

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

SCHEDULE 14A

**PROXY STATEMENT PURSUANT TO SECTION 14(a)
OF THE SECURITIES EXCHANGE ACT OF 1934
(Amendment No.)**



Filed by the Registrant



Filed by a Party other than the Registrant

Check the appropriate box:

<input type="checkbox"/>	Preliminary Proxy Statement
<input type="checkbox"/>	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
<input type="checkbox"/>	Definitive Proxy Statement
<input checked="" type="checkbox"/>	Definitive Additional Materials
<input type="checkbox"/>	Soliciting Material under §240.14a-12

Apple Inc.



(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

<input checked="" type="checkbox"/>	No fee required.
<input type="checkbox"/>	Fee paid previously with preliminary materials.
<input type="checkbox"/>	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.

Your Vote Counts!

APPLE INC.

2025 Annual Meeting
Deadline to vote prior to the Annual Meeting is
February 24, 2025
8:59 P.M. PT



APPLE INC.
C/O PROXY SERVICES
P.O. BOX 9163
FARMINGDALE, NY 11735



V60162-P19834

You invested in APPLE INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on February 25, 2025.**

Get informed before you vote

View the Notice and Proxy Statement and Form 10-K online OR you can receive a free paper or email copy of the material(s) by making a request prior to February 11, 2025. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com



Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote Virtually during the Meeting*

February 25, 2025
8:00 A.M. Pacific Time

Virtually at:
www.virtualshareholdermeeting.com/AAPL2025

* Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. The complete proxy materials contain important information and are available on the Internet or by mail. Please follow the instructions on the reverse side to access and review the proxy materials and to vote on these important matters.

Voting Items	Board Recommends
1. The election to Apple's Board of Directors of the eight nominees named in the Proxy Statement Nominees:	
1a. Wanda Austin	✔ For
1b. Tim Cook	✔ For
1c. Alex Gorsky	✔ For
1d. Andrea Jung	✔ For
1e. Art Levinson	✔ For
1f. Monica Lozano	✔ For
1g. Ron Sugar	✔ For
1h. Sue Wagner	✔ For
2. Ratification of the appointment of Ernst & Young LLP as Apple's independent registered public accounting firm for fiscal 2025	✔ For
3. Advisory vote to approve executive compensation	✔ For
4. A shareholder proposal entitled "Report on Ethical AI Data Acquisition and Usage"	✘ Against
5. A shareholder proposal entitled "Report on Costs and Benefits of Child Sex Abuse Material-Identifying Software & User Privacy"	✘ Against
6. A shareholder proposal entitled "Request to Cease DEI Efforts"	✘ Against
7. A shareholder proposal entitled "Report on Charitable Giving"	✘ Against

NOTE: Such other business as may properly come before the meeting or any postponements or adjournments thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".