

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person - *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Bennett Kelly	NETFLIX INC [NFLX]	☐ Director ☐ 10% Owner
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	☒ Officer (give title below) ☐ Other (specify below)
100 WINCHESTER CIRCLE	11/9/2015	Chief Marketing Officer
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)
LOS GATOS, CA 95032		☒ Form filed by One Reporting Person
(City) (State) (Zip)		☐ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/9/2015		M		1974.0 (U)	A	\$59.0171	1974	D	
Common Stock	11/9/2015		S		1974.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1848.0 (U)	A	\$63.01	1848	D	
Common Stock	11/9/2015		S		1848.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1421.0 (U)	A	\$49.8486	1421	D	
Common Stock	11/9/2015		S		1421.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1449.0 (U)	A	\$48.83	1449	D	
Common Stock	11/9/2015		S		1449.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1470.0 (U)	A	\$48.0743	1470	D	
Common Stock	11/9/2015		S		1470.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1330.0 (U)	A	\$47.0386	1330	D	
Common Stock	11/9/2015		S		1330.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1351.0 (U)	A	\$46.3743	1351	D	
Common Stock	11/9/2015		S		1351.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1512.0 (U)	A	\$41.2857	1512	D	
Common Stock	11/9/2015		S		1512.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1757.0 (U)	A	\$35.5886	1757	D	
Common Stock	11/9/2015		S		1757.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1953.0 (U)	A	\$32.04	1953	D	
Common Stock	11/9/2015		S		1953.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		1974.0 (U)	A	\$31.71	1974	D	
Common Stock	11/9/2015		S		1974.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		2058.0 (U)	A	\$30.4157	2058	D	

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1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/9/2015		S		2058.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		5201.0 (U)	A	\$8.0071	5201	D	
Common Stock	11/9/2015		S		5201.0 (U)	D	\$113.36	0	D	
Common Stock	11/9/2015		M		5215.0 (U)	A	\$7.99	5215	D	
Common Stock	11/9/2015		S		5215.0 (U)	D	\$113.36	0	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$7.99	11/9/2015		M			5215.0 (U)	9/4/2012	9/4/2022	Common Stock	5215	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$8.0071	11/9/2015		M			5201.0 (U)	10/1/2012	10/1/2022	Common Stock	5201	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$30.4157	11/9/2015		M			2058.0 (U)	5/1/2013	5/1/2023	Common Stock	2058	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$31.71	11/9/2015		M			1974.0 (U)	6/3/2013	6/3/2023	Common Stock	1974	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$32.04	11/9/2015		M			1953.0 (U)	7/1/2013	7/1/2023	Common Stock	1953	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$35.5886	11/9/2015		M			1757.0 (U)	8/1/2013	8/1/2023	Common Stock	1757	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$41.2857	11/9/2015		M			1512.0 (U)	9/3/2013	9/3/2023	Common Stock	1512	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$46.3743	11/9/2015		M			1351.0 (U)	10/1/2013	10/1/2023	Common Stock	1351	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$47.0386	11/9/2015		M			1330.0 (U)	11/1/2013	11/1/2023	Common Stock	1330	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$48.0743	11/9/2015		M			1470.0 (U)	5/1/2014	5/1/2024	Common Stock	1470	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$48.83	11/9/2015		M			1449.0 (U)	12/1/2014	12/1/2024	Common Stock	1449	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$49.8486	11/9/2015		M			1421.0 (U)	1/2/2015	1/2/2025	Common Stock	1421	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$59.0171	11/9/2015		M			1974.0 (U)	4/1/2015	4/1/2025	Common Stock	1974	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$63.01	11/9/2015		M			1848.0 (U)	2/2/2015	2/2/2025	Common Stock	1848	\$0.0	0	D	

Explanation of Responses:

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bennett Kelly 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			Chief Marketing Officer	

Signatures

By: Carole Payne, Authorized Signatory For: Kelly Bennett

Signature of Reporting Person

11/12/2015

Date _____

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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