

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2018

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number 001-38214

HAMILTON BEACH BRANDS HOLDING COMPANY

(Exact name of registrant as specified in its charter)

DELAWARE

31-1236686

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

4421 WATERFRONT DR.
GLEN ALLEN, VA

23060

(Address of principal executive offices)

(Zip code)

(804) 273-9777

(Registrant's telephone number, including area code)

N/A

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

YES NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

YES NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

(Do not check if a smaller reporting company)

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

YES NO

Number of shares of Class A Common Stock outstanding at October 26, 2018: 9,249,846

Number of shares of Class B Common Stock outstanding at October 26, 2018: 4,462,920

**HAMILTON BEACH BRANDS HOLDING COMPANY
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Part I
FINANCIAL INFORMATION
Item 1. Financial Statements

HAMILTON BEACH BRANDS HOLDING COMPANY
UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS

| | SEPTEMBER 30 2018 | DECEMBER 31 2017 | SEPTEMBER 30 2017 |
|---|----------------------|---------------------|----------------------|
| (In thousands, except share data) | | | |
| ASSETS | | | |
| Cash and cash equivalents | \$ 2,139 | \$ 10,906 | \$ 3,113 |
| Accounts receivable, net | 121,660 | 114,100 | 93,019 |
| Inventories | 183,831 | 134,744 | 162,891 |
| Prepaid expenses and other | 12,789 | 8,835 | 9,413 |
| Total current assets | 320,419 | 268,585 | 268,436 |
| Property, plant and equipment, net | 23,309 | 19,083 | 17,633 |
| Goodwill | 6,253 | 6,253 | 6,253 |
| Other intangibles, net | 4,864 | 5,900 | 6,245 |
| Deferred income taxes | 10,450 | 12,825 | 19,409 |
| Deferred costs | 10,306 | 10,466 | 8,494 |
| Other non-current assets | 3,322 | 3,121 | 2,879 |
| Total assets | \$ 378,923 | \$ 326,233 | \$ 329,349 |
| LIABILITIES AND EQUITY | | | |
| Accounts payable | \$ 143,955 | \$ 143,012 | \$ 136,689 |
| Accounts payable to NACCO Industries, Inc. | 2,480 | 9,189 | 9,996 |
| Revolving credit agreements | 69,883 | 31,346 | 35,462 |
| Accrued payroll | 16,575 | 17,302 | 14,791 |
| Accrued cooperative advertising | 8,950 | 11,418 | 8,900 |
| Other current liabilities | 27,790 | 18,679 | 18,252 |
| Total current liabilities | 269,633 | 230,946 | 224,090 |
| Revolving credit agreements | 30,000 | 20,000 | 45,000 |
| Other long-term liabilities | 24,840 | 28,879 | 27,960 |
| Total liabilities | 324,473 | 279,825 | 297,050 |
| Stockholders' equity | | | |
| Preferred stock, par value \$0.01 per share, 5 million shares authorized, no shares outstanding as of September 30, 2018, December 31, 2017, and September 30, 2017 | — | — | — |
| Class A Common stock, par value \$0.01 per share, 70 million shares authorized, 9,238,410 shares outstanding, (8,865,207 shares outstanding as of December 31, 2017 and 6,836,716 shares outstanding as of September 30, 2017) | 92 | 88 | 68 |
| Class B Common stock, par value \$0.01 per share, convertible into Class A on a one-for-one basis, 30 million shares authorized, 4,465,416 shares outstanding, (4,808,225 shares outstanding as of December 31, 2017 and 6,836,716 shares outstanding as of September 30, 2017) | 45 | 48 | 68 |
| Capital in excess of par value | 51,366 | 47,773 | 47,773 |
| Retained earnings | 17,031 | 12,603 | — |
| Accumulated other comprehensive loss | (14,084) | (14,104) | (15,610) |
| Total stockholders' equity | 54,450 | 46,408 | 32,299 |
| Total liabilities and equity | \$ 378,923 | \$ 326,233 | \$ 329,349 |

See notes to Unaudited Condensed Consolidated Financial Statements.

HAMILTON BEACH BRANDS HOLDING COMPANY
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

| | THREE MONTHS ENDED | | NINE MONTHS ENDED | |
|--|---------------------------------------|-------------------|-------------------|-------------------|
| | SEPTEMBER 30 | | SEPTEMBER 30 | |
| | 2018 | 2017 | 2018 | 2017 |
| | (In thousands, except per share data) | | | |
| Revenues | \$ 196,901 | \$ 181,713 | \$ 501,475 | \$ 474,971 |
| Cost of sales | 146,550 | 133,586 | 372,478 | 353,436 |
| Gross profit | 50,351 | 48,127 | 128,997 | 121,535 |
| Operating expenses | | | | |
| Selling, general and administrative expenses | 39,003 | 40,351 | 116,702 | 113,343 |
| Amortization of intangible assets | 345 | 346 | 1,036 | 1,036 |
| | 39,348 | 40,697 | 117,738 | 114,379 |
| Operating profit | 11,003 | 7,430 | 11,259 | 7,156 |
| Other (income) expense | | | | |
| Interest expense | 1,059 | 423 | 2,529 | 1,300 |
| Other, net, including interest income | (276) | 40 | 266 | (939) |
| | 783 | 463 | 2,795 | 361 |
| Income before income tax provision | 10,220 | 6,967 | 8,464 | 6,795 |
| Income tax provision | 2,176 | 2,708 | 1,712 | 2,655 |
| Net income | \$ 8,044 | \$ 4,259 | \$ 6,752 | \$ 4,140 |
| Basic and diluted earnings per share | \$ 0.59 | \$ 0.31 | \$ 0.49 | \$ 0.30 |
| Basic weighted average shares outstanding | 13,704 | 13,673 | 13,694 | 13,673 |
| Diluted weighted average shares outstanding | 13,713 | 13,673 | 13,697 | 13,673 |
| Cash Dividends on Class A Common and Class B Common per share | \$ 0.085 | \$ — | \$ 0.255 | \$ — |

See notes to Unaudited Condensed Consolidated Financial Statements.

