

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934**

**(Amendment No. )**

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Filed by the Registrant

Filed by a party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**THE PROGRESSIVE CORPORATION**

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(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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# Your **Vote** Counts!

## THE PROGRESSIVE CORPORATION

2026 Annual Meeting  
Vote by May 7, 2026, 11:59 PM Eastern Time. For shares held in the Progressive 401(k) Plan, vote by May 5, 2026, 11:59 PM Eastern Time.



THE PROGRESSIVE CORPORATION  
300 NORTH COMMONS BLVD.  
MAYFIELD VILLAGE, OH 44143

V84146-Z91567-P41043

## You invested in THE PROGRESSIVE CORPORATION and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on May 8, 2026.**

### Get informed before you vote

View the Notice, Proxy Statement, and Annual Report to Shareholders online OR you can receive a free paper or email copy of the materials by making a request prior to April 24, 2026, to facilitate timely delivery. If you would like to request a copy of the materials for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639, or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy of the materials.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and vote without entering a control number



#### Vote Virtually at the Meeting\*

May 8, 2026  
10:00 a.m. Eastern Time

Virtually at:  
[www.virtualshareholdermeeting.com/PGR2026](http://www.virtualshareholdermeeting.com/PGR2026)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommendations
1. Election of Directors	
<b>Nominees:</b>	
1a. Philip Bleser	☑ For
1b. Stuart B. Burgdoerfer	☑ For
1c. Pamela J. Craig	☑ For
1d. Charles A. Davis	☑ For
1e. Roger N. Farah	☑ For
1f. Lawton W. Fitt	☑ For
1g. Susan Patricia Griffith	☑ For
1h. Devin C. Johnson	☑ For
1i. Jeffrey D. Kelly	☑ For
1j. Barbara R. Snyder	☑ For
1k. Kahina Van Dyke	☑ For
2. Cast an advisory vote to approve our executive compensation program	☑ For
3. Ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2026	☑ For

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings."