

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. I	2. Issuer Name <b>and</b> Ticker or Trading Symbol									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
MUNZENRIDER ROBERT E				VI	VIAD CORP [ VVI ]														
(Last)	(First)	(Mide	dle)	3. Г	Date	of Earli	est Trans	act	tion (M	M/DD/	(Check all applicable)  X _ Director 10% Owner  Officer (give title below) Other (specify below)  led (MM/DD/YYYY) 6. Individual or Joint/Group Filing (Check Applicable Line)  X _ Form filed by One Reporting Person Form filed by More than One Reporting Person  Sposed of, or Beneficially Owned  ties Acquired sposed of (D)   5. Amount of Securities Beneficially Owned Sposed of (D)   Following Reported Transaction(s)   7. Nature Ownership of Indirect								
													Officer (give	Officer (give title below) Other (specify below)					
1302 WEST AVIATOR CIRCLE					2/22/2012														
(Street)				4. I															
PAYSON, AZ 8	5541																		
(City) (State) (Zip)																			
													romi med by i	1010 1111111 0	ne responding	1 015011			
		Ta	ble I - No	n-Deriv	vati	ve Secui	ities Ac	qui	ired, D	ispos	ed o	of, o	r Beneficially Owne	ed					
			2. Trans Date		2A. Deemed Execution Date, if any	ion (Instr. 8)		(A) or Disposed of (D) (Instr. 3, 4 and 5)			D)	Following Reported Transa	ing Reported Transaction(s)			of Indirect Beneficial Ownership			
							Code	v	Amount	or	Pr	ice				(I) (Instr.	(IIIsu. 4)		
Common Stock				2/22/20	12		F (1)		900	D	\$19	.64	1509	7		D			
	Table II	- Derivat	tive Secur	ities Be	enef	ficially (	Owned (	e.g	, puts	, call	s, w	arra	ants, options, conve	rtible sec	curities)				
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	Deemed	4. Trans. Code (Instr. 8)	I	5. Number of Derivative S Acquired (A Disposed of Instr. 3, 4 a	Securities (a) or (D)		Oate Exer   Expiration			Secur Deriv	cle and Amount of rities Underlying vative Security . 3 and 4)	8. Price of Derivative Security (Instr. 5)		10. Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial		
				Code	v	(A)		Dat Exe	ercisable	Expira Date	ion		Amount or Number of Shares		Reported Transaction (s) (Instr. 4)	(I) (Instr. 4)			

## **Explanation of Responses:**

(1) Shares were surrendered for taxes in connection with vesting of restricted stock granted February 23, 2009.

#### Reporting Owners

Reporting Owners										
Paparting Owner Name / Address	Relationships									
Reporting Owner Name / Address	Director	10%	Owner	Officer	Other					
MUNZENRIDER ROBERT E										
1302 WEST AVIATOR CIRCLE	v									
	Α.									
PAYSON, AZ 85541										

### **Signatures**

By: Deborah DePaoli For: Robert E. Munzenrider

2/24/2012

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.