

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A INFORMATION

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
(Amendment No.)**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

NIKE, INC.

(Name of registrant as specified in its charter)

(Name of person(s) filing proxy statement, if other than the registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11
 - (1) Title of each class of securities to which transaction applies:

 - (2) Aggregate number of securities to which transaction applies:

 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

 - (4) Proposed maximum aggregate value of transaction:

 - (5) Total fee paid:

- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:

 - (2) Form, Schedule or Registration Statement No.:

 - (3) Filing Party:

 - (4) Date Filed:



NIKE, INC.
ONE BOWHERMAN DRIVE
BEAVERTON, OR 97005-6453

Your **Vote** Counts!

NIKE, Inc.

2025 Annual Meeting

Vote by September 8, 2025 11:59 PM ET. For shares held in a Plan, vote by September 4, 2025 11:59 PM ET.



V77001-P36290

You invested in NIKE, Inc. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on September 9, 2025.**

Get informed before you vote

View the Proxy Statement and NIKE, Inc.'s 2025 Annual Report to Shareholders online OR you can receive a free paper or email copy of the material(s) by requesting prior to August 26, 2025. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639, or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number



Vote Virtually at the Meeting*

September 9, 2025
9:00 A.M. Pacific Time

Virtually at:
www.virtualshareholdermeeting.com/NKE2025

*Please check the meeting materials for any special requirements for meeting attendance.

Vote at www.ProxyVote.com

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items | Board Recommends |
|--|------------------|
| 1. Class A director nominees: To elect a Board of Directors for the ensuing year. | |
| 1a. Timothy Cook | ✓ For |
| 1b. Thasunda Duckett | ✓ For |
| 1c. Maria Henry | ✓ For |
| 1d. Peter Henry | ✓ For |
| 1e. Elliott Hill | ✓ For |
| 1f. Travis Knight | ✓ For |
| 1g. Jørgen Vig Knudstorp | ✓ For |
| 1h. Mark Parker | ✓ For |
| 1i. Michelle Peluso | ✓ For |
| 2. To approve executive compensation by an advisory vote. | ✓ For |
| 3. To ratify the appointment of PricewaterhouseCoopers LLP as independent registered public accounting firm. | ✓ For |
| 4. To approve the NIKE, Inc. Stock Incentive Plan, as amended and restated. | ✓ For |
| 5. To transact such other business as may properly come before the meeting. | |

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".



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| Voting Items | Board Recommends |
|--|------------------|
| 1. Class B director nominees: To elect a Board of Directors for the ensuing year. | |
| 1a. Mónica Gil | ✔ For |
| 1b. John Rogers, Jr. | ✔ For |
| 1c. Robert Swan | ✔ For |
| 2. To approve executive compensation by an advisory vote. | ✔ For |
| 3. To ratify the appointment of PricewaterhouseCoopers LLP as independent registered public accounting firm. | ✔ For |
| 4. To approve the NIKE, Inc. Stock Incentive Plan, as amended and restated. | ✔ For |
| 5. To transact such other business as may properly come before the meeting. | |

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