The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.
The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 13F

OMB APPROVAL	
OMB Number:	3235-0006
Estimated average burden hours per response:	23.8

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: 03-31-2025

Check here if Amendment: ☐ Amendment Number: ____________

This Amendment (Check only one.): ☐ is a restatement.
☐ adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Ally Financial Inc.

Address: ALLY DETROIT CENTER
500 WOODWARD AVE. FLOOR 10
DETROIT MI 48226

Form 13F File Number: 028-14534

CRD Number (if applicable): ____________

SEC File Number (if applicable): ____________

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Jeffrey A. Belisle

Title: Corporate Secretary

Phone: 313-656-6132

Signature, Place, and Date of Signing:

/S/ Jeffrey A. Belisle	Detroit, MICHIGAN	05-14-2025
[Signature]	[City, State]	[Date]

Do you wish to provide information pursuant to Special Instruction 5? ☐ Yes ☒ No

Report Type (Check only one.):

☒ 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)

☐ 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)

☐ 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

Form 13F Summary Page

Report Summary:

Number of Other Included Managers:	2
Form 13F Information table Entry Total:	109
Form 13F Information table Value Total:	891,199,934
	(round to nearest dollar)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F number(s) of all institutional investement managers with respect to which this report is filed, other than the manager filing this report.

No.	Name	Form 13F File Number	CRD No. (if applicable)	SEC File No. (if applicable)	CIK
1	Ally Insurance Holdings Inc.	028-14536			0001527685
2	Motors Insurance Corp.	028-14535			0001527661

