

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported) July 28, 2025

**WHIRLPOOL CORPORATION**

(Exact name of registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction of Incorporation)

**1-3932**  
(Commission File Number)

**38-1490038**  
(I.R.S. Employer Identification No.)

**2000 North M-63,  
Benton Harbor, Michigan**  
(Address of principal executive offices)

**49022-2692**  
(Zip Code)

Registrant's telephone number, including area code (269) 923-5000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol(s)	Name of each exchange on which registered
Common stock, par value \$1.00 per share	WHR	New York Stock Exchange and NYSE Texas

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 2.02. Results of Operations and Financial Condition.**

On July 28, 2025, Whirlpool Corporation issued a press release providing information regarding earnings for the second quarter of 2025. A copy of the press release is attached hereto as Exhibit 99.1.

The information in this Form 8-K, including the Exhibits hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, regardless of any general incorporation language in such filing.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

<b><u>Exhibit No.</u></b>	<b><u>Exhibit</u></b>
Exhibit 99.1	<a href="#">Press Release</a>
Exhibit 104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

**Website Disclosure**

We routinely post important information for investors on our website, whirlpoolcorp.com, in the "Investors" section. We also intend to update the Hot Topics Q&A portion of this webpage as a means of disclosing material, non-public information and for complying with our disclosure obligations under Regulation FD. Accordingly, investors should monitor the Investors section of our website, in addition to following our press releases, SEC filings, public conference calls, presentations and webcasts. The information contained on, or that may be accessed through, our webpage is not incorporated by reference into, and is not a part of, this document.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 28, 2025

WHIRLPOOL CORPORATION

By: /s/ JAMES W. PETERS

Name: James W. Peters

Title: Executive Vice President and Chief Financial and  
Administrative Officer



## Whirlpool Corporation Announces Second-Quarter Results

- Delivered sequential net sales growth across all segments, despite negative consumer sentiment impacting global demand
- Delivered significant cost take out of 100 basis points or approximately \$50 million, in-line with full year expectations
- Q2 GAAP net earnings margin of 1.7%; GAAP earnings per diluted share of \$1.17
- Q2 ongoing (non-GAAP) EBIT margin<sup>(1)</sup> of 5.3%; ongoing earnings per diluted share<sup>(2)</sup> of \$1.34
- Second-quarter results were unfavorably impacted by a non cash loss of \$19 million, or \$0.35 earnings per diluted share from Beko Europe B.V. equity in affiliates
- 2025 outlook is updated with full-year GAAP earnings per diluted share of approximately \$5.00 to \$7.00, and ongoing earnings per diluted share<sup>(2)</sup> of \$6.00 to \$8.00; cash provided by operating activities of approximately \$850 million and free cash flow<sup>(3)</sup> of approximately \$400 million
- Refinanced \$1.2 billion of term loan debt at approximately 6.3% weighted average

**BENTON HARBOR, Mich.**, July 28, 2025 - Whirlpool Corporation (NYSE: WHR), today reported second-quarter financial results.

*"As expected, the second quarter continued to be impacted by competitors stockpiling Asian imports into the U.S. Despite this, we are well positioned in North America with a robust pipeline of new products, the industry's leading U.S. manufacturing footprint, and favorable housing demand fundamentals. We are confident in our long-term strategy and believe that evolving tariff policies will ultimately support domestic manufacturers."* **MARC BITZER, CHAIRMAN AND CHIEF EXECUTIVE OFFICER**

Second-Quarter Results	2025	2024	Change
Net sales (\$M)	<b>\$3,773</b>	\$3,989	(5.4)%
Net sales excluding currency (\$M)	<b>\$3,861</b>	\$3,989	(3.2)%
GAAP net earnings available to Whirlpool (\$M)	<b>\$65</b>	\$219	(70.1)%
Ongoing EBIT <sup>(1)</sup> (\$M)	<b>\$200</b>	\$212	(5.7)%
GAAP net earnings margin	<b>1.7%</b>	5.5%	(3.8pts)
Ongoing EBIT margin <sup>(1)</sup>	<b>5.3%</b>	5.3%	0.0pts
GAAP earnings per diluted share	<b>\$1.17</b>	\$3.96	(70.5)%
Ongoing earnings per diluted share <sup>(2)</sup>	<b>\$1.34</b>	\$2.39	(43.9)%

Free Cash Flow	2025	2024	Change
Cash provided by (used in) operating activities (\$M)	<b>\$(702)</b>	\$(485)	\$(217)
Free cash flow <sup>(3)</sup> (\$M)	<b>\$(856)</b>	\$(713)	\$(143)

*"In this uncertain environment, we are focused on what we can control: executing cost reduction, proactively managing debt maturities, and strengthening our balance sheet to ensure financial resilience."* **JIM PETERS, CHIEF FINANCIAL AND ADMINISTRATIVE OFFICER**