HAMILTON BEACH BRANDS HOLDING COMPANY
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

| | THREE MONTHS ENDED SEPTEMBER 30 | | NINE MONTHS ENDED SEPTEMBER 30 | |
|--|------------------------------------|-----------------|-----------------------------------|-----------------|
| | 2018 | 2017 | 2018 | 2017 |
| | (In thousands) | | | |
| Net income | \$ 8,044 | \$ 4,259 | \$ 6,752 | \$ 4,140 |
| Foreign currency translation adjustment | 1,257 | (18) | 1,282 | 1,725 |
| Loss on intra-entity foreign currency transactions, net of \$66 tax expense and \$29 tax benefit in the three and nine months ended September 30, 2018, respectively. | (53) | — | (1,066) | — |
| Current period cash flow hedging activity, net of \$124 tax benefit and \$125 tax expense in the three and nine months ended September 30, 2018, respectively, and \$21 and \$390 tax benefit in the three and nine months ended September 30, 2017, respectively. | (301) | (72) | 452 | (931) |
| Reclassification of hedging activities into earnings, net of \$41 tax expense and \$36 tax benefit in the three and nine months ended September 30, 2018, respectively, and \$13 and \$42 tax expense in the three and nine months ended September 30, 2017, respectively. | (102) | (35) | 105 | (116) |
| Reclassification of pension adjustments into earnings, net of \$37 and \$125 tax benefit in the three and nine months ended September 30, 2018, respectively, and \$53 and \$155 tax benefit in the three and nine months ended September 30, 2017, respectively. | 115 | 62 | 415 | 213 |
| Total other comprehensive income (loss) | 916 | (63) | 1,188 | 891 |
| Comprehensive income | \$ 8,960 | \$ 4,196 | \$ 7,940 | \$ 5,031 |

See notes to Unaudited Condensed Consolidated Financial Statements.

HAMILTON BEACH BRANDS HOLDING COMPANY
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

| | NINE MONTHS ENDED SEPTEMBER 30 | |
|---|-----------------------------------|-----------------|
| | 2018 | 2017 |
| | (In thousands) | |
| Operating activities | | |
| Net income | \$ 6,752 | \$ 4,140 |
| Adjustments to reconcile from net income to net cash used for operating activities: | | |
| Depreciation and amortization | 3,775 | 3,709 |
| Deferred income taxes | 1,900 | (1,905) |
| Other | 448 | (1,154) |
| Working capital changes: | | |
| Affiliates payable | (6,709) | (513) |
| Accounts receivable | (7,560) | 11,053 |
| Inventories | (49,087) | (34,476) |
| Other current assets | (3,954) | 149 |
| Accounts payable | 943 | 15,421 |
| Other liabilities | 6,912 | (4,124) |
| Net cash used for operating activities | (46,580) | (7,700) |
| Investing activities | | |
| Expenditures for property, plant and equipment | (7,240) | (4,366) |
| Other | 7 | 21 |
| Net cash used for investing activities | (7,233) | (4,345) |
| Financing activities | | |
| Net additions to revolving credit agreements | 48,538 | 41,747 |
| Cash dividends to NACCO Industries, Inc. | — | (38,000) |
| Cash dividends on Class A Common and Class B Common | (3,492) | — |
| Net cash provided by financing activities | 45,046 | 3,747 |
| Effect of exchange rate changes on cash | — | 71 |
| Cash and cash equivalents | | |
| Decrease for the period | (8,767) | (8,227) |
| Balance at the beginning of the period | 10,906 | 11,340 |
| Balance at the end of the period | \$ 2,139 | \$ 3,113 |

See notes to Unaudited Condensed Consolidated Financial Statements.

HAMILTON BEACH BRANDS HOLDING COMPANY
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

| | Class A Common stock | | Class B Common Stock | | Capital in Excess of Par Value | Retained Earnings | Accumulated Other Comprehensive Income (Loss) | | | Total Stockholders' Equity |
|--|----------------------------|----|----------------------------|-----|--------------------------------------|----------------------|--|--|----------------------------|-------------------------------|
| | | | | | | | Foreign Currency | Deferred Gain (Loss) on Cash Flow Hedging | Pension Plan Adjustment | |
| (In thousands) | | | | | | | | | | |
| Balance, January 1, 2017 | \$ | — | \$ | — | \$ 75,031 | \$ 6,738 | \$ (8,623) | \$ 616 | \$ (8,494) | \$ 65,268 |
| Issuance of common stock, net of conversions | | 68 | | 68 | (136) | | | | | — |
| Net income | | | | | — | 4,140 | — | — | — | 4,140 |
| Cash dividends to NACCO Industries, Inc. | | — | | — | (27,122) | (10,878) | — | — | — | (38,000) |
| Current period other comprehensive income (loss) | | — | | — | — | — | 1,725 | (931) | — | 794 |
| Reclassification adjustment to net income (loss) | | — | | — | — | — | — | (116) | 213 | 97 |
| Balance, September 30, 2017 | \$ | 68 | \$ | 68 | \$ 47,773 | \$ — | \$ (6,898) | \$ (431) | \$ (8,281) | \$ 32,299 |
| Balance, January 1, 2018 | \$ | 88 | \$ | 48 | \$ 47,773 | \$ 12,603 | \$ (7,934) | \$ 508 | \$ (6,678) | \$ 46,408 |
| Issuance of common stock, net of conversions | | 4 | | (3) | 767 | — | — | — | — | 768 |
| Net income | | — | | — | — | 6,752 | — | — | — | 6,752 |
| Share-based compensation expense | | — | | — | 2,826 | — | — | — | — | 2,826 |
| Cash dividends on Class A Common and Class B Common: \$0.255 per share | | — | | — | — | (3,492) | — | — | — | (3,492) |
| Reclassification due to adoption of ASU 2018-02 | | — | | — | — | 1,168 | — | 118 | (1,286) | — |
| Current period other comprehensive income | | — | | — | — | — | 216 | 452 | — | 668 |
| Reclassification adjustment to net income | | — | | — | — | — | — | 105 | 415 | 520 |
| Balance, September 30, 2018 | \$ | 92 | \$ | 45 | \$ 51,366 | \$ 17,031 | \$ (7,718) | \$ 1,183 | \$ (7,549) | \$ 54,450 |

