

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |   |   |
|---|---|---|
| 1. Name and Address of Reporting Person *<br><b>Friend Matthew</b><br><br>(Last) (First) (Middle) | 2. Date of Event Requiring Statement (MM/DD/YYYY)<br><b>4/1/2020</b>  | 3. Issuer Name and Ticker or Trading Symbol<br><b>NIKE, Inc. [NKE]</b>  |
| <b>ONE BOWERMAN DRIVE</b>   | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable)<br><br><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)<br><b>EVP: CFO /</b> |   |
| <b>BEAVERTON, OR 97005</b><br><br>(City) (State) (Zip)  | 5. If Amendment, Date Original Filed(MM/DD/YYYY)  | 6. Individual or Joint/Group Filing(Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |

### Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| <b>Class B Common Stock</b>     | <b>24277.184</b> (1)                                  | <b>D</b>   |   |

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivate Security (Instr. 4)         | 2. Date Exercisable and Expiration Date (MM/DD/YYYY) |                 | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) |                            | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|-----------------|---|----------------------------|--|---|---|
|  | Date Exercisable                                     | Expiration Date | Title   | Amount or Number of Shares |  |   |   |
| <b>Non-Qualified Stock Option (Right to Buy)</b> | (2)  | 7/19/2023       | <b>Class B Common Stock</b>   | <b>34700</b>               | <b>\$31.675</b>  | <b>D</b>  |   |
| <b>Non-Qualified Stock Option (Right to Buy)</b> | (3)  | 7/18/2024       | <b>Class B Common Stock</b>   | <b>41000</b>               | <b>\$38.76</b>   | <b>D</b>  |   |
| <b>Non-Qualified Stock Option (Right to Buy)</b> | (4)  | 7/17/2025       | <b>Class B Common Stock</b>   | <b>43000</b>               | <b>\$56.40</b>   | <b>D</b>  |   |
| <b>Non-Qualified Stock Option (Right to Buy)</b> | (5)  | 7/15/2026       | <b>Class B Common Stock</b>   | <b>23000</b>               | <b>\$57.87</b>   | <b>D</b>  |   |
| <b>Non-Qualified Stock Option (Right to Buy)</b> | (6)  | 7/20/2027       | <b>Class B Common Stock</b>   | <b>30000</b>               | <b>\$59.10</b>   | <b>D</b>  |   |
| <b>Non-Qualified Stock Option (Right to Buy)</b> | (7)  | 8/1/2028        | <b>Class B Common Stock</b>   | <b>35000</b>               | <b>\$77.54</b>   | <b>D</b>  |   |

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivate Security<br>(Instr. 4)          | 2. Date Exercisable and<br>Expiration Date<br>(MM/DD/YYYY) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D) or<br>Indirect (I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|--|--|--------------------|--|----------------------------------|--|---|---|
|  | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |  |   |   |
| <b>Non-Qualified Stock Option<br/>(Right to Buy)</b> | <a href="#">(8)</a>  | <b>8/1/2029</b>    | <b>Class B<br/>Common<br/>Stock</b>  | <b>36095</b>                     | <b>\$83.12</b>   | <b>D</b>  |   |

**Explanation of Responses:**

- (1) Includes shares acquired pursuant to NIKE, Inc.'s Employee Stock Purchase Plan.
- (2) Stock Option granted on 07/19/2013 and became exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (3) Stock Option granted on 07/18/2014 and became exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (4) Stock Option granted on 07/17/2015 and became exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (5) Stock Option granted on 07/15/2016 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (6) Stock Option granted on 07/20/2017 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (7) Stock Option granted on 08/01/2018 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (8) Stock Option granted on 08/01/2019 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

**Reporting Owners**

| Reporting Owner Name / Address                                       | Relationships |           |                 |       |
|--|---------------|-----------|-----------------|-------|
|  | Director      | 10% Owner | Officer         | Other |
| <b>Friend Matthew<br/>ONE BOWERMAN DRIVE<br/>BEAVERTON, OR 97005</b> |               |           | <b>EVP: CFO</b> |       |

**Signatures**

/s/ Adrian L. Bell, attorney-in-fact for Mr. Friend

4/8/2020

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

**Power of Attorney**

KNOWN ALL MEN BY THESE PRESENTS, that the undersigned does hereby constitute and appoint Ann M. Miller, Adrian L. Bell, Mary I. Hunter, Kelsey A. Baldwin, and each of them, her true and lawful attorney and agent to execute in her name any and all reports required to be filed under Section 16(a) of the Securities Exchange Act of 1934 with respect to equity securities of the Company; and to file the same with the Securities and Exchange Commission and any applicable stock exchange; and the undersigned does hereby ratify and confirm all that said attorneys and agents, or any of them, shall do or cause to be done by virtue hereof.

This Power of Attorney revokes all prior powers of attorney relating to reporting under Section 16(a) and shall remain in effect until revoked by a subsequently filed instrument.

*DATED: 03/12/2020*

*/s/ Matthew D. Friend*

*By: Matthew D. Friend*