FORM 13F INFORMATION TABLE

COLUMN 1	COLUMN 2	COLUMN 3		COLUMN 4	COLUMN 5			COLUMN 6	COLUMN 7	COLUMN 8		
NAME OF ISSUER	TITLE OF CLASS	CUSIP	FIGI	VALUE (round to nearest dollar)	SHRS OR PRN AMT	SH / PRN	PUT / CALL	INVESTMENT DISCRETION	OTHER MANAGER	VOTING AUTHORITY		
										SOLE	SHARED	NONE
3m Co	COM	88579Y101	-	1,468,600	10,000	SH	-	DFND	1	10,000	0	0
Accenture Plc	COM	G1151C101	-	936,120	3,000	SH	-	DFND	1,2	3,000	0	0
Adobe Inc	COM	00724F101	-	7,862,365	20,500	SH	-	DFND	1,2	20,500	0	0
Advanced Micro Devices Inc	COM	007903107	-	4,315,080	42,000	SH	-	DFND	1,2	42,000	0	0
Air Products And Chemicals Inc	COM	009158106	-	2,506,820	8,500	SH	-	DFND	1,2	8,500	0	0
Alibaba Group Holding Ltd	ADR	01609W102	-	9,917,250	75,000	SH	-	DFND	1,2	75,000	0	0
Alphabet Inc-A	COM	02079K305	-	25,360,960	164,000	SH	-	DFND	1,2	164,000	0	0
Alphabet Inc-C	COM	02079K107	-	2,968,370	19,000	SH	-	DFND	1,2	19,000	0	0
Amazon.com Inc	COM	023135106	-	21,309,120	112,000	SH	-	DFND	1,2	112,000	0	0
American Tower Corp	COM	03027X100	-	5,875,200	27,000	SH	-	DFND	1,2	27,000	0	0
American Water Works Co Inc	COM	030420103	-	1,917,760	13,000	SH	-	DFND	1,2	13,000	0	0
Anheuser-busch Inbev Sa/nv	ADR	03524A108	-	6,463,800	105,000	SH	-	DFND	1,2	105,000	0	0
Apple Inc	COM	037833100	-	10,217,980	46,000	SH	-	DFND	1,2	46,000	0	0
Applied Materials Inc	COM	038222105	-	1,741,440	12,000	SH	-	DFND	1,2	12,000	0	0
Baidu Inc	ADR	056752108	-	1,012,330	11,000	SH	-	DFND	1,2	11,000	0	0
Bank Of America Corp	COM	060505104	-	6,259,500	150,000	SH	-	DFND	1,2	150,000	0	0
Baxter International Inc	COM	071813109	-	3,525,690	103,000	SH	-	DFND	1,2	103,000	0	0
Becton Dickinson & Co	COM	075887109	-	3,664,960	16,000	SH	-	DFND	1,2	16,000	0	0
Blackrock Inc	COM	09290D101	-	1,892,960	2,000	SH	-	DFND	1,2	2,000	0	0
Boeing Co/the	COM	097023105	-	12,109,050	71,000	SH	-	DFND	1,2	71,000	0	0
Broadcom Inc	COM	11135F101	-	4,688,040	28,000	SH	-	DFND	1,2	28,000	0	0
Brown-forman Corp	COM	115637209	-	3,835,220	113,000	SH	-	DFND	1,2	113,000	0	0
Carnival Corp	COM	143658300	-	2,441,250	125,000	SH	-	DFND	1,2	125,000	0	0
Charles Schwab Corp/the	COM	808513105	-	2,113,560	27,000	SH	-	DFND	1,2	27,000	0	0
Comcast Corp	COM	20030N101	-	8,237,999	223,252	SH	-	DFND	1,2	223,252	0	0