See notes to Unaudited Condensed Consolidated Financial Statements.

HAMILTON BEACH BRANDS HOLDING COMPANY
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
SEPTEMBER 30, 2018

(Tabular amounts in thousands, except as noted and per share amounts)

NOTE 1— Nature of Operations and Basis of Presentation

Nature of Operations

The accompanying Unaudited Condensed Consolidated Financial Statements include the accounts of Hamilton Beach Brands Holding Company ("Hamilton Beach Holding" or the "Company").

Hamilton Beach Holding is an operating holding company for two separate businesses. The Company includes the required intercompany eliminations between the two separate businesses and certain federal tax attributes. Costs incurred as a stand-alone public entity are allocated to the HBB segment. The only material assets held by Hamilton Beach Holding are its investments in consolidated subsidiaries. Substantially all of its cash flows are provided by dividends paid or distributions made by its subsidiaries. The Company's subsidiaries operate in the following principal industries: consumer, commercial and specialty small appliances and specialty retail. The Company manages its subsidiaries primarily by segment.

Hamilton Beach Brands, Inc. ("HBB") is a leading designer, marketer and distributor of branded, small electric household and specialty housewares appliances, as well as commercial products for restaurants, bars and hotels. The Kitchen Collection, LLC ("KC") is a national specialty retailer of kitchenware in outlet and traditional malls throughout the United States.

On September 29, 2017, NACCO Industries, Inc. ("NACCO"), Hamilton Beach Holding's former parent company, spun-off the Company to NACCO stockholders. In the spin-off, NACCO stockholders, in addition to retaining their shares of NACCO common stock, received one share of Hamilton Beach Holding Class A common stock and one share of Hamilton Beach Holding Class B common stock for each share of NACCO Class A or Class B common stock. In accordance with applicable authoritative accounting guidance, the Company accounted for the spin-off from NACCO based on the historical carrying value of assets and liabilities. As a result of the distribution of one share of Hamilton Beach Holding Class A common stock and one share of Hamilton Beach Holding Class B common stock for each share of NACCO Class A or NACCO Class B common stock, the earnings per share amounts for the Company for the three and nine months ended September 30, 2017 have been calculated based upon the number of shares distributed in the spin-off. NACCO did not receive any proceeds from the spin-off.

Basis of Presentation

These financial statements have been prepared in accordance with U.S. generally accepted accounting principles ("U.S. GAAP") for interim financial information. Accordingly, they do not include all of the information and footnotes required by U.S. GAAP for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation of the financial position of the Company at September 30, 2018 and the results of its operations, comprehensive income (loss), cash flows and changes in equity for the nine months ended September 30, 2018 and 2017 have been included. These Unaudited Condensed Consolidated Financial Statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2017.

The balance sheet at December 31, 2017 has been derived from the audited financial statements at that date, but does not include all of the information or notes required by U.S. GAAP for complete financial statements.

Operating results for the three and nine months ended September 30, 2018 are not necessarily indicative of the results that may be expected for the remainder of the year ending December 31, 2018. The HBB and KC businesses are seasonal and a majority of revenues and operating profit typically occurs in the second half of the calendar year when sales of small electric household appliances to retailers and consumers increase significantly for the fall holiday-selling season. For further information regarding seasonality of these businesses, refer to the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2017.

NOTE 2— Recently Issued Accounting Standards

The Company is an emerging growth company and has elected not to opt out of the extended transition period for complying with new or revised accounting standards, which means that when a standard is issued or revised and it has different application

dates for public or private companies, the Company can adopt the new or revised standard at the time private companies adopt the new or revised standard.

Accounting Standards Adopted

In May 2014, the FASB codified in ASC 606, "Revenue Recognition - Revenue from Contracts with Customers" ("ASC 606"), which supersedes ASC 605, "Revenue Recognition" ("ASC 605"), including industry-specific guidance, and requires an entity to recognize revenue in an amount that reflects the consideration to which the entity expects to be entitled in exchange for transferring goods or services to customers and provide additional disclosures. The Company has adopted the guidance for all contracts at the date of initial application of January 1, 2018. The amount and timing of revenue recognition is not materially impacted by the new standard, thus no cumulative adjustment was recognized upon adoption. See Note 3 for further discussion on the nature, amount and timing of revenue and cash flows arising from contracts with customers.

