

Filed Under Rule 424(b)(2), Registration Statement No. 333-281524  
Preliminary Pricing Supplement No. 378 - Dated Wednesday, June 4, 2025  
(To: Prospectus dated August 13, 2024 )

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1 <sup>st</sup> Coupon Date	1 <sup>st</sup> Coupon Amount	Survivor's Option	FDIC Guarantee	Product Ranking
02006DYY70	1	100%	1.250%	1	Fixed	5.350%	MONTHLY	06/15/2030	07/15/2025	\$4.90	Yes	No	Senior Unsecured Notes

**Redemption Information:** Callable at 100.000% on 12/15/2025 and Semi-Annually thereafter with 30 Calendar Days' Notice.

Ally Financial Inc.	<p>Offering Dates: Wednesday, June 4, 2025 through Monday, June 9, 2025</p> <p>Trade Date: Monday, June 9, 2025 @12:00 PM ET</p> <p>Settlement Date: Thursday, June 12, 2025</p> <p>Minimum Denomination/Increments: \$1,000.00/\$1,000.00</p> <p>Initial trades settle flat and clear SDFS: DTC Book Entry only</p> <p>DTC number: 0235 via RBC Dain Rauscher Inc.</p> <p>Agents: InspereX LLC, Citigroup, J.P. Morgan, BofA Securities, Morgan Stanley, RBC Capital Markets</p> <p>Except for Notes sold to level-fee accounts, Notes offered to the public will be offered at the public offering price set forth in this Pricing Supplement. Selected dealers purchasing Notes on an agency basis for non-level fee client accounts shall purchase Notes at the public offering price. Notes purchased by the selected dealers for their own account may be purchased at the public offering price less the applicable concession. Notes purchased by the selected dealers on behalf of level-fee accounts may be sold to such accounts at the applicable concession to the public offering price, in which case, such selected dealers will not retain any portion of the sales price as compensation.</p> <p>If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.</p> <p><i>InterNotes® is a registered trademark of InspereX Holdings, LLC. All rights reserved.</i></p>	Ally Financial Inc. Ally Financial Term Notes, Series A Prospectus Dated August 13, 2024
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