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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): **October 27, 2014**

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**Meta Financial Group, Inc.**

(Exact name of registrant as specified in its charter)

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**Delaware**

(State or other jurisdiction of incorporation)

**0-22140**

(Commission File Number)

**42-1406262**

(IRS Employer Identification No.)

**5501 South Broadband Lane, Sioux Falls, SD 57108**

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: **(605) 782-1767**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02      Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On October 27, 2014, the Board of Directors (the “Board”) of Meta Financial Group, Inc. (the “Company”) appointed Elizabeth G. Hoople to the Company’s Board for a term expiring at the 2016 Annual Meeting of stockholders, or until her respective successor is elected or qualified or until her earlier resignation or removal. Ms. Hoople was also named to the Board’s Audit, Compensation and Nominating Committees .

Ms. Hoople will receive a prorated retainer of \$3,000 as a non-employee director of the Company and \$2,500 as a non-employee director of MetaBank for her service through the date of the Company’s 2015 annual meeting. Thereafter, she will receive an annual retainer of \$12,000 as a non-employee director of the Company and \$9,000 as a non-employee director of MetaBank. Ms. Hoople will also receive from MetaBank a meeting fee of \$1,000 for each board meeting attended and \$350 for each committee meeting attended. All non-employee directors are also reimbursed for their reasonable out-of-pocket expenses incurred in attending board and committee meetings. In addition, on the date of her appointment to the Board, Ms. Hoople received a grant of 150 shares of the Company’s fully vested restricted common stock, representing a one-third prorated award of the 450 shares granted to non-employee directors for their service on the Board for the 12 months ended January 31, 2015.

There are no arrangements or understandings among Ms. Hoople and any other persons pursuant to which Ms. Hoople was appointed to the Board and Ms. Hoople does not have any relationships or related party transactions with the Company required to be disclosed pursuant to Item 404(a) of Regulation S-K.

On October 27, 2014, Ms. Jeanne Partlow notified the Company’s Board that she intends to retire from the Board and would not stand for re-election as a director at the at the end of her current term which expires as of the date of the Company’s 2015 Annual Meeting of Stockholders. Ms. Partlow’s decision not to stand for re-election was not due to any disagreement with the Company on any matter relating to the Company’s operations, policies or practices.

For additional information regarding Ms. Hoople’s appointment to the Company’s Board and Ms. Partlow’s decision not to stand for re-election to the Board, please see the Company’s press release, dated October 27, 2014, a copy of which is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01      Financial Statements and Exhibits.**

**(d)      Exhibits.**

| <b><u>Exhibit No.</u></b> | <b><u>Description</u></b>            |
|---------------------------|--------------------------------------|
| 99.1                      | Press Release dated October 27, 2014 |

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

META FINANCIAL GROUP, INC.

By: /s/ Glen W. Herrick  
Glen W. Herrick  
Executive Vice President, Chief Financial Officer,  
Treasurer and Secretary

Dated: October 27, 2014

**EXHIBIT LIST**

**Exhibit No.**  
[99.1](#)

**Description**  
Press Release dated October 27, 2014



For Immediate Release

**Meta Financial Group, Inc. ® Announces New Board Member**

**Elizabeth “Betty” Hoople to join Board of Directors  
Jeanne Partlow to retire from Board after 19 years of service**

SIOUX FALLS, S.D. (10/27/14) – **Meta Financial Group, Inc.** (NASDAQ: CASH – NEWS ) and **MetaBank** announced today that Elizabeth G. “Betty” Hoople has joined the company’s Board of Directors and that Jeanne Partlow will retire from its Board of Directors following Meta’s annual meeting in January, 2015 at the end of her current term.

Ms. Hoople, 56, retired from Wells Fargo & Co. in 2013 as Senior Vice President and Head of Marketing for Wells Fargo’s Credit Card division and currently is a San Francisco-based strategic marketing and payments industry consultant. “Betty brings tremendous marketing, payments, banking and leadership expertise and experience to Meta’s Board” said J. Tyler Haahr, Chairman and CEO.

Ms. Hoople, who joined Wells Fargo in 1998, led new product and strategic marketing initiatives for Wells Fargo’s consumer credit card portfolio. With over 30 years in the banking industry, she also held management positions at Citibank and Provident Financial. During her career, Ms. Hoople was an innovation leader who introduced the world’s first major Photocard and sought new ways to use the internet, mobile and social media to advertise, connect and empower customers. She holds four patents for the development of My Spending Report, an online personal financial tool on wells Fargo.com, and launched over ten successful card products, loyalty programs and new payment functionalities.

Ms. Partlow, 81, has served as a director since 1996 and has made invaluable contributions to Meta’s growth and diversification. “Jeanne has been the consummate director and a trusted advisor over the past two decades,” said Chairman and CEO, J. Tyler Haahr. “She has brought a tremendous depth of knowledge and experience to the Board. Jeanne will be greatly missed throughout the organization.”

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“I am proud to have served as a director of Meta for almost 20 years and during a period of unprecedented growth of the Companies,” said Ms. Partlow. “Meta is a great company with outstanding opportunities and this is the right time for me to make this transition. I look forward to watching Meta’s continued success over the coming years.”

Ms. Partlow retired in June 1998 as President of the Iowa Savings Bank Division of MetaBank, located in Des Moines, Iowa. She was President, Chief Executive Officer and Chairman of the Board of Iowa Savings Bank, F.S.B., from 1986 until the end of December 1995, when Iowa Savings Bank was acquired by and became a division of MetaBank. Ms. Partlow is a past member of the Board of Directors of the Federal Home Loan Bank of Des Moines, with over 30 years of bank management experience.

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#### **About Meta Financial Group®**

Meta Financial Group, Inc.® is the holding company for its wholly-owned subsidiary, MetaBank®, a federally chartered savings bank. Headquartered in Sioux Falls, South Dakota, MetaBank's primary banking businesses are deposits, loans and other financial products and services to meet the needs of its commercial, agricultural and retail customers. MetaBank operates 11 bank offices in four market areas: Central Iowa; Northwest Iowa; Brookings, S.D.; and Sioux Empire, S.D. MetaBank's electronic payments division, Meta Payment Systems (MPS), is a leading provider of prepaid, credit and emerging payments solutions and ACH origination. MPS is also the largest sponsor of ATMs in the United States.

#### **Media Contact:**

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This press release and other important information about the Company are available at [www.metafinancialgroup.com](http://www.metafinancialgroup.com).

Meta Financial Group, Inc.®, (“Meta Financial” or “the Company” or “us”) and its wholly-owned subsidiary, MetaBank® (the “Bank” or “MetaBank”), may from time to time make written or oral “forward-looking statements,” including this press release, statements contained in its filings with the Securities and Exchange Commission (“SEC”), in its reports to stockholders, and in other communications by the Company, which are made in good faith by the Company pursuant to the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995.

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