In February 2018, the FASB issued ASU 2018-02, "Income Statement - Reporting Comprehensive Income (Topic 220)". The guidance in ASU 2018-02 allows an entity to elect to reclassify the stranded tax effects related to the Tax Cuts and Jobs Act (the "Tax Act") of 2017 from accumulated other comprehensive income ("AOCI") into retained earnings. ASU 2018-02 is effective for fiscal years beginning after December 15, 2018, with early adoption permitted. The Company elected to early adopt ASU 2018-02 as of January 1, 2018. As a result of adopting this standard, the Company reclassified \$1.2 million from AOCI to retained earnings.

Accounting Standards Not Yet Adopted

In February 2016, the FASB issued ASU 2016-02, "Leases (Topic 842)," which requires an entity to recognize assets and liabilities for the rights and obligations created by leased assets. For nonpublic entities, the amendments are effective for fiscal years beginning after December 15, 2019, and interim periods within fiscal years beginning after December 15, 2020. Early adoption is permitted. The Company is planning to adopt ASU 2016-02 for its fiscal year ending December 31, 2020 and is currently evaluating to what extent ASU 2016-02 will affect the Company's financial position, results of operations, cash flows and related disclosures.

NOTE 3— Revenues

The Company accounts for revenue in accordance with ASC 606, which was adopted on January 1, 2018, using the modified retrospective method. The amount and timing of revenue recognition was not impacted by the new standard and therefore no cumulative adjustment was recognized upon adoption. Results for the reporting periods beginning after January 1, 2018 are presented under ASC 606, while prior period amounts continue to be reported in accordance with historical accounting methods under ASC 605. The classification of refund liabilities, which is now reported in Other current liabilities on the Consolidated Balance Sheet, was previously classified as an allowance against Accounts Receivable.

Revenues are recognized when control of the promised goods or services is transferred to the Company's customers, in an amount that reflects the consideration the Company expects to be entitled to in exchange for those goods or services. Sales taxes are excluded from revenue. At contract inception, the Company assesses the goods and services promised in its contracts with customers and identifies a performance obligation for each promised good or service that is distinct. A description of our performance obligations for each segment is included below.

Hamilton Beach Brands

- **Product revenues** - Product revenues consist of sales of small electric household and specialty housewares appliances to traditional brick and mortar and e-commerce retailers, distributors and directly to the end consumer as well as sales of commercial products for restaurants, bars and hotels. Transactions with these customers generally originate upon the receipt of a purchase order from the customer, which in some cases are governed by master sales agreements, specifying product(s) that the customer desires. Contracts for product revenues generally have an original duration of one year or less, and payment terms are generally standard and based on customer creditworthiness. Revenue from product sales is recognized at the point in time when control transfers to the customer, which is either when product is shipped from the Company's facility, or delivered to customers, depending on the shipping terms. The amount of consideration received and revenue recognized varies with changes in incentives, returns and consideration paid to customers for advertising arrangements. The Company has elected to account for shipping and handling activities performed after a customer obtains control of the goods as activities to fulfill the promise to transfer the goods, and therefore these activities are not assessed as a separate service to customers.

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- License revenues - From time to time, the Company enters into exclusive and non-exclusive licensing agreements which grant the right to use certain of the Company's intellectual property (IP) in connection with designing, manufacturing, distributing, advertising, promoting and selling the licensee's products during the term of the agreement. The IP that is licensed generally consists of trademarks, tradenames, trade dress, and/or logos (the "Licensed IP"). In exchange for granting the right to use the Licensed IP, the Company receives a royalty payment, which is a function of (1) the total net sales of products that use the Licensed IP and (2) the royalty percentage that is stated in the licensing agreement. The Company recognizes revenue at the later of when the subsequent sales occur or satisfying the performance obligation (over time).

Kitchen Collection

- Product revenues - KC sells a variety of kitchenware products from a number of highly recognizable name brands to individual consumers. Products are predominantly sold through brick and mortar retail stores whereby customers come into KC stores, explore the assortment of merchandise available for sale, select various products that they desire to purchase, bring those products to the sales register and pay the cashier the agreed-upon price using either cash, check or credit card. Once the sale is complete, a receipt is generated and provided to the customer as proof of purchase. Therefore, the sales process is both originated and completed simultaneously at the point of sale. Revenue from product sales is recognized at the point in time when control transfers to the customer, which occurs when the products are scanned at the sales register. The amount of consideration received and revenue recognized varies with changes in returns.

HBB's warranty program to the consumer consists generally of an assurance-type limited warranty lasting for varying periods of up to ten years for electric appliances, with the majority of products having a warranty of one year. There is no guarantee to the customer as HBB may repair or replace, at its option, those products returned under warranty. Accordingly, the Company determined that no separate performance obligation exists.

HBB products are not sold with the right of return. However, based on historical experience, a portion of HBB and KC products sold are estimated to be returned due to reasons such as buyer remorse, duplicate gifts received, product failure and excess inventory stocked by the customer, which, subject to certain terms and conditions, the Company will agree to accept. The Company accounts for these product returns as variable consideration. Other forms of variable consideration include customer programs and incentive offerings, including special pricing agreements, price competition, promotions and other volume-based incentives. To estimate variable consideration, the Company applies both the "expected value" method and "most likely amount" method based on the form of variable consideration, according to which method would provide the better prediction. The expected value method involves a probability weighted determination of the expected amount, whereas the most likely amount method identifies the single most likely outcome in a range of possible amounts.

