

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
FRIEDLAND JONATHAN	NETFLIX INC [NFLX]	☐ Director ☐ 10% Owner ☒ Officer (give title below) ☐ Other (specify below) Chief Communications Officer
(Last) (First) (Middle) 100 WINCHESTER CIRCLE	3. Date of Earliest Transaction (MM/DD/YYYY) 1/22/2013	6. Individual or Joint/Group Filing (Check Applicable Line) ☒ Form filed by One Reporting Person ☐ Form filed by More than One Reporting Person
(Street) LOS GATOS, CA 95032	4. If Amendment, Date Original Filed (MM/DD/YYYY)	
(City) (State) (Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	1/22/2013		M		815 (U)	A	\$56.05	815	D	
Common Stock	1/22/2013		S		815 (U)	D	\$98.05	0	D	
Common Stock	1/22/2013		M		100 (U)	A	\$56.05	100	D	
Common Stock	1/22/2013		S		100 (U)	D	\$98.07	0	D	
Common Stock	1/22/2013		M		100 (U)	A	\$56.05	100	D	
Common Stock	1/22/2013		S		100 (U)	D	\$98.08	0	D	
Common Stock	1/22/2013		M		100 (U)	A	\$56.05	100	D	
Common Stock	1/22/2013		S		100 (U)	D	\$98.1	0	D	
Common Stock	1/22/2013		M		893 (U)	A	\$62.95	893	D	
Common Stock	1/22/2013		S		893 (U)	D	\$98.12	0	D	
Common Stock	1/22/2013		M		100 (U)	A	\$62.95	100	D	
Common Stock	1/22/2013		S		100 (U)	D	\$98.14	0	D	
Common Stock	1/22/2013		M		82 (U)	A	\$55.93	82	D	
Common Stock	1/22/2013		S		82 (U)	D	\$98.21	0	D	
Common Stock	1/22/2013		M		600 (U)	A	\$55.93	600	D	
Common Stock	1/22/2013		S		600 (U)	D	\$98.22	0	D	
Common Stock	1/22/2013		M		100 (U)	A	\$55.93	100	D	
Common Stock	1/22/2013		S		100 (U)	D	\$98.23	0	D	
Common Stock	1/22/2013		M		100 (U)	A	\$55.93	100	D	
Common Stock	1/22/2013		S		100 (U)	D	\$98.26	0	D	
Common Stock	1/22/2013		M		100 (U)	A	\$55.93	100	D	
Common Stock	1/22/2013		S		100 (U)	D	\$98.31	0	D	
Common Stock	1/22/2013		M		100 (U)	A	\$55.93	100	D	
Common Stock	1/22/2013		S		100 (U)	D	\$98.32	0	D	
Common Stock	1/22/2013		M		35 (U)	A	\$55.93	35	D	
Common Stock	1/22/2013		S		35 (U)	D	\$98.33	0	D	
Common Stock	1/23/2013		M		744 (U)	A	\$67.17	744	D	
Common Stock	1/23/2013		S		744 (U)	D	\$100.76	0	D	
Common Stock	1/23/2013		M		921 (U)	A	\$67.85	921	D	
Common Stock	1/23/2013		S		921 (U)	D	\$101.78	0	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)															
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$55.93	1/22/2013		M			82 (U)	9/4/2012	9/4/2022	Common Stock	82	\$0	1035	D	
Non-Qualified Stock Option (right to buy)	\$55.93	1/22/2013		M			600 (U)	9/4/2012	9/4/2022	Common Stock	600	\$0	435	D	
Non-Qualified Stock Option (right to buy)	\$55.93	1/22/2013		M			100 (U)	9/4/2012	9/4/2022	Common Stock	100	\$0	335	D	
Non-Qualified Stock Option (right to buy)	\$55.93	1/22/2013		M			100 (U)	9/4/2012	9/4/2022	Common Stock	100	\$0	235	D	
Non-Qualified Stock Option (right to buy)	\$55.93	1/22/2013		M			100 (U)	9/4/2012	9/4/2022	Common Stock	100	\$0	135	D	
Non-Qualified Stock Option (right to buy)	\$55.93	1/22/2013		M			100 (U)	9/4/2012	9/4/2022	Common Stock	100	\$0	35	D	
Non-Qualified Stock Option (right to buy)	\$55.93	1/22/2013		M			35 (U)	9/4/2012	9/4/2022	Common Stock	35	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$56.05	1/22/2013		M			815 (U)	10/1/2012	10/1/2022	Common Stock	815	\$0	300	D	
Non-Qualified Stock Option (right to buy)	\$56.05	1/22/2013		M			100 (U)	10/1/2012	10/1/2022	Common Stock	100	\$0	200	D	
Non-Qualified Stock Option (right to buy)	\$56.05	1/22/2013		M			100 (U)	10/1/2012	10/1/2022	Common Stock	100	\$0	100	D	
Non-Qualified Stock Option (right to buy)	\$56.05	1/22/2013		M			100 (U)	10/1/2012	10/1/2022	Common Stock	100	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$62.95	1/22/2013		M			893 (U)	6/1/2012	6/1/2022	Common Stock	893	\$0	100	D	
Non-Qualified Stock Option (right to buy)	\$62.95	1/22/2013		M			100 (U)	6/1/2012	6/1/2022	Common Stock	100	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$67.17	1/23/2013		M			744 (U)	12/1/2011	12/1/2021	Common Stock	744	\$0	0	D	
Non-Qualified Stock Option (right to buy)	\$67.85	1/23/2013		M			921 (U)	7/2/2012	7/2/2022	Common Stock	921	\$0	0	D	

Explanation of Responses:

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FRIEDLAND JONATHAN 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			Chief Communications Officer	

Signatures

By: David Hyman, Authorized Signatory For: Jonathan Friedland

1/24/2013

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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