## SEGMENT REVIEW

SEGMENT INFORMATION (\$M)		Q2 2025	Q2 2024	YoY Change
MDA North America	Net Sales	\$2,446	\$2,567	(4.7)%
	EBIT	\$144	\$163	(11.7)%
	<i>% of sales</i>	5.9%	6.3%	(0.4pts)
MDA Latin America	Net Sales	\$806	\$895	(10.0)%
	EBIT	\$48	\$52	(7.7)%
	<i>% of sales</i>	6.0%	5.8%	0.2pts
MDA Asia	Net Sales	\$320	\$340	(5.9)%
	EBIT	\$23	\$21	11.2%
	<i>% of sales</i>	7.1%	6.2%	0.9pts
SDA Global	Net Sales	\$201	\$187	7.5%
	EBIT	\$35	\$26	32.9%
	<i>% of sales</i>	17.3%	13.9%	3.4pts

MDA: Major Domestic Appliances; SDA: Small Domestic Appliances

### MDA NORTH AMERICA

- Excluding currency, net sales decreased 4.6% year-over-year as negative consumer sentiment impacted demand and product mix; promotional intensity remains elevated amid continued 'pre-loading' of Asian imports by foreign competitors ahead of tariffs
- EBIT margin<sup>(4)</sup> slightly declined year-over-year, driven by volume contraction partially offset by cost take out

### MDA LATIN AMERICA

- Excluding currency, net sales decreased 0.9% year-over-year, with implemented pricing actions offset by negative consumer demand in Mexico
- EBIT margin<sup>(4)</sup> expanded year-over-year, driven by favorable price/mix and cost takeout partially offset by negative impact of currency

### MDA ASIA

- Excluding currency, net sales decreased 3.7% year-over-year, driven by industry decline partially offset by sustained strong share gains
- EBIT margin<sup>(4)</sup> increased year-over-year, driven by continued cost take out

### SDA GLOBAL

- Excluding currency, net sales increased 6.8% year-over-year, driven by strong direct-to-consumer sales and new products despite an unfavorable industry in North America
- EBIT margin<sup>(4)</sup> increased year-over-year, driven by favorable price/mix supported by strong momentum from new products

## FULL-YEAR 2025 OUTLOOK

Guidance Summary	2024 Reported	2024 Like-for-Like <sup>(5)</sup>	2025 Guidance
Net sales (\$B)	\$16.6	~\$15.8	~\$15.8
Cash provided by operating activities (\$M)	\$835	N/A	~\$850
Free cash flow (\$M) <sup>(3)</sup>	\$385	N/A	~\$400
GAAP net earnings margin (%)	(1.9)%	N/A	~2.2%
Ongoing EBIT margin (%) <sup>(1)</sup>	5.3%	~5.7%	~5.7%
GAAP earnings per diluted share	\$(5.87)	N/A	\$5.00 - \$7.00
Ongoing earnings per diluted share <sup>(2)</sup>	\$12.21	N/A	\$6.00 - \$8.00
GAAP tax rate	(5.5)%	N/A	20 - 25%
Adjusted (non-GAAP) tax rate	(28.6)%	N/A	20 - 25%

- Expect full-year net sales of approximately \$15.8 billion; approximately flat on a like-for-like<sup>(5)</sup> basis
- Expect to deliver approximately \$200 million of structural cost take out actions
- Expect full-year GAAP earnings per diluted share of approximately \$5.00 to \$7.00 and full-year ongoing earnings per diluted share<sup>(2)</sup> of \$6.00 to \$8.00
- Expect cash provided by operating activities of approximately \$850 million and free cash flow<sup>(3)</sup> of approximately \$400 million
- We will be recommending an annual dividend payout rate<sup>(6)</sup> of \$3.60 per share, creating balance sheet capacity, the dividend is approved quarterly by the board of directors.

<sup>(1)</sup> A reconciliation of earnings before interest and taxes (EBIT) and ongoing EBIT, non-GAAP financial measures, to reported net earnings (loss) available to Whirlpool, and a reconciliation of EBIT margin and ongoing EBIT margin, non-GAAP financial measures, to net earnings (loss) margin and other important information, appears below.

<sup>(2)</sup> A reconciliation of ongoing earnings per diluted share, a non-GAAP financial measure, to reported net earnings (loss) per diluted share available to Whirlpool and other important information, appears below.

<sup>(3)</sup> A reconciliation of free cash flow, a non-GAAP financial measure, to cash provided by (used in) operating activities and other important information, appears below.

<sup>(4)</sup> Segment EBIT represents our consolidated EBIT broken down by the Company's reportable segments and are metrics used by the chief operating decision maker in accordance with ASC 280. Consolidated EBIT also includes corporate "Other/Eliminations" of \$(60) million and \$(150) million for the second quarters of 2025 and 2024, respectively.

