

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE  
COMMISSION  
Washington, D.C. 20549

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[ ] Check this box if no  
longer subject to Section 16.  
Form 4 or Form 5  
obligations may continue.  
See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public  
Utility Holding Company Act of 1935 or Section 30(f) of the  
Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
<b>Moore Troy III</b>	<b>META FINANCIAL GROUP INC</b> <b>[ CASH ]</b>	<input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	<input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)
<b>418 SIXTH AVE, SUITE 205</b>	<b>2/1/2012</b>	<b>EVP/COO</b>
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)
<b>DES MOINES, IA 50309</b>		<input checked="" type="checkbox"/> Form filed by One Reporting Person
(City) (State) (Zip)		<input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	2/1/2012		J <sup>(2)</sup>		200	A	\$ 0	25064	D	
Common Stock	2/1/2012		J <sup>(2)</sup>		600	A	\$ 0	25664	D	
Common Stock								9258,242 <sup>(1)</sup>	I	By ESOP
Common Stock								25160.7	I	By LLC

Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$31.79							9/30/2010	9/30/2020	Common Stock	3146		3146	D	
Stock Option (Right to Buy)	\$31.79							9/30/2010	9/30/2020	Common Stock	1190		1190	D	
Stock Option (Right to Buy)	\$23.01							9/30/2009	9/30/2019	Common Stock	5556		5556	D	
Stock Option (Right to Buy)	\$16							9/30/2008	9/30/2018	Common Stock	9685		9685	D	
Stock Option (Right to Buy)	\$39.84							9/28/2007	9/28/2007	Common Stock	4275		4275	D	
Stock Option (Right to Buy)	\$24.43							9/29/2006	9/29/2016	Common Stock	4800		4800	D	
Stock Option (Right to Buy)	\$18.87							9/30/2005	9/30/2015	Common Stock	2812		2812	D	
Stock Option (Right to Buy)	\$22.18							9/30/2004	9/30/2014	Common Stock	2565		2565	D	
Stock Option (Right									9/30/2013	Common					

**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
to Buy)	\$21.765							9/30/2003		Stock	2340		2340	D	
Stock Option (Right to Buy)	\$14.41							9/30/2002	9/30/2012	Common Stock	2137		2137	D	

**Explanation of Responses:**

- ( 1 ) Reflects allocation of shares and reinvestment of dividends pursuant to Company's ESOP plan that have occurred since the date of the reporting person's last ownership report.
- ( 2 ) Award pursuant to the Company's 2002 Omnibus Incentive Plan.

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
<b>Moore Troy III 418 SIXTH AVE SUITE 205 DES MOINES, IA 50309</b>	<b>X</b>		<b>EVP/COO</b>	

**Signatures****Ira D Frericks, POA****2/3/2012**

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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