Conagra Brands Inc	COM	205887102	-	4,640,580	174,000	SH	-	DFND	1,2	174,000	0	0
Constellation Brands Inc	COM	21036P108	-	917,600	5,000	SH	-	DFND	1,2	5,000	0	0
Crown Castle Inc	COM	22822V101	-	1,667,680	16,000	SH	-	DFND	1,2	16,000	0	0
Csx Corp	COM	126408103	-	2,501,550	85,000	SH	-	DFND	1,2	85,000	0	0
Cvs Health Corp	COM	126650100	-	12,940,250	191,000	SH	-	DFND	1,2	191,000	0	0
Danaher Corp	COM	235851102	-	5,125,000	25,000	SH	-	DFND	1,2	25,000	0	0
Dollar General Corp	COM	256677105	-	615,510	7,000	SH	-	DFND	1,2	7,000	0	0
Dominion Energy Inc	COM	25746U109	-	2,242,800	40,000	SH	-	DFND	1	40,000	0	0
Eaton Corp Plc	COM	G29183103	-	2,446,470	9,000	SH	-	DFND	1,2	9,000	0	0
Edwards Lifesciences Corp	COM	28176E108	-	1,087,200	15,000	SH	-	DFND	1,2	15,000	0	0
Elanco Animal Health Inc	COM	28414H103	-	829,500	79,000	SH	-	DFND	1,2	79,000	0	0
Elevance Health Inc	COM	036752103	-	5,219,520	12,000	SH	-	DFND	1,2	12,000	0	0
Eli Lilly & Co	COM	532457108	-	10,736,830	13,000	SH	-	DFND	1,2	13,000	0	0
Estee Lauder Cos Inc/the	COM	518439104	-	2,244,000	34,000	SH	-	DFND	1,2	34,000	0	0
Fedex Corp	COM	31428X106	-	2,925,360	12,000	SH	-	DFND	1,2	12,000	0	0
Fidelity National Information Services Inc	COM	31620M106	-	3,211,240	43,000	SH	-	DFND	1,2	43,000	0	0
Franklin Resources Inc	COM	354613101	-	2,695,000	140,000	SH	-	DFND	2	140,000	0	0
Ge Healthcare Technologies Inc	COM	36266G107	-	2,757,484	34,165	SH	-	DFND	1,2	34,165	0	0
General Dynamics Corp	COM	369550108	-	1,635,480	6,000	SH	-	DFND	1,2	6,000	0	0
Genuine Parts Co	COM	372460105	-	1,191,400	10,000	SH	-	DFND	1,2	10,000	0	0
Global Payments Inc	COM	37940X102	-	3,525,120	36,000	SH	-	DFND	1,2	36,000	0	0
Hca Healthcare Inc	COM	40412C101	-	1,554,975	4,500	SH	-	DFND	1,2	4,500	0	0
Home Depot Inc/the	COM	437076102	-	1,099,470	3,000	SH	-	DFND	1,2	3,000	0	0
Honeywell International Inc	COM	438516106	-	6,352,500	30,000	SH	-	DFND	1,2	30,000	0	0
Humana Inc	COM	444859102	-	4,233,600	16,000	SH	-	DFND	1,2	16,000	0	0
Intel Corp	COM	458140100	-	3,020,430	133,000	SH	-	DFND	1,2	133,000	0	0
Invesco S&p 500 Equal Weight Etf	ETF	46137V357	-	196,616,050	1,135,000	SH	-	DFND	1,2	1,135,000	0	0
Ishares 20 Year Treasury Bond Etf	ETF	464287432	-	79,469,190	873,000	SH	-	DFND	1	873,000	0	0