<sup>(5)</sup> Like-for-like refers to pro forma results for 2024, which exclude the first quarter results for the historical Europe major domestic appliances business (MDA Europe) to provide a comparative baseline for 2025 guidance. This comparison uses a prior period baseline that is aligned to the ongoing business expectations for 2025, with the Europe transaction closed April 1, 2024. The like-for-like GAAP net earnings margin and corresponding reconciliation cannot be provided without unreasonable effort or expense. Please see below for a reconciliation of ongoing EBIT for the full year to GAAP net earnings.

<sup>(6)</sup> Note: Board of Directors reviews and sets dividend quarterly. Recommending quarterly dividend of \$0.90 per share, totaling \$5.30 per share for 2025 and annualized rate of \$3.60.



Contact Whirlpool Corporation: Media: 269/923-7405, Media@Whirlpool.com, Financial: Scott Cartwright, Investor\_Relations@Whirlpool.com

## **ABOUT WHIRLPOOL CORPORATION**

Whirlpool Corporation (NYSE: WHR) is a leading home appliance company, in constant pursuit of improving life at home. As the last-remaining major U.S.-based manufacturer of kitchen and laundry appliances, the company is driving meaningful innovation to meet the evolving needs of consumers through its iconic brand portfolio, including Whirlpool, KitchenAid, JennAir, Maytag, Amana, Brastemp, Consul, and InSinkErator. In 2024, the company reported approximately \$17 billion in annual sales - close to 90% of which were in the Americas - 44,000 employees and 40 manufacturing and technology research centers. Additional information about the company can be found at WhirlpoolCorp.com.

## **WEBSITE DISCLOSURE**

We routinely post important information for investors on our website, WhirlpoolCorp.com, in the "Investors" section. We also intend to update the "Hot Topics Q&A" portion of this webpage as a means of disclosing material, non-public information and for complying with our disclosure obligations under Regulation FD. Accordingly, investors should monitor the "Investors" section of our website, in addition to following our press releases, SEC filings, public conference calls, presentations and webcasts. The information contained on, or that may be accessed through, our webpage is not incorporated by reference into, and is not a part of, this document.

## **WHIRLPOOL ADDITIONAL INFORMATION**

This document contains forward-looking statements about Whirlpool Corporation and its consolidated subsidiaries ("Whirlpool") within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Whirlpool intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 and includes this statement for purposes of complying with those safe harbor provisions. Any statements made in this press release that are not statements of historical fact, including statements regarding future financial results, long-term value creation goals, restructuring expectations, productivity, raw material prices and related costs, supply chain, portfolio transformation expectations, asset impairment, debt repayment and dividend expectations, India transaction timing and benefits expectations, trade customer inventory expectations, and the impact of housing recovery-related benefits on our operations are forward-looking statements and should be evaluated as such. Such statements can be identified by the use of terminology such as "may," "could," "will," "should," "possible," "plan," "predict," "forecast," "potential," "anticipate," "estimate," "expect," "project," "intend," "believe," "may impact," "on track," "margin lift," and similar words or expressions. Many risks, contingencies and uncertainties could cause actual results to differ materially from Whirlpool's forward-looking statements. Among these factors are: (1) intense competition in the home appliance industry, and the impact of the changing retail environment, including direct-to-consumer sales; (2) Whirlpool's ability to maintain or increase sales to significant trade customers; (3) Whirlpool's ability to maintain its reputation and brand image; (4) the ability of Whirlpool to achieve its business objectives and successfully manage its strategic portfolio transformation; (5) Whirlpool's ability to understand consumer preferences and successfully develop new products; (6) Whirlpool's ability to obtain and protect intellectual property rights; (7) acquisition, divestiture, and investment-related risks, including risks associated with our past acquisitions; (8) the ability of suppliers of critical parts, components and manufacturing equipment to deliver sufficient quantities to Whirlpool in a timely and cost-effective manner; (9) risks related to our international operations; (10) Whirlpool's ability to respond to unanticipated social, political and/or economic events, including epidemics/pandemics; (11) information technology system and cloud failures, data security breaches, data privacy compliance, network disruptions, and cybersecurity attacks; (12) product liability and product recall costs; (13) Whirlpool's ability to attract, develop and retain executives and other qualified employees; (14) the impact of labor

