

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * HAAHR J TYLER (Last) (First) (Middle) C/O META FINANCIAL GROUP, INC., 5501 SOUTH BROADBAND LANE (Street) SIOUX FALLS, SD 57108 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol META FINANCIAL GROUP INC [CASH] 3. Date of Earliest Transaction (MM/DD/YYYY) 10/11/2016	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Chairman of the Board & CEO 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/11/2016		G		1551 (1)	D	\$0	98089	I	MLH Trust
Common Stock	10/11/2016		G		1551 (1)	A	\$0	44711	I	JTH Trust
Common Stock	10/11/2016		A		10844 (2)	A	\$66.39	55555	I	JTH Trust
Common Stock	10/11/2016		F		988 (3)	D	\$66.39	54567	I	JTH Trust
Common Stock								3098	I	IRA
Common Stock								324	I	By Spouse
Common Stock								17684.4788	I	By ESOP

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$39.84						9/28/2007	9/28/2017	Common Stock	7155.0		7155	D	
Stock Option (Right to Buy)	\$16.0						9/30/2008	9/30/2018	Common Stock	15766.0		15766	D	
Stock Option (Right to Buy)	\$23.01						9/30/2009	9/30/2019	Common Stock	8449.0		8449	D	
Stock Option (Right to Buy)	\$31.79						9/30/2010	9/30/2020	Common Stock	6595.0		6595	D	

Explanation of Responses:

- (1) This transaction involved a gift of shares from the Michele L. Haahr Living Trust (the "MLH Trust") to the James Tyler Haahr Living Trust (the "JTH Trust").
- (2) Award pursuant to the Company's 2002 Omnibus Incentive Plan.
- (3) Reflects shares of common stock surrendered to the Company to satisfy tax withholding obligations in connection with the vesting of restricted stock.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HAAHR J TYLER C/O META FINANCIAL GROUP, INC. 5501 SOUTH BROADBAND LANE SIOUX FALLS, SD 57108	X		Chairman of the Board & CEO	

Signatures

Ashley Menke, POA

10/13/2016

—Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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