The following table presents the Company's revenues on a disaggregated basis for the three and nine months ending:

| | THREE MONTHS ENDED | | | NINE MONTHS ENDED | | |
|--------------------------|--------------------|------------------|-----------------------------|--------------------|------------------|-----------------------------|
| | SEPTEMBER 30, 2018 | | | SEPTEMBER 30, 2018 | | |
| | HBB | KC | Consolidated ⁽¹⁾ | HBB | KC | Consolidated ⁽¹⁾ |
| Type of good or service: | | | | | | |
| Products | \$ 171,346 | \$ 25,884 | \$ 195,783 | \$ 430,941 | \$ 70,746 | \$ 498,669 |
| Licensing | 1,118 | — | 1,118 | 2,806 | — | 2,806 |
| Total revenues | <u>\$ 172,464</u> | <u>\$ 25,884</u> | <u>\$ 196,901</u> | <u>\$ 433,747</u> | <u>\$ 70,746</u> | <u>\$ 501,475</u> |

⁽¹⁾ Includes the required intercompany eliminations between HBB and KC.

NOTE 4— Inventories

Inventories are summarized as follows:

| | SEPTEMBER 30 2018 | DECEMBER 31 2017 | SEPTEMBER 30 2017 |
|---------------------------|----------------------|---------------------|----------------------|
| Sourced inventories - HBB | \$ 155,744 | \$ 111,493 | \$ 133,018 |
| Retail inventories - KC | 28,087 | 23,251 | 29,873 |
| Total inventories | <u>\$ 183,831</u> | <u>\$ 134,744</u> | <u>\$ 162,891</u> |

NOTE 5— Fair Value Disclosure

Recurring Fair Value Measurements : The following table presents the Company's assets and liabilities accounted for at fair value on a recurring basis:

| Description | Date | Fair Value Measurements at Reporting Date Using | | |
|-------------------------------------|-----------------|--|---|---|
| | | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| September 30, 2018 | | | | |
| Assets: | | | | |
| Interest rate swap agreements | \$ 1,708 | \$ — | \$ 1,708 | \$ — |
| Foreign currency exchange contracts | 29 | — | 29 | — |
| | <u>\$ 1,737</u> | <u>\$ —</u> | <u>\$ 1,737</u> | <u>\$ —</u> |
| Liabilities: | | | | |
| Foreign currency exchange contracts | \$ 310 | \$ — | \$ 310 | \$ — |
| | <u>\$ 310</u> | <u>\$ —</u> | <u>\$ 310</u> | <u>\$ —</u> |
| December 31, 2017 | | | | |
| Assets: | | | | |
| Interest rate swap agreements | \$ 894 | \$ — | \$ 894 | \$ — |
| Foreign currency exchange contracts | 245 | — | 245 | — |
| | <u>\$ 1,139</u> | <u>\$ —</u> | <u>\$ 1,139</u> | <u>\$ —</u> |
| Liabilities: | | | | |
| Foreign currency exchange contracts | \$ 93 | \$ — | \$ 93 | \$ — |
| | <u>\$ 93</u> | <u>\$ —</u> | <u>\$ 93</u> | <u>\$ —</u> |
| September 30, 2017 | | | | |
| Assets: | | | | |
| Interest rate swap agreements | \$ 603 | \$ — | \$ 603 | \$ — |
| | <u>\$ 603</u> | <u>\$ —</u> | <u>\$ 603</u> | <u>\$ —</u> |
| Liabilities: | | | | |
| Foreign currency exchange contracts | \$ 694 | \$ — | \$ 694 | \$ — |
| | <u>\$ 694</u> | <u>\$ —</u> | <u>\$ 694</u> | <u>\$ —</u> |

The Company uses significant other observable inputs to value derivative instruments used to hedge foreign currency and interest rate risk; therefore, they are classified within Level 2 of the valuation hierarchy. The fair value for these contracts is determined based on exchange rates and interest rates, respectively.

At September 30, 2018 , December 31, 2017, and September 30, 2017, there were no transfers into or out of Levels 1, 2 or 3.

NOTE 6— Contingencies

Various legal and regulatory proceedings and claims have been or may be asserted against Hamilton Beach Holding and certain subsidiaries relating to the conduct of their businesses, including product liability, patent infringement, asbestos related claims, environmental and other claims. These proceedings and claims are incidental to the ordinary course of business of the Company. Management believes that it has meritorious defenses and will vigorously defend the Company in these actions. Any costs that management estimates will be paid as a result of these claims are accrued when the liability is considered probable and the amount can be reasonably estimated. If a range of amounts can be reasonably estimated and no amount within the range

is a better estimate than any other amount, then the minimum of the range is accrued. The Company does not accrue liabilities when the likelihood that the liability has been incurred is probable but the amount cannot be reasonably estimated or when the liability is believed to be only reasonably possible or remote. For contingencies where an unfavorable outcome is probable or reasonably possible and which are material, the Company discloses the nature of the contingency and, in some circumstances, an estimate of the possible loss.

These matters are subject to inherent uncertainties, and unfavorable rulings could occur. If an unfavorable ruling were to occur, there exists the possibility of an adverse impact on the Company's financial position, results of operations and cash flows of the period in which the ruling occurs, or in future periods.

Environmental matters

HBB is investigating or remediating historical environmental contamination at some current and former sites operated by HBB or by businesses it acquired. Based on the current stage of the investigation or remediation at each known site, HBB estimates the total investigation and remediation costs and the period of assessment and remediation activity required for each site. The estimate of future investigation and remediation costs is primarily based on variables associated with site clean-up, including, but not limited to, physical characteristics of the site, the nature and extent of the contamination and applicable regulatory programs and remediation standards. No assessment can fully characterize all subsurface conditions at a site. There is no assurance that additional assessment and remediation efforts will not result in adjustments to estimated remediation costs or the time frame for remediation at these sites.

