

# NETFLIX INC

## FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 4/1/2003 For Period Ending 3/31/2003

|             |                                                        |
|-------------|--------------------------------------------------------|
| Address     | 970 UNIVERSITY AVENUE .<br>LOS GATOS, California 95032 |
| Telephone   | 408-317-3700                                           |
| CIK         | 0001065280                                             |
| Industry    | Recreational Activities                                |
| Sector      | Services                                               |
| Fiscal Year | 12/31                                                  |

# Netflix, Inc.

0001065280  
77-0467272 03/31/03 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 4

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16.  
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s) Hastings, Reed 970 University Avenue

Los Gatos, CA 95032

2. Issuer Name and Ticker or Trading Symbol Netflix, Inc. (NFLX)

3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)

4. Statement for Month/Day/Year 3/31/2003

5. If Amendment, Date of Original (Month/Day/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable)

☒ Director ☒ 10% Owner

☒ Officer (give title below) ☒ Other (specify below) CEO

7. Individual or Joint/Group Filing (Check Applicable Line)

☒ Form filed by One Reporting Person

☐ Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1) Title of Security | 2) Trans-<br>action<br>Date<br>(Month/<br>Day/Year) | 3. Trans-<br>action<br>Code<br><br>Code V | 4. Securities<br>Acquired(A)<br>or Disposed of (D)<br><br>A<br>or<br>D Price | 5) Amount of<br>Securities<br>Beneficially<br>Owned at<br>End of Month | 6) D<br>or<br>I | 7) Nature of<br>Indirect<br>Beneficial<br>Ownership |
|----------------------|-----------------------------------------------------|-------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------|-----------------|-----------------------------------------------------|
| Common Stock         | 03/31/03                                            | S                                         | 5,000 (1)                                                                    | D \$20.19                                                              | 2,447,760       | D Direct                                            |

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6)

| 1) Title of Derivative<br>Security | 2) Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3) Trans-<br>action<br>Date | 4) Trans-<br>action<br>Code<br><br>Code V A | 5) Number of Derivative<br>Securities Acquired (A)<br>or Disposed of (D)<br><br>D | 6) Date Exercisable and<br>Expiration Date<br><br>Exercisable Expiration |
|------------------------------------|--------------------------------------------------------------------|-----------------------------|---------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------|
|------------------------------------|--------------------------------------------------------------------|-----------------------------|---------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------|

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1, 3 and 7 through 11)

| 1) Title of Derivative<br>Security | 3) Trans-<br>action<br>Date | 7) Title and Amount<br>of Underlying<br>Securities<br><br>Title | 8) Price<br>of Deri-<br>vative<br>Security<br><br>Amount or<br>Number of<br>Shares | 9) Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned at<br>End of Month | 10) D<br>or<br>I | 11) Nature of<br>Indirect<br>Beneficial<br>Ownership |
|------------------------------------|-----------------------------|-----------------------------------------------------------------|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|------------------|------------------------------------------------------|
| -                                  |                             |                                                                 |                                                                                    |                                                                                      |                  |                                                      |

Explanation of Responses:

(1)  
Disposition made pursuant to duly adopted trading plan under Rule 10b5-1(c).

SIGNATURE OF REPORTING PERSON

/S/ By: David Hyman  
For: Reed Hastings  
DATE 03/31/03

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**End of Filing**

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