relations; (15) fluctuations in the cost of key materials (including steel, resins, and base metals) and components and the ability of Whirlpool to offset cost increases; (16) Whirlpool's ability to manage foreign currency fluctuations; (17) impacts from goodwill, intangible asset and/or inventory impairment charges; (18) health care cost trends, regulatory changes and variations between results and estimates that could increase future funding obligations for pension and postretirement benefit plans; (19) impacts from credit rating agency downgrades; (20) litigation, tax, and legal compliance risk and costs; (21) the effects and costs of governmental investigations or related actions by third parties; (22) changes in the legal and regulatory environment including environmental, health and safety regulations, data privacy, taxes and generative AI; (23) the impacts of changes in foreign trade policies, including tariffs; (24) Whirlpool's ability to respond to the impact of climate change and climate change or other environmental regulation; and (25) the uncertain global economy and changes in economic conditions. In addition, factors that could cause actual results to differ materially from our India transaction expectations include, among other things, failure or delays in launching transaction based on Board approval, market conditions or other factors, failure or delays in share settlement and closing, transaction proceeds being lower than expected, alternative uses for proceeds received, brand license valuation expectations not being met, and strategic, economic or industry expectations for India not being realized. Additional information concerning these and other factors can be found in Whirlpool's filings with the Securities and Exchange Commission, including the most recent annual report on Form 10-K, quarterly reports on Form 10-Q, and current reports on Form 8-K. These cautionary statements should not be construed by you to be exhaustive and the forward-looking statements are made only as of the date of this press release. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable law.

**WHIRLPOOL CORPORATION**  
**CONSOLIDATED CONDENSED STATEMENTS OF INCOME (LOSS) (UNAUDITED)**  
**FOR THE PERIODS ENDED JUNE 30**  
(Millions of dollars, except per share data)

	Three Months Ended		Six Months Ended	
	2025	2024	2025	2024
<b>Net sales</b>	\$ 3,773	\$ 3,989	\$ 7,393	\$ 8,478
<b>Expenses</b>				
Cost of products sold	3,162	3,363	6,176	7,211
Gross margin	610	626	1,217	1,267
Selling, general and administrative	397	394	803	871
Intangible amortization	7	7	13	17
Restructuring costs	2	50	11	73
Loss (gain) on sale and disposal of businesses	—	45	—	292
Operating profit	204	130	389	14
<b>Other (income) expense</b>				
Interest and sundry (income) expense	(4)	7	(36)	(21)
Interest expense	86	93	164	183
Earnings (loss) before income taxes	121	30	260	(148)
Income tax expense (benefit)	29	(206)	72	(130)
Equity method investment income (loss), net of tax	(18)	(11)	(35)	(11)
Net earnings (loss)	75	225	153	(29)
Less: Net earnings (loss) available to noncontrolling interests	9	6	17	11
Net earnings (loss) available to Whirlpool	\$ 65	\$ 219	\$ 137	\$ (40)
<b>Per share of common stock</b>				
Basic net earnings (loss) available to Whirlpool	\$ 1.17	\$ 3.96	\$ 2.46	\$ (0.75)
Diluted net earnings (loss) available to Whirlpool	\$ 1.17	\$ 3.96	\$ 2.45	\$ (0.75)
Dividends declared	\$ 1.75	\$ 1.75	\$ 3.50	\$ 3.50
<b>Weighted-average shares outstanding (in millions)</b>				
Basic	55.9	54.9	55.7	54.9
Diluted	56.1	55.0	55.9	54.9

**WHIRLPOOL CORPORATION**  
**CONSOLIDATED CONDENSED BALANCE SHEETS**  
(Millions of dollars, except share data)

	June 30, 2025 (Unaudited)	December 31, 2024
<b>Assets</b>		
Current assets		
Cash and cash equivalents	\$ 1,068	\$ 1,275
Accounts receivable, net of allowance of \$51 and \$46, respectively	1,379	1,317
Inventories	2,600	2,035
Prepaid and other current assets	581	612
<b>Total current assets</b>	<b>5,627</b>	<b>5,239</b>
Property, net of accumulated depreciation of \$5,585 and \$5,414, respectively	2,300	2,275
Right of use assets	826	841
Goodwill	3,325	3,322
Other intangibles, net of accumulated amortization of \$459 and \$447, respectively	2,705	2,717
Deferred income taxes	1,486	1,433
Other noncurrent assets	489	474
<b>Total assets</b>	<b>\$ 16,759</b>	<b>\$ 16,301</b>
<b>Liabilities and stockholders' equity</b>		
Current liabilities		
Accounts payable	\$ 3,520	\$ 3,530
Accrued expenses	409	455
Accrued advertising and promotions	411	682
Employee compensation	211	228
Notes payable	1,158	18
Current maturities of long-term debt	300	1,850
Other current liabilities	631	560
<b>Total current liabilities</b>	<b>6,641</b>	<b>7,323</b>
Noncurrent liabilities		
Long-term debt	6,172	4,758
Pension benefits	111	122
Postretirement benefits	96	96
Lease liabilities	692	711
Other noncurrent liabilities	464	358
<b>Total noncurrent liabilities</b>	<b>7,535</b>	<b>6,045</b>
Stockholders' equity		
Common stock, \$1 par value, 250 million shares authorized, 65 million and 65 million shares issued, respectively, and 55 million and 55 million shares outstanding, respectively	65	64
Additional paid-in capital	3,473	3,462
Retained earnings	1,253	1,311
Accumulated other comprehensive loss	(1,904)	(1,545)
Treasury stock, 9 million and 9 million shares, respectively	(568)	(609)
<b>Total Whirlpool stockholders' equity</b>	<b>2,320</b>	<b>2,683</b>
Noncontrolling interests	264	250
<b>Total stockholders' equity</b>	<b>2,583</b>	<b>2,933</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 16,759</b>	<b>\$ 16,301</b>