HBB's estimates of investigation and remediation costs may change if it discovers contamination at additional sites or additional contamination at known sites, if the effectiveness of its current remediation efforts change, if applicable federal or state regulations change or if HBB's estimate of the time required to remediate the sites changes. HBB's revised estimates may differ materially from original estimates.

At September 30, 2018 , December 31, 2017 and September 30, 2017 , HBB had accrued undiscounted obligations of \$8.6 million , \$8.9 million and \$9.0 million , respectively, for environmental investigation and remediation activities. In addition, HBB estimates that it is reasonably possible that it may incur additional expenses in the range of zero to \$5.2 million related to the environmental investigation and remediation at these sites.

NOTE 7— Business Segments

Hamilton Beach Holding is an operating holding company with HBB and KC as reportable segments. See Note 1 for a discussion of the Company’s industries. Financial information for each of Hamilton Beach Holding’s reportable segments is presented in the following table. The line “Eliminations” in the revenues section eliminates revenues from HBB sales to KC. The amounts of these revenues are based on current market prices of similar third-party transactions. No other sales transactions occur among reportable segments.

| | THREE MONTHS SEPTEMBER 30 | | NINE MONTHS ENDED SEPTEMBER 30 | |
|--------------------------------|------------------------------|-------------------|-----------------------------------|-------------------|
| | 2018 | 2017 | 2018 | 2017 |
| Revenues | | | | |
| HBB | \$ 172,464 | \$ 153,592 | \$ 433,747 | \$ 395,320 |
| KC | 25,884 | 28,644 | 70,746 | 81,177 |
| Eliminations | (1,447) | (523) | (3,018) | (1,526) |
| Total | <u>\$ 196,901</u> | <u>\$ 181,713</u> | <u>\$ 501,475</u> | <u>\$ 474,971</u> |
| Operating profit (loss) | | | | |
| HBB ^(a) | \$ 13,446 | \$ 9,001 | \$ 21,838 | \$ 14,947 |
| KC | (2,407) | (1,581) | (10,545) | (7,868) |
| Eliminations | (36) | 10 | (34) | 77 |
| Total | <u>\$ 11,003</u> | <u>\$ 7,430</u> | <u>\$ 11,259</u> | <u>\$ 7,156</u> |
| Net income (loss) | | | | |
| HBB ^(a) | \$ 10,174 | \$ 5,245 | \$ 14,943 | \$ 9,129 |
| KC | (1,938) | (1,155) | (8,476) | (5,268) |
| Eliminations | (192) | 169 | 285 | 279 |
| Total | <u>\$ 8,044</u> | <u>\$ 4,259</u> | <u>\$ 6,752</u> | <u>\$ 4,140</u> |

(a) HBB's operating profit and net income includes the recognition of one-time transaction-related expenses of \$2.5 million related to the spin-off in the three and nine months ended September 30, 2017.

NOTE 8— Income Taxes

On December 22, 2017, the U.S. federal government enacted the Tax Act, which significantly revises U.S. tax law. The Company’s effective income tax rate was 21.3% and 20.2% for the three and nine months ended September 30, 2018, respectively, compared with 38.9% and 39.1% for the three and nine months ended September 30, 2017, respectively, primarily due to a reduction in the U.S. federal corporate tax rate from 35 percent to 21 percent during 2018 and the effect of non-deductible spin-off related expenses recognized in the three and nine months ended September 30, 2017.

Subsequent to the enactment of the Tax Act, the SEC staff issued Staff Accounting Bulletin 118 (“SAB 118”), which provides a measurement period of up to one year after the enactment date for companies to finalize the recognition of the income tax effects of the Tax Act. As a result of the Tax Act and pursuant to SAB 118, the Company recorded a provisional net tax charge of \$4.7 million during the year ended December 31, 2017; however, there is still uncertainty as to the application of the Tax Act, in particular as it relates to state income taxes. No material adjustments were recorded to the provisional amounts during the three and nine months ending September 30, 2018.

The ultimate impact of the Tax Act may differ from these provisional amounts due to, among other things, additional analysis, changes in interpretations and assumptions, additional regulatory guidance that may be issued, and the computation of state income taxes as there is uncertainty on conformity to the U.S. federal tax system following the Tax Act.

NOTE 9— Transfer of Financial Assets

The Company has entered into an arrangement with a financial institution to sell certain U.S. accounts receivable on a non-recourse basis. The Company utilizes this arrangement as an integral part of financing working capital. Under the terms of the agreement, the Company receives cash proceeds and retains no rights or interest and has no obligations with respect to the sold receivables. These transactions are accounted for as sales and result in a reduction in accounts receivable because the agreement transfers effective control over and risk related to the receivables to the buyer. Under this arrangement, the Company derecognized \$37.0 million and \$107.2 million of accounts receivable during the three and nine months ending September 30, 2018, respectively, and \$36.2 million and \$98.6 million of accounts receivable during the three and nine months ending September 30, 2017, respectively. The loss incurred on sold receivables in the consolidated results of operations for the three and nine months ended September 30, 2018 and 2017 was not material. The Company does not carry any servicing assets or liabilities. Cash proceeds from this arrangement are reflected as operating activities in the Unaudited Condensed Consolidated Statements of Cash Flows.

