
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): **January 28, 2008**

Meta Financial Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

0-22140
(Commission File
Number)

42-1406262
(IRS Employer
Identification No.)

121 East Fifth Street, Storm Lake, IA 50588
(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code: **(712) 732-4117**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d- 2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))
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Section 5 — Corporate Governance and Management

Item 5.02(c) Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

Mr. David W. Leedom, age 53, was appointed Senior Vice President and Secretary, Treasurer and Chief Financial Officer of Meta Financial Group, Inc., and MetaBank (collectively, the “Company”), on January 28, 2008. Mr. Leedom served as Senior Vice President and Secretary, Treasurer and Acting Chief Financial Officer of the Company from October 16, 2007, until this appointment.

Mr. Leedom joined MetaBank in January 2007 as Senior Vice President of Portfolio Credit and Business Analytics. He previously served as a Senior and as an Executive Vice President for Bankfirst prior to joining MetaBank in January 2007. His experience at Bankfirst includes his position there as Executive Vice President of Accounting and Finance.

A press release describing this appointment, and which release is incorporated by reference herein, is attached hereto as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

META FINANCIAL GROUP, INC.

By: /s/ David W. Leedom
David W. Leedom
Senior Vice President and Secretary, Treasurer, and
Chief Financial Officer

Dated: January 31, 2008

Index to Exhibits

<u>Exhibit No.</u>	<u>Exhibit</u>
99.1	Press Release Announcing the Appointment of David W. Leedom as CFO for Meta Financial Group, Inc.

FOR IMMEDIATE RELEASE
Contact: Investor Relations
Telephone: 712.732.4117

DAVID W. LEEDOM APPOINTED CFO FOR META FINANCIAL GROUP, INC. ®

Storm Lake, Iowa, January 28, 2008 (Meta Financial Group, Inc. NASDAQ: CASH) J. Tyler Haahr, President and CEO of Meta Financial Group, Inc. (MFG), is pleased to announce the appointment of David W. Leedom, age 53, Chief Financial Officer, Secretary, Treasurer and Senior Vice President for Meta Financial Group and MetaBank. Mr. Leedom brings over 22 years of experience in the banking and financial services industry to the company. Since October 16, 2007, Mr. Leedom has served as Acting Chief Financial Officer, Secretary, Treasurer and Senior Vice President. He previously served as a Senior and as an Executive Vice President for Bankfirst prior to joining Meta in January 2007; his experience at Bankfirst includes his position while there as EVP of Accounting and Finance.

This press release and other important information about the Company are available at www.metacash.com.

Corporate Profile: Meta Financial Group, Inc. (doing business as Meta Financial Group) is the holding company for MetaBank, MetaBank West Central, and Meta Trust Company ®. MetaBank is a federally-chartered savings bank with four market areas: Northwest Iowa Market, Brookings Market, Central Iowa Market, Sioux Empire Market; and the Meta Payment Systems ® prepaid debit card division. MetaBank West Central is a state-chartered commercial bank in the West Central Iowa Market. Sixteen banking offices support customers throughout northwest and central Iowa, and in Brookings and Sioux Falls, South Dakota.
