

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] FRIEDLAND JONATHAN (Last) (First) (Middle) 100 WINCHESTER CIRCLE (Street) LOS GATOS, CA 95032 (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol NETFLIX INC [NFLX]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Chief Communications Officer				
			3. Date of Earliest Transaction (MM/DD/YYYY) 10/16/2017									
			4. If Amendment, Date Original Filed (MM/DD/YYYY)					6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price					
Common Stock	10/16/2017		M		1232 (<u>1</u>)	A	\$67.5857			1232	D	
Common Stock	10/16/2017		S		1232 (<u>1</u>)	D	\$202.76			0	D	
Common Stock	10/17/2017		M		1160 (<u>1</u>)	A	\$101.51			1160	D	
Common Stock	10/17/2017		S		1160 (<u>1</u>)	D	\$203.02			0	D	
Common Stock	10/17/2017		M		1225 (<u>1</u>)	A	\$68.0857			1225	D	
Common Stock	10/17/2017		S		1225 (<u>1</u>)	D	\$204.26			0	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Non-Qualified Stock Option (right to buy)	\$67.5857	10/16/2017		M	1232 (<u>1</u>)	7/1/2014	7/1/2024	Common Stock		1232	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$68.0857	10/17/2017		M	1225 (<u>1</u>)	9/2/2014	9/2/2024	Common Stock		1225	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$101.51	10/17/2017		M	1160 (<u>1</u>)	6/1/2016	6/1/2026	Common Stock		1160	\$0.0	0	D	

Explanation of Responses:

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Reporting Owners

Reporting Owner Name / Address		Relationships			
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
FRIEDLAND JONATHAN 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			Chief Communications Officer		

Signatures

By: Carole Payne, Authorized Signatory For: Jonathan Friedland

10/17/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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