

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or  
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <b>Hanson Bradley C</b>  (Last) (First) (Middle) <b>C/O META FINANCIAL GROUP, INC., 5501 S. BROADBAND LANE</b>  (Street) <b>SIOUX FALLS, SD 57108-2253</b>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <b>META FINANCIAL GROUP INC [CASH]</b>  3. Date of Earliest Transaction (MM/DD/YYYY) <b>2/1/2011</b>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) <b>EVP</b>  6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock							
Common Stock	2/1/2011	2/3/2011	J (1)		700	A	\$0

**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$31.79							9/30/2010	9/30/2020	Common Stock	3146		3146	D	
Stock Option (Right to Buy)	\$31.79							9/30/2010	9/30/2020	Common Stock	2816		2816	D	
Stock Option (Right to Buy)	\$23.01							9/30/2009	9/30/2019	Common Stock	7407		7407	D	
Stock Option (Right to Buy)	\$16.00							9/30/2008	9/30/2018	Common Stock	13514		13514	D	
Stock Option (Right to Buy)	\$39.84							9/28/2007	9/28/2017	Common Stock	5400		5400	D	
Stock Option (Right to Buy)	\$24.43							(3)	9/29/2016	Common Stock	20000		20000	D	
Stock Option (Right to Buy)	\$24.43							9/29/2006	9/29/2016	Common Stock	5700		5700	D	
Stock Option (Right to Buy)	\$20.415							(2)	10/24/2015	Common Stock	20000		20000	D	
Stock Option (Right to Buy)	\$18.87							9/30/2005	9/30/2015	Common Stock	3937		3937	D	
Stock Option (Right to Buy)	\$22.18							9/30/2004	9/30/2014	Common Stock	984		984	D	
Stock Option (Right to Buy)	\$22.76							5/3/2008	5/3/2014	Common Stock	10000		10000	D	
Stock Option (Right to Buy)	\$22.76							5/3/2009	5/3/2014	Common Stock	5000		5000	D	
Stock Option (Right to Buy)	\$22.76							5/3/2012	5/3/2014	Common Stock	5000		5000	D	

#### Explanation of Responses:

- (1) Award granted pursuant to the Company's 2002 Omnibus Incentive Plan.  
(2) Option vests in four equal annual installments beginning October 24, 2006.

(3) Option vests in four equal annual installments beginning September 29, 2007.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hanson Bradley C C/O META FINANCIAL GROUP, INC. 5501 S. BROADBAND LANE SIOUX FALLS, SD 57108-2253	X		EVP	

Signatures

Ira D. Frericks, POA

2/7/2011

Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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