Ishares China Large-cap Etf	ETF	464287184	-	28,887,040	806,000	SH	-	DFND	1	806,000	0	0
Ishares Core S&p Small-cap Etf	ETF	464287804	-	64,624,260	618,000	SH	-	DFND	1,2	618,000	0	0
Jb Hunt Transport Services Inc	COM	445658107	-	3,550,800	24,000	SH	-	DFND	1,2	24,000	0	0
Jpmorgan Chase & Co	COM	46625H100	-	5,641,900	23,000	SH	-	DFND	1,2	23,000	0	0
Kraft Heinz Co/the	COM	500754106	-	3,986,330	131,000	SH	-	DFND	1,2	131,000	0	0
Linde Plc	COM	G54950103	-	1,862,560	4,000	SH	-	DFND	1,2	4,000	0	0
Lockheed Martin Corp	COM	539830109	-	3,126,970	7,000	SH	-	DFND	1,2	7,000	0	0
Lowe's Cos Inc	COM	548661107	-	932,920	4,000	SH	-	DFND	1,2	4,000	0	0
Marvell Technology Inc	COM	573874104	-	861,980	14,000	SH	-	DFND	1,2	14,000	0	0
Mcdonald's Corp	COM	580135101	-	1,093,295	3,500	SH	-	DFND	1,2	3,500	0	0
Merck & Co Inc	COM	58933Y105	-	10,142,880	113,000	SH	-	DFND	1,2	113,000	0	0
Meta Platforms Inc	COM	30303M102	-	12,103,560	21,000	SH	-	DFND	1,2	21,000	0	0
Microchip Technology Inc	COM	595017104	-	919,790	19,000	SH	-	DFND	1,2	19,000	0	0
Micron Technology Inc	COM	595112103	-	955,790	11,000	SH	-	DFND	1,2	11,000	0	0
Microsoft Corp	COM	594918104	-	29,280,420	78,000	SH	-	DFND	1,2	78,000	0	0
Mondelez International Inc	COM	609207105	-	3,596,050	53,000	SH	-	DFND	1,2	53,000	0	0
Nike Inc	COM	654106103	-	8,442,840	133,000	SH	-	DFND	1,2	133,000	0	0
Norfolk Southern Corp	COM	655844108	-	2,605,350	11,000	SH	-	DFND	1,2	11,000	0	0
Northrop Grumman Corp	COM	666807102	-	1,536,030	3,000	SH	-	DFND	1,2	3,000	0	0
Nov Inc	COM	62955J103	-	380,500	25,000	SH	-	DFND	1	25,000	0	0
Nvidia Corp	COM	67066G104	-	13,764,260	127,000	SH	-	DFND	1,2	127,000	0	0
Oracle Corp	COM	68389X105	-	1,817,530	13,000	SH	-	DFND	1,2	13,000	0	0
Paypal Holdings Inc	COM	70450Y103	-	6,133,500	94,000	SH	-	DFND	1,2	94,000	0	0
Pepsico Inc	COM	713448108	-	14,844,060	99,000	SH	-	DFND	1,2	99,000	0	0
Pfizer Inc	COM	717081103	-	8,184,820	323,000	SH	-	DFND	1,2	323,000	0	0
Procter & Gamble Co/the	COM	742718109	-	2,726,720	16,000	SH	-	DFND	1,2	16,000	0	0
Prologis Inc	COM	74340W103	-	3,130,120	28,000	SH	-	DFND	1,2	28,000	0	0
Qualcomm Inc	COM	747525103	-	2,304,150	15,000	SH	-	DFND	1,2	15,000	0	0
Salesforce Inc	COM	79466L302	-	3,488,680	13,000	SH	-	DFND	1,2	13,000	0	0
Schlumberger Nv	COM	806857108	-	4,389,000	105,000	SH	-	DFND	1,2	105,000	0	0
Solventum Corp	COM	83444M101	-	950,500	12,500	SH	-	DFND	1,2	12,500	0	0
Spdr S&p 500 Etf Trust	ETF	78462F103	-	25,172,550	45,000	SH	-	DFND	1,2	45,000	0	0
Stanley Black & Decker Inc	COM	854502101	-	1,015,354	13,207	SH	-	DFND	1,2	13,207	0	0
Target Corp	COM	87612E106	-	3,965,680	38,000	SH	-	DFND	1,2	38,000	0	0
Tesla Inc	COM	88160R101	-	5,183,200	20,000	SH	-	DFND	1,2	20,000	0	0
Thermo Fisher Scientific Inc	COM	883556102	-	4,478,400	9,000	SH	-	DFND	1,2	9,000	0	0
Truist Financial Corp	COM	89832Q109	-	1,152,200	28,000	SH	-	DFND	1,2	28,000	0	0
Uber Technologies Inc	COM	90353T100	-	4,080,160	56,000	SH	-	DFND	1,2	56,000	0	0
Under Armour Inc	COM	904311107	-	625,000	100,000	SH	-	DFND	1	100,000	0	0
Union Pacific Corp	COM	907818108	-	1,653,680	7,000	SH	-	DFND	1,2	7,000	0	0
United Parcel Service Inc	COM	911312106	-	6,599,400	60,000	SH	-	DFND	1,2	60,000	0	0
Unitedhealth Group Inc	COM	91324P102	-	12,046,250	23,000	SH	-	DFND	1,2	23,000	0	0
Us Bancorp	COM	902973304	-	3,842,020	91,000	SH	-	DFND	1,2	91,000	0	0
Vanguard Ftse Emerging Markets Etf	ETF	922042858	-	21,272,200	470,000	SH	-	DFND	1	470,000	0	0
Verizon Communications Inc	COM	92343V104	-	13,154,400	290,000	SH	-	DFND	1,2	290,000	0	0
Viatris Inc	COM	92556V106	-	1,332,555	152,991	SH	-	DFND	1	152,991	0	0
Volkswagen Ag	ADR	928662600	-	619,800	60,000	SH	-	DFND	1,2	60,000	0	0
Walgreens Boots Alliance Inc	COM	931427108	-	1,228,700	110,000	SH	-	DFND	1,2	110,000	0	0
Walmart Inc	COM	931142103	-	2,106,960	24,000	SH	-	DFND	1,2	24,000	0	0
Walt Disney Co/the	COM	254687106	-	7,106,400	72,000	SH	-	DFND	1	72,000	0	0
Warner Bros Discovery Inc	COM	934423104	-	1,804,054	168,132	SH	-	DFND	1,2	168,132	0	0
Wells Fargo & Co	COM	949746101	-	2,584,440	36,000	SH	-	DFND	1,2	36,000	0	0
Workday Inc	COM	98138H101	-	3,269,420	14,000	SH	-	DFND	1,2	14,000	0	0
Zimmer Biomet Holdings Inc	COM	98956P102	-	1,584,520	14,000	SH	-	DFND	1,2	14,000	0	0
Zoetis Inc	COM	98978V103	-	1,811,150	11,000	SH	-	DFND	1,2	11,000	0	0
Better Home & Finance Holding Company	COM	08774B102	-	1,103,623	101,157	SH	-	DFND	-	101,157	0	0