Item 2. - Management's Discussion and Analysis of Financial Condition and Results of Operations

(Dollars in thousands, except as noted and per share data)

Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based upon management's current expectations and are subject to various uncertainties and changes in circumstances. Important factors that could cause actual results to differ materially from those described in these forward-looking statements are set forth below under the heading "Forward-Looking Statements."

Hamilton Beach Brands Holding Company ("Hamilton Beach Holding" or the "Company") is an operating holding company for two separate businesses: consumer, commercial and specialty small appliances and specialty retail. Hamilton Beach Brands, Inc. ("HBB") is a leading designer, marketer and distributor of branded, small electric household and specialty housewares appliances, as well as commercial products for restaurants, bars and hotels. The Kitchen Collection, LLC ("KC") is a national specialty retailer of kitchenware in outlet and traditional malls throughout the United States. Results of operations and financial condition are discussed separately by segment, which corresponds with the industry groupings.

On September 29, 2017, NACCO Industries, Inc. ("NACCO"), Hamilton Beach Holding's former parent company, spun-off the Company to NACCO stockholders. In the spin-off, NACCO stockholders, in addition to retaining their shares of NACCO common stock, received one share of Hamilton Beach Holding Class A common stock and one share of Hamilton Beach Holding Class B common stock for each share of NACCO Class A or Class B common stock. In accordance with applicable authoritative accounting guidance, the Company accounted for the spin-off from NACCO based on the historical carrying value of assets and liabilities. As a result of the distribution of one share of Hamilton Beach Holding Class A common stock and one share of Hamilton Beach Holding Class B common stock for each share of NACCO Class A or NACCO Class B common stock, the earnings per share amounts for the Company for the three and nine months ended September 30, 2017 have been calculated based upon the number of shares distributed in the spin-off. NACCO did not receive any proceeds from the spin-off.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The Company has updated its revenue recognition policy in connection with the adoption of ASC 606 as further described in Note 2 to the accompanying Unaudited Condensed Consolidated Financial Statements. Also refer to the discussion of the Company's Critical Accounting Policies and Estimates as disclosed on pages 19 through 23 in the Company's Annual Report on Form 10-K for the year ended December 31, 2017. The Company's Critical Accounting Policies and Estimates have not materially changed since December 31, 2017.

CONSOLIDATED FINANCIAL SUMMARY

Hamilton Beach Holding is an operating holding company for two separate businesses that operate in the consumer, commercial and specialty small appliances market (HBB) and the specialty retail market (KC). Hamilton Beach Holding includes the required intercompany eliminations between HBB and KC and certain federal tax attributes. Costs incurred as a stand-alone public entity are allocated to the HBB segment. The only material assets held by Hamilton Beach Holding are its investments in consolidated subsidiaries, and substantially all of its cash flows are provided by dividends paid or distributions made by its subsidiaries. The cash to pay dividends to Hamilton Beach Holding's stockholders is derived from these cash flows. As a result, certain statutory limitations or regulatory or financing agreements could affect the levels of distributions allowed to be made by its subsidiaries.

Selected consolidated results of Hamilton Beach Holding are as follows:

| | THREE MONTHS ENDED | | NINE MONTHS ENDED | |
|--------------------------------|--------------------|-------------------|-------------------|-------------------|
| | SEPTEMBER 30 | | SEPTEMBER 30 | |
| | 2018 | 2017 | 2018 | 2017 |
| Revenues | | | | |
| HBB | \$ 172,464 | \$ 153,592 | \$ 433,747 | \$ 395,320 |
| KC | 25,884 | 28,644 | 70,746 | 81,177 |
| Eliminations | (1,447) | (523) | (3,018) | (1,526) |
| Total | <u>\$ 196,901</u> | <u>\$ 181,713</u> | <u>\$ 501,475</u> | <u>\$ 474,971</u> |
| Operating profit (loss) | | | | |
| HBB | \$ 13,446 | \$ 9,001 | \$ 21,838 | \$ 14,947 |
| KC | (2,407) | (1,581) | (10,545) | (7,868) |
| Eliminations | (36) | 10 | (34) | 77 |
| Total | <u>\$ 11,003</u> | <u>\$ 7,430</u> | <u>\$ 11,259</u> | <u>\$ 7,156</u> |
| Net income (loss) | | | | |
| HBB | \$ 10,174 | \$ 5,245 | \$ 14,943 | \$ 9,129 |
| KC | (1,938) | (1,155) | (8,476) | (5,268) |
| Eliminations | (192) | 169 | 285 | 279 |
| Total | <u>\$ 8,044</u> | <u>\$ 4,259</u> | <u>\$ 6,752</u> | <u>\$ 4,140</u> |

The following table identifies, by segment, the components of change in Revenues, Operating profit and Net income:

| | Revenues | Operating profit | Net income |
|---|-------------------|------------------|-----------------|
| Consolidated results for the three months ended September 30, 2017 | \$ 181,713 | \$ 7,430 | \$ 4,259 |
| Increase (decrease) from: | | | |
| HBB | 18,872 | 4,445 | 4,929 |
| KC | (2,760) | (826) | (783) |
| Eliminations | (924) | (46) | (361) |
| Consolidated results for the three months ended September 30, 2018 | <u>\$ 196,901</u> | <u>\$ 11,003</u> | <u>\$ 8,044</u> |
| | Revenues | Operating profit | Net income |
| Consolidated results for the nine months ended September 30, 2017 | \$ 474,971 | \$ 7,156 | \$ 4,140 |
| Increase (decrease) from: | | | |
| HBB | 38,427 | 6,891 | 5,814 |
| KC | (10,431) | (2,677) | (3,208) |
| Eliminations | (1,492) | (111) | 6 |
| Consolidated results for the nine months ended September 30, 2018 | <u>\$ 501,475</u> | <u>\$ 11,259</u> | <u>\$ 6,752</u> |

The components of change are discussed below in "Segment Results".

