



Ally Financial Demand Notes: Pricing Supplement

Pricing Supplement Dated: 10/21/2019
(To Prospectus Dated December 12, 2017)

Rule 424 (b) (3)
File No. 333-222012

Ally Financial Inc.
Demand Notes – Floating Rate

Effective Dates	Principal Amount	Rate	Yield
10/21/2019 through 10/27/2019	Under \$15,000	1.65%	1.66%
	\$15,000 through \$50,000	1.85%	1.86%
	\$50,000 and above	2.00%	2.02%