**WHIRLPOOL CORPORATION**  
**CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS (UNAUDITED)**  
**FOR THE PERIODS ENDED JUNE 30**  
**(Millions of dollars)**

	Six Months Ended	
	2025	2024
<b>Operating activities</b>		
Net earnings (loss)	\$ 153	\$ (29)
Adjustments to reconcile net earnings to cash provided by (used in) operating activities:		
Depreciation and amortization	163	170
Loss (gain) on sale and disposal of businesses	—	292
Equity method investment (income) loss, net of tax	35	11
Share based compensation and other	86	33
Changes in assets and liabilities:		
Accounts receivable	(21)	(211)
Inventories	(527)	(54)
Accounts payable	(134)	(123)
Accrued advertising and promotions	(284)	(154)
Accrued expenses and current liabilities	(29)	(170)
Taxes deferred and payable, net	(16)	(209)
Accrued pension and postretirement benefits	(1)	(14)
Employee compensation	(31)	(55)
Other	(96)	28
Cash provided by (used in) operating activities	<u>(702)</u>	<u>(485)</u>
<b>Investing activities</b>		
Capital expenditures	(154)	(228)
Proceeds from sale of assets and businesses	—	42
Cash held by divested businesses	—	(245)
Other	—	(1)
Cash provided by (used in) investing activities	<u>(154)</u>	<u>(432)</u>
<b>Financing activities</b>		
Net proceeds from borrowings of long-term debt	1,200	300
Net repayments of long-term debt	(1,550)	(801)
Net proceeds (repayments) from short-term borrowings	1,142	780
Dividends paid	(194)	(191)
Repurchase of common stock	—	(50)
Sale of minority interest in subsidiary	—	462
Other	(15)	1
Cash provided by (used in) financing activities	<u>582</u>	<u>501</u>
Effect of exchange rate changes on cash and cash equivalents	67	(72)
Increase (decrease) in cash and cash equivalents	<u>(207)</u>	<u>(488)</u>
Cash and cash equivalents at beginning of year	1,275	1,667
Cash and cash equivalents at end of period	<u>\$ 1,068</u>	<u>\$ 1,179</u>

## SUPPLEMENTAL INFORMATION - CONSOLIDATED FINANCIAL STATEMENTS RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES

(Millions of dollars except per share data) (Unaudited)

We supplement the reporting of our financial information determined under U.S. generally accepted accounting principles (GAAP) with certain non-GAAP financial measures, some of which we refer to as "ongoing" measures. These measures may include earnings before interest and taxes (EBIT), EBIT margin, ongoing EBIT, ongoing EBIT margin, ongoing earnings per diluted share, adjusted effective tax rate, net debt leverage (Net Debt/Ongoing EBITDA), return on invested capital (ROIC) and free cash flow.

Ongoing measures exclude items that may not be indicative of, or are unrelated to, results from our ongoing operations and provide a better baseline for analyzing trends in our underlying businesses.

**Sales excluding foreign currency:** Current period net sales translated in functional currency, to U.S. dollars using the applicable prior period's exchange rate compared to the applicable prior period net sales. Management believes that sales excluding foreign currency provides stockholders with a clearer basis to assess our results over time, excluding the impact of exchange rate fluctuations.

**Ongoing EBIT margin:** Ongoing earnings before interest and taxes divided by net sales. Ongoing measures exclude items that may not be indicative of, or are unrelated to, results from our ongoing operations and provide a better baseline for analyzing trends in our underlying businesses.

**Ongoing earnings per diluted share:** Diluted net earnings per share from continuing operations, adjusted to exclude items that may not be indicative of, or are unrelated to, results from our ongoing operations. Ongoing measures provide a better baseline for analyzing trends in our underlying businesses.

**Net debt leverage:** Net debt to ongoing earnings before interest, taxes, depreciation, and amortization (EBITDA) ratio is net debt outstanding, including long-term debt, current maturities of long-term debt, and notes payable, less cash and cash equivalents, divided by ongoing EBITDA. Management believes that net debt leverage provides stockholders with a view of our ability to generate earnings sufficient to service our debt.

**Return on invested capital:** Ongoing EBIT after taxes divided by total invested capital, defined as total assets less non-interest bearing current liabilities (NIBCLS). NIBCLS is defined as current liabilities less current maturities of long-term debt and notes payable. This ROIC definition may differ from other companies' methods and therefore may not be comparable to those used by other companies. Management believes that ROIC provides stockholders with a view of capital efficiency, a key driver of stockholder value creation.

**Adjusted effective tax rate:** Effective tax rate, excluding pre-tax income and tax effect of certain unique items. Management believes that adjusted tax rate provides stockholders with a meaningful, consistent comparison of the Company's effective tax rate, excluding the pre-tax income and tax effect of certain unique items.

**Free cash flow:** Cash provided by (used in) operating activities less capital expenditures. Management believes that free cash flow provides stockholders with a relevant measure of liquidity and a useful basis for assessing the Company's ability to fund its activities and obligations.

Whirlpool does not provide a non-GAAP reconciliation for its forward-looking long-term value creation goals, such as EBIT, free cash flow conversion, ROIC and net debt leverage, as these long-term management goals are not annual guidance, and the reconciliation of these long-term measures would rely on market factors and certain other conditions and assumptions that are outside of the Company's control.

We believe that these non-GAAP measures provide meaningful information to assist investors and stockholders in understanding our financial results and assessing our prospects for future performance, and reflect an additional way of viewing aspects of our operations that, when viewed

with our GAAP financial measures, provide a more complete understanding of our business. Because non-GAAP financial measures are not standardized, it may not be possible to compare these financial measures with other companies' non-GAAP financial measures having the same or similar names. These ongoing financial measures should not be considered in isolation or as a substitute for reported net earnings available to Whirlpool per diluted share, net earnings, net earnings available to Whirlpool, net earnings margin, return on assets, net sales, effective tax rate and cash provided by (used in) operating activities, the most directly comparable GAAP financial measures.

We also disclose segment EBIT as an important financial metric used by the Company's Chief Operating Decision Maker to evaluate performance and allocate resources in accordance with ASC 280 - Segment Reporting.

GAAP net earnings available to Whirlpool per basic or diluted share (as applicable) and ongoing earnings per diluted share are presented net of tax, while individual adjustments in each reconciliation are presented on a pre-tax basis; the income tax impact line item aggregates the tax impact for these adjustments. The tax impact of individual line item adjustments may not foot precisely to the aggregate income tax impact amount, as each line item adjustment may include non-taxable components. Historical quarterly earnings per share amounts are presented based on a normalized tax rate adjustment to reconcile quarterly tax rates to full-year tax rate expectations. We strongly encourage investors and stockholders to review our financial statements and publicly-filed reports in their entirety and not to rely on any single financial measure.

## SECOND-QUARTER 2025 ONGOING EARNINGS BEFORE INTEREST AND TAXES AND ONGOING EARNINGS PER DILUTED SHARE

The reconciliation provided below reconciles the non-GAAP financial measures ongoing earnings before interest and taxes and ongoing earnings per diluted share, with the most directly comparable GAAP financial measures, net earnings (loss) available to Whirlpool and net earnings (loss) per diluted share available to Whirlpool, for the three months ended June 30, 2025. Net earnings (loss) margin is calculated by dividing net earnings (loss) available to Whirlpool by net sales. Ongoing EBIT margin is calculated by dividing ongoing EBIT by net sales. EBIT margin is calculated by dividing EBIT by net sales. The earnings per diluted share GAAP measure and ongoing measure are presented net of tax, while each adjustment is presented on a pre-tax basis. Our second-quarter GAAP tax rate was 23.9%. The aggregate income tax impact of the taxable components of each adjustment is presented in the income tax impact line item at our second-quarter adjusted tax rate (non-GAAP) of 22.5%.

Earnings Before Interest & Taxes Reconciliation:		Three Months Ended June 30, 2025	
Net earnings (loss) available to Whirlpool	\$		65
Net earnings (loss) available to noncontrolling interests			9
Income tax expense (benefit)			29
Interest expense			86
Earnings before interest & taxes	\$		<u>190</u>
Net sales	\$		<u>3,773</u>
Net earnings (loss) margin			1.7 %

Results classification		Earnings before interest & taxes	Earnings per diluted share
Reported measure		\$ 190	\$ 1.17
Restructuring expense <sup>(a)</sup>	Restructuring costs	2	0.03
Impact of M&A transactions <sup>(b)</sup>	Selling, general and administrative	8	0.15
Income tax impact			(0.04)
Normalized tax rate adjustment <sup>(c)</sup>			0.03
Ongoing measure		<u>\$ 200</u>	<u>\$ 1.34</u>
Net sales		<u>\$ 3,773</u>	
Ongoing EBIT margin			5.3 %

Note: Numbers may not reconcile due to rounding.

