

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported) **September 30, 2021**

ELECTRONIC ARTS INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of Incorporation)

0-17948
(Commission File Number)

94-2838567
(IRS Employer Identification No.)

209 Redwood Shores Parkway, Redwood City, California
(Address of Principal Executive Offices)

94065-1175
(Zip Code)

(650) 628-1500

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933(17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of Each Class</u>	<u>Trading Symbol</u>	<u>Name of Each Exchange on Which Registered</u>
Common Stock, \$0.01 par value	EA	NASDAQ Global Select Market

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On September 30, 2021, Electronic Arts Inc. (“EA” or the “Company”) announced that Blake Jorgensen, EA’s Chief Financial and Operating Officer, has decided to begin a process to transition from EA with an expected departure in the summer of 2022. The search for a new Chief Financial Officer will commence immediately.

EA also announced that Laura Miele, EA’s Chief Studios Officer, will assume the role of Chief Operating Officer and will transition into the role progressively over the next few months. Ms. Miele has served as EA’s Chief Studios Officer since April 2018. Ms. Miele joined EA in March 1996 and has held several positions at the Company, including Executive Vice President, Global Publishing from April 2016 to April 2018, Senior Vice President of Americas Publishing from June 2014 to April 2016, and several senior roles in the Company’s marketing organization.

Item 7.01 Regulation FD Disclosure.

On September 30, 2021, EA announced changes to its leadership team outlined in a CEO letter posted to EA’s website at www.ea.com/news. A copy of the CEO letter is attached as Exhibit 99.1 to this Current Report on Form 8-K, which is incorporated herein by reference.

The information provided in this Item 7.01 shall not be deemed to be “filed” for the purposes of Section 18 of the Exchange Act, or otherwise subject to the liabilities of that section, unless the registrant specifically states that the information is to be considered “filed” under the Exchange Act, nor shall it be incorporated by reference in any filing made by the Company pursuant to the Exchange Act or the Securities Act, other than to the extent that such filing incorporates by reference any or all of such information by express reference thereto.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Letter from EA's Chairman and CEO, Andrew Wilson dated September 30, 2021

INDEX TO EXHIBITS

Exhibit No.

Description

99.1

[Letter from EA's Chairman and CEO, Andrew Wilson dated September 30, 2021](#)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ELECTRONIC ARTS INC.

Dated: September 30, 2021

By: /s/ Jacob J. Schatz
Jacob J. Schatz
Chief Legal Officer

Letter from EA's Chairman and CEO, Andrew Wilson:

Headline: Driving Transformation for Players and Growth for Our Company

The games industry is more exciting than it's ever been, and growth is accelerating. With nearly half the world's population playing video games, our games represent a much bigger part of players' lives than ever before. They enrich, they fulfill, they inspire... and most importantly, they connect us like no other form of entertainment can.

As our industry grows, this is the time for us to push ourselves to continue innovating, to evolve, and drive transformation for our players. Our leadership team has been carefully evaluating the opportunities ahead, and today we are sharing some context on key changes we will make as we move forward.

First, Laura Miele will become our Chief Operating Officer, a critical role with elevated responsibilities to manage company-wide operations, including leadership of our strategic planning framework and ensuring we are all executing and accountable to it every day. There is no one that has deeper trust and respect across our company than Laura to lead this for us. Laura successfully led EA Studios with strong strategic and operational discipline, and she will bring that focus and rigor to the entire company as COO.

Creative leadership is foundational to how we create value for players through every single experience we deliver. We will continue to put creative strength at our core by having our EA Studios Group General Managers join the Executive Leadership Team of the company, starting later this year after our launch season.

Games are meaningful to us even when we are not playing, and we have tremendous opportunities to engage players beyond the boundaries of the traditional game experience. With that in mind Chris Bruzzo is now our Chief Experience Officer, leading our efforts to build social ecosystems that forge stronger connections and create amazing player experiences in and around our games.

After nearly a decade of impactful contributions, Blake Jorgensen has decided that this is the right moment to begin a process to transition from Electronic Arts, culminating in his departure next summer. Through our time working together, Blake has been an incredible partner, advisor, and dear friend. His expertise and the team he has built have been instrumental to our growth and financial achievements, and his leadership has set us on the successful path we are on today. The internal and external search for a new CFO will begin immediately, working closely with Blake, and he will help us with the transition and onboarding when a new CFO is appointed. Thank you, Blake, for everything you've done and continue to do for our company.

Completing our Executive Leadership Team:

- Mala Singh will continue in her role as Chief People Officer, driving how we build and support our incredible teams.
- Ken Moss will continue as Chief Technology Officer to power our growth with continued focus on our technology platform and services.
- Jake Schatz will continue as our Chief Legal Officer, guiding our evolution as a company through a shifting legal and public policy landscape.

I am proud to be part of this amazing team at Electronic Arts. I look forward to sharing new accomplishments, and bringing great entertainment to even more players around the world.

Andrew Wilson, Chairman & CEO of Electronic Arts