

FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or  
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person - * <b>Anand Krishnan</b>  (Last) (First) (Middle) <b>1801 CALIFORNIA STREET, SUITE 4600</b>  (Street) <b>DENVER, CO 80202</b>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <b>MOLSON COORS BREWING CO [ TAP ]</b>  3. Date of Earliest Transaction (MM/DD/YYYY) <b>9/7/2016</b>  4. If Amendment, Date Original Filed (MM/DD/YYYY)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  ____ Director _____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) <b>Pres &amp; CEO Molson Coors Int'l</b>  6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock	9/7/2016		M (1)		4769	A	\$74.81	29676	D	
Class B Common Stock	9/7/2016		M (1)		8231	A	\$58.24	37907	D	
Class B Common Stock	9/7/2016		S (1)		13000	D	\$107.00	24907	D	

Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$74.81	9/7/2016		M		4769	(2)	3/9/2025	Class B Common Stock	4769	\$0.00	9538	D	
Employee Stock Option (Right to Buy)	\$58.24	9/7/2016		M		8231	(3)	3/7/2024	Class B Common Stock	8231	\$0.00	7419	D	

Explanation of Responses:

- ( The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 Trading Plan previously adopted by the reporting person in accordance with
- 1) Rule 10b5-1 of the Securities Exchange Act of 1934.
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- 2) The stock options vest and become exercisable in three equal annual installments beginning on March 9, 2016.
- (
- 3) The stock options vest and become exercisable in three equal annual installments beginning on March 7, 2015.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Anand Krishnan 1801 CALIFORNIA STREET, SUITE 4600 DENVER, CO 80202			Pres & CEO Molson Coors Int'l	

Signatures

Kathleen M. Kirchner, by Power of Attorney

9/9/2016

Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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