## SECOND-QUARTER 2024 ONGOING EARNINGS BEFORE INTEREST AND TAXES AND ONGOING EARNINGS PER DILUTED SHARE

The reconciliation provided below reconciles the non-GAAP financial measures ongoing earnings before interest and taxes and ongoing earnings per diluted share, with the most directly comparable GAAP financial measures, net earnings (loss) available to Whirlpool and net earnings (loss) per diluted share available to Whirlpool, for the three months ended June 30, 2024. Net earnings (loss) margin is calculated by dividing net earnings (loss) available to Whirlpool by net sales. Ongoing EBIT margin is calculated by dividing ongoing EBIT by net sales. EBIT margin is calculated by dividing EBIT by net sales. The earnings per diluted share GAAP measure and ongoing measure are presented net of tax, while each adjustment is presented on a pre-tax basis. Our second-quarter GAAP tax rate was (687)%. The aggregate income tax impact of the taxable components of each adjustment is presented in the income tax impact line item at our second-quarter adjusted tax rate (non-GAAP) of (14)%.

Earnings Before Interest & Taxes Reconciliation:	Three Months Ended June 30, 2024	
Net earnings (loss) available to Whirlpool	\$	219
Net earnings (loss) available to noncontrolling interests		6
Income tax expense (benefit)		(206)
Interest expense		93
Earnings before interest & taxes	\$	112
Net sales	\$	3,989
Net earnings (loss) margin		5.5 %

	Results classification	Earnings before interest & taxes	Earnings per diluted share
Reported measure		\$ 112	\$ 3.96
Restructuring expense <sup>(a)</sup>	Restructuring expense	50	0.91
Impact of M&A transactions <sup>(b)</sup>	(Gain) loss on sale and disposal of businesses & Selling, general and administrative	50	0.90
Total income tax impact			0.26
Normalized tax rate adjustment <sup>(c)</sup>			(3.64)
Ongoing measure		\$ 212	\$ 2.39
Net sales		\$ 3,989	
Ongoing EBIT margin		5.3 %	

Note: Numbers may not reconcile due to rounding.

## FULL-YEAR 2024 ONGOING EARNINGS BEFORE INTEREST AND TAXES AND ONGOING EARNINGS PER DILUTED SHARE

The reconciliation provided below reconciles the non-GAAP financial measures ongoing earnings before interest and taxes and ongoing earnings per diluted share, with the most directly comparable GAAP financial measures, net earnings (loss) available to Whirlpool and net earnings (loss) per diluted share available to Whirlpool, for the twelve months ended December 31, 2024. Net earnings (loss) margin is calculated by dividing net earnings (loss) available to Whirlpool by

net sales. Ongoing EBIT margin is calculated by dividing ongoing EBIT by net sales. EBIT margin is calculated by dividing EBIT by net sales. The earnings per diluted share GAAP measure and ongoing measure are presented net of tax, while each adjustment is presented on a pre-tax basis. Our full-year GAAP tax rate was (5.5)%. The aggregate income tax impact of the taxable components of each adjustment is presented in the income tax impact line item at our full-year adjusted tax (non-GAAP) rate of (28.6)%.

Earnings Before Interest & Taxes Reconciliation:		Twelve Months Ended December 31, 2024	
Net earnings (loss) available to Whirlpool		\$	(323)
Net earnings (loss) available to noncontrolling interests			18
Income tax expense (benefit)			10
Interest expense			358
Earnings before interest & taxes		\$	63
Net sales		\$	16,607
Net earnings (loss) margin			(1.9)%

Results classification		Earnings before interest & taxes		Earnings per diluted share	
Reported measure		\$	63	\$	(5.87)
Restructuring expense	Restructuring costs		79		1.44
Impairment of goodwill, intangibles and other assets	Impairment of goodwill and other intangibles		381		6.92
Impact of M&A transactions	(Gain) loss on sale and disposal of businesses & Selling, general and administrative		292		5.30
Legacy EMEA legal matters	Interest and sundry (income) expense		(2)		(0.04)
Equity method investee - restructuring charges	Equity method investment income (loss), net of tax		74		1.34
Total income tax impact					4.28
Normalized tax rate adjustment					(1.16)
Ongoing measure		\$	887	\$	12.21
Net Sales		\$	16,607		
Ongoing EBIT Margin			5.3 %		

Note: Numbers may not reconcile due to rounding.

**FULL-YEAR 2025 OUTLOOK FOR ONGOING EARNINGS BEFORE INTEREST AND TAXES AND ONGOING EARNINGS PER DILUTED SHARE**

The reconciliation provided below reconciles the non-GAAP financial measures ongoing earnings before interest and taxes and ongoing earnings per diluted share, with the most directly comparable GAAP financial measures, net earnings available to Whirlpool and net earnings per diluted share available to Whirlpool, for the twelve months ending December 31, 2025. The earnings per diluted share GAAP measure and ongoing measure are presented net of tax, while each adjustment is presented on a pre-tax basis. Our anticipated full-year GAAP tax rate is approximately 20 - 25%. The aggregate income tax impact of the taxable components of each adjustment is presented in the income tax impact line item at our anticipated full-year adjusted tax (non-GAAP) rate of 20 - 25%.

