
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): **June 27, 2005**

Meta Financial Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

0-22140
(Commission
File
Number)

42-1406262
(IRS Employer
Identification No.)

Fifth at Erie, Storm Lake, IA 50588
(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code: **(712) 732-4117**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d- 2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))
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Section 5 – Corporate Governance and Management

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers

On June 28, 2005, the Registrant issued the attached press release announcing that the Board of Directors at its June 27, 2005 meeting had appointed J. Tyler Haahr Chief Executive Officer of the Company and of its wholly-owned subsidiary, MetaBank. Mr. Haahr, who retains the title of President of both the holding company and the bank, had been Chief Operating Officer of both. James S. Haahr will remain Chairman of the Board of both. Additionally, Troy Moore, formerly president of the Central Iowa Market of MetaBank, was appointed Executive Vice President and Chief Operating Officer of the Company and the bank. Gene Richardson, president of the West Central Market, has also been appointed president of the Central Iowa Market.

Section 8 – Other Events

Item 8.01 Other Events

The attached press release also mentions new branch locations opening soon in West Des Moines, Iowa and Sioux Falls, South Dakota.

Section 9 – Financial Statements and Exhibits

Item 9.01 Financial Statements, Pro Forma Financial Information and Exhibits.

(c) Exhibits.

The following Exhibits are being furnished herewith:

99.1 Registrant's Press Release dated June 28, 2005.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

META FINANCIAL GROUP, INC.

By: /s/ Ronald J. Walters
Ronald J. Walters
Senior Vice President, Secretary, Treasurer
and Chief Financial Officer

Dated: June 28, 2005

Exhibit Index

Exhibit
Number

Description of Exhibit

99.1	Registrant's Press Release dated June 28, 2005.
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FOR IMMEDIATE RELEASE
Contact: Investor Relations
Telephone: 712.732.4117

**J. Tyler Haahr Named CEO of Meta Financial Group,
Troy Moore Named COO, and Gene Richardson Named
Central and West Central Iowa Market President**

(Storm Lake, Iowa – June 28, 2005) Meta Financial Group, Inc. (NASDAQNM: CASH) announced that J. Tyler Haahr, who has served as the company's chief operating officer, has been named chief executive officer of Meta Financial Group and MetaBank. James S. Haahr, who has worked for the company since 1961, most recently as chairman and CEO, will continue to serve as chairman of the board.

Troy Moore, president of MetaBank's central Iowa market has been named executive vice president and chief operating officer of Meta Financial Group and MetaBank. In his new position, Moore will oversee banking operations of Meta Financial Group, a bank holding company with seventeen locations and nearly \$800 million in assets.

Gene Richardson, who serves as MetaBank West Central's market president has also been named market president for MetaBank's Central Iowa market.

MetaBank plans to open a new retail bank office in West Des Moines within the next twelve months – near the Jordan Creek Town Center – for a total of eight Central and West Central Iowa MetaBank offices. Two additional retail bank offices are scheduled to open in Sioux Falls, South Dakota by November 2005.

“We’re very excited about these moves. Tyler has done an outstanding job of managing the company’s operations for the last eight years. Troy has been instrumental in the growth we’ve seen in the Central Iowa market. Under his watch, the market has grown from one of our smallest to our largest. And Gene’s experience and leadership will be invaluable as we continue to grow in central Iowa,” said James S. Haahr, chairman of Meta Financial Group.

(MORE)

At March 31, 2005, Meta Financial Group had assets of \$795.8 million and shareholders' equity of \$44.9 million. Besides traditional bank products and services MetaBank offers a unique "Life Change Specialist" program to help customers better manage their financial lives through significant life changing events. To learn more about Meta Financial Group and MetaBank go to www.metacash.com or www.metabankonline.com.

Corporate Profile: Meta Financial Group, Inc. (doing business as Meta Financial Group) is the holding company for MetaBank and MetaBank West Central. MetaBank is a federally-chartered savings bank with four market areas: Northwest Iowa Market, Brookings Market, Central Iowa Market, Sioux Empire Market; and the Meta Payment Systems prepaid card division. MetaBank West Central is a state-chartered commercial bank in the West Central Iowa Market. Seventeen offices support customers throughout northwest and central Iowa, and in Brookings and Sioux Falls, South Dakota.

This release contains forward-looking statements which reflect management's expectations regarding future events and speaks only as of the date of this release. These forward-looking statements involve a number of risks and uncertainties. A list of factors that could cause actual results to differ materially from those expressed in, or underlying, the Company's forward-looking statements is detailed in the Company's filings with the Securities and Exchange Commission, such as its annual and quarterly reports.

(END)