Liquidity and Capital Resources of Hamilton Beach Holding

Although Hamilton Beach Holding's subsidiaries have entered into borrowing agreements, Hamilton Beach Holding has not guaranteed any borrowings of its subsidiaries. Dividends from its subsidiaries (to the extent permitted by its subsidiaries' borrowing agreements) will be used to enable Hamilton Beach Holding to pay dividends to its stockholders. The declaration of future dividends, record dates and payout dates for such future dividends will be at the discretion of Hamilton Beach Holding's board of directors (the "Board") and will depend on various factors then existing, including earnings, financial condition, results of operations, capital requirements, level of indebtedness, contractual restrictions with respect to the payment of dividends, restrictions imposed by applicable law, general business conditions and other factors that the Board deems relevant.

The Company believes funds available from cash on hand, its subsidiaries' credit facilities and anticipated funds generated from operations are sufficient to finance all of the subsidiaries' scheduled principal repayments, and its operating needs and commitments arising during the next twelve months and until the expiration of its subsidiaries' credit facilities.

Contractual Obligations, Contingent Liabilities and Commitments

Since December 31, 2017, there have been no significant changes in the total amount of Hamilton Beach Holding contractual obligations, contingent liabilities, commitments, or the timing of cash flows in accordance with those obligations as reported on page 24 in the Company's Annual Report on Form 10-K for the year ended December 31, 2017.

Off Balance Sheet Arrangements

As a holding company, Hamilton Beach Holding has not entered into any off balance sheet financing arrangements. See HBB's and KC's contractual obligations tables in the HBB and KC segment results.

Capital Structure

Hamilton Beach Holding's consolidated capital structure at September 30, 2018 compared with both September 30, 2017 and December 31, 2017 is presented below:

September 30, 2018 Compared with September 30, 2017

| | SEPTEMBER 30 2018 | SEPTEMBER 30 2017 | Change |
|-------------------------------------|----------------------|----------------------|-----------|
| Cash and cash equivalents | \$ 2,139 | \$ 3,113 | \$ (974) |
| Other net tangible assets | 141,077 | 97,150 | 43,927 |
| Goodwill and intangible assets, net | 11,117 | 12,498 | (1,381) |
| Net assets | 154,333 | 112,761 | 41,572 |
| Total debt | (99,883) | (80,462) | (19,421) |
| Total equity | \$ 54,450 | \$ 32,299 | \$ 22,151 |
| Debt to total capitalization | 64.7% | 71.4% | (6.7)% |

September 30, 2018 Compared with December 31, 2017

| | SEPTEMBER 30 2018 | DECEMBER 31 2017 | Change |
|-------------------------------------|----------------------|---------------------|------------|
| Cash and cash equivalents | \$ 2,139 | \$ 10,906 | \$ (8,767) |
| Other net tangible assets | 141,077 | 74,695 | 66,382 |
| Goodwill and intangible assets, net | 11,117 | 12,153 | (1,036) |
| Net assets | 154,333 | 97,754 | 56,579 |
| Total debt | (99,883) | (51,346) | (48,537) |
| Total equity | \$ 54,450 | \$ 46,408 | \$ 8,042 |
| Debt to total capitalization | 64.7% | 52.5% | 12.2% |

The components of change are discussed below in "Segment Results".

OUTLOOK

In the current market environment and including the various factors noted in the HBB and KC segments' outlooks, the Company expects fourth-quarter and full-year 2018 consolidated net income to increase substantially over the same periods in 2017, including the effect of lower income tax expense and the absence of the provisional tax charges recorded in 2017. As a result of the Tax Act, the Company expects its effective income tax rate to be in the range of 24% to 26% in 2018. In 2019, the Company expects consolidated net income to increase compared with 2018.

SEGMENT RESULTS

Hamilton Beach Brands, Inc.

HBB's business is seasonal and a majority of revenues and operating profit typically occurs in the second half of the year when sales of small electric appliances to retailers and consumers increase significantly for the fall holiday-selling season.

Financial Review

Operating Results

Third Quarter of 2018 Compared with Third Quarter of 2017

The results of operations for HBB were as follows for the three months ended September 30 :

| | Three Months Ended September 30 | | % of Revenue | |
|---------------------------------------|------------------------------------|------------|--------------|--------|
| | 2018 | 2017 | 2018 | 2017 |
| Revenues | \$ 172,464 | \$ 153,592 | 100.0 % | 100.0% |
| Cost of sales | 134,082 | 118,569 | 77.7 % | 77.2% |
| Gross profit | 38,382 | 35,023 | 22.3 % | 22.8% |
| Operating expenses ⁽¹⁾⁽²⁾ | 24,936 | 26,022 | 14.5 % | 16.9% |
| Operating profit | 13,446 | 9,001 | 7.8 % | 5.9% |
| Interest expense | 944 | 343 | 0.5 % | 0.2% |
| Other, net, including interest income | (283) | 26 | (0.2)% | —% |
| Income before income tax provision | 12,785 | 8,632 | 7.4 % | 5.6% |
| Income tax provision | 2,611 | 3,387 | 1.5 % | 2.2% |
| Net income | \$ 10,174 | \$ 5,245 | 5.9 % | 3.4% |
| Effective income tax rate | 20.4% | 39.2% | | |

⁽¹⁾ Operating expenses include selling, general and administrative expenses, amortization of intangibles and (