Results classification	Twelve Months Ending December 31, 2025	
	Earnings before interest & taxes*	Earnings per diluted share
Reported measure	~\$825	\$5.00 - \$7.00
Restructuring Expense	~50	~1.00
Impact of M&A transactions	(Gain) loss on sale and disposal of businesses & Selling, general and administrative	
	~20	~0.25
Total income tax impact		(~0.25)
Ongoing measure	~\$900	\$6.00 - \$8.00

Note: Numbers may not reconcile due to rounding.

*\*Earnings Before Interest & Taxes (EBIT) is a non-GAAP measure. The Company does not provide a forward-looking quantitative reconciliation of EBIT to the most directly comparable GAAP financial measure, net earnings available to Whirlpool, because the net earnings available to noncontrolling interests item of such reconciliation -- which has historically represented a relatively insignificant amount of the Company's overall net earnings -- implicates the Company's projections regarding the earnings of the Company's non wholly-owned subsidiaries and joint ventures that cannot be quantified precisely or without unreasonable efforts.*

## FOOTNOTES

- a. **RESTRUCTURING EXPENSE** - We incurred restructuring charges of \$2 million for the three months ended June 30, 2025 compared to \$50 million for the same period in 2024.
- b. **IMPACT OF M&A TRANSACTIONS** - The Company incurred unique transaction related costs related to portfolio transformation for a total of \$8 million for the three months ended June 30, 2025.

On January 16, 2023, we signed a contribution agreement to contribute our European major domestic appliance business into a newly formed entity with Arçelik. In connection with the transaction, we recorded a loss on disposal of \$45 million for the three months ended June 30, 2024. Additionally, we incurred other unique transaction related costs related to portfolio transformation for a total of \$5 million for the three months ended June 30, 2024. These transaction costs were recorded in Selling, General and Administrative expenses on our Consolidated Condensed Statements of Comprehensive Income (Loss).

- c. **NORMALIZED TAX RATE ADJUSTMENT** - During the second quarter of 2025, the Company calculated a GAAP tax rate of 23.9%. Ongoing earnings per share was calculated using an adjusted tax rate of 22.5%, which excludes the tax impacts related to M&A transaction costs and restructuring actions.

During the second quarter of 2024, the Company calculated a GAAP tax rate of (687)%. Ongoing earnings per share was calculated using an adjusted tax rate of (14)%, which excludes the non-tax deductible impact of M&A transactions of approximately \$50 million recorded in the second quarter of 2024.

Additionally, in the full-year 2025 outlook, the Company calculated ongoing earnings per share using a full-year adjusted tax (non-GAAP) rate of approximately 20 - 25%.

## NET SALES AND ONGOING EBIT EXCLUDING MDA EUROPE 2024 FIRST QUARTER

The reconciliation provided below reconciles the impact of removing Q1 MDA Europe from our net sales and ongoing EBIT for the twelve months ended December 31, 2024 for the Whirlpool business. Please see elsewhere in this Supplemental Information section for a reconciliation of Ongoing EBIT to GAAP reported net earnings (loss) available to Whirlpool.

	2024 As Reported	Q1 2024 MDA Europe*	2024 Like-for-Like
Net Sales ( <i>in billions</i> )	\$16.6	\$0.8	~\$15.8
Ongoing EBIT ( <i>in millions</i> )	887	(9)	~896
Ongoing EBIT Margin	5.3 %	(1.1)%	~5.7 %

Note: Numbers may not reconcile due to rounding.

\*Q1 historical segment financial data (unaudited).

## FREE CASH FLOW

Free cash flow is cash provided by (used in) operating activities after capital expenditures. The reconciliation provided below reconciles six months ended June 30, 2025 and 2024 and 2025 full-year free cash flow with cash provided by (used in) operating activities, the most directly comparable GAAP financial measure. Free cash flow as a percentage of net sales is calculated by dividing free cash flow by net sales.

<i>(millions of dollars)</i>	Six Months Ended June 30,		
	2025	2024	2025 Outlook
Cash provided by (used in) operating activities	\$(702)	\$(485)	~\$850
Capital expenditures	(154)	(228)	(~450)
Free cash flow	\$(856)	\$(713)	~\$400
Cash provided by (used in) investing activities*	(154)	(432)	
Cash provided by (used in) financing activities*	582	501	

\*Financial guidance on a GAAP basis for cash provided by (used in) financing activities and cash provided by (used in) investing activities has not been provided because in order to prepare any such estimate or projection, the Company would need to rely on market factors and certain other conditions and assumptions that are outside of its control.