
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 25, 2017**

META FINANCIAL GROUP, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

0-22140
(Commission File Number)

42-1406262
(IRS Employer Identification No.)

5501 South Broadband Lane, Sioux Falls, South Dakota 57108
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: **(605) 782-1767**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 7.01 Regulation FD Disclosure.

On September 25, 2017, Meta Financial Group, Inc. (the “Company”) issued a press release (the “Press Release”) announcing that Sheree Thornsberry has joined the Company as Executive Vice President and Head of Payments. A copy of the Press Release is furnished herewith as Exhibit 99.1 and is hereby incorporated herein by reference.

The information in this Item 7.01, including Exhibit 99.1, shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities thereof, nor shall it be deemed to be incorporated by reference in any filing under the Exchange Act or under the Securities Act of 1933, as amended, except to the extent specifically provided in any such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit Number</u>	<u>Description of Exhibit</u>
99.1	Press Release of Meta Financial Group, Inc., dated September 25, 2017.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

META FINANCIAL GROUP, INC.

Date: September 25, 2017

By: /s/ Glen W. Herrick

Glen W. Herrick
Executive Vice President, Chief Financial Officer
and Secretary

EXHIBIT INDEX

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Meta Financial Group, Inc. ® Announces Sheree Thornsberry as Head of Payments

Sioux Falls, SD, September 25, 2017 (GLOBE NEWSWIRE) - Meta Financial Group, Inc. ® (Nasdaq: CASH) (“MFG” or the “Company”) announced today that Sheree Thornsberry joins the Company as Executive Vice President and Head of Payments. Ms. Thornsberry will be responsible for the prepaid, debit, correspondent and ATM business lines. Her responsibilities within these business lines include sales and business development, corporate marketing, partner management and product development teams. With 15 years of experience in the payments industry, she joins MFG after holding integral leadership positions at IntelliSpend and later Blackhawk Network. At Blackhawk Network, Ms. Thornsberry was General Manager of Hawk Incentives, where she was responsible for leading 600 employees and contributed \$2 billion in sales to the enterprise.

“Sheree is a well-known leader in the payments industry,” said Brad Hanson, President of Meta Financial Group. “We are extremely fortunate to have her on our leadership team. She brings industry experience, a strong history of innovation and the people management skills necessary to take our payments business lines to the next level. She will be transformational to our business.”

Ms. Thornsberry has also received several industry accolades where she has been recognized for her work within the payments industry:

- Named one of *Incentive Magazine*’s ‘25 Most Influential People in the Incentive Industry’ in 2016
- Chosen to participate in *Incentive Magazine*’s 2016 Annual Incentive Roundtable
- Received 2014 *Paybefore* ‘Top Motivator’ Product Innovation Award

This press release and other important information about the Company are available at metafinancialgroup.com.

About Meta Financial Group

Meta Financial Group, Inc. ("MFG") is the holding company for MetaBank[®], a federally chartered savings bank. MFG shares are traded on the NASDAQ Global Select Market[®] under the symbol CASH. Headquartered in Sioux Falls, SD, MetaBank operates in both the Banking and Payments industries through: MetaBank, its traditional retail banking operation; Meta Payment Systems, its electronic payments division; AFS/IBEX, its insurance premium financing division; and Refund Advantage, EPS Financial and Specialty Consumer Services, its tax-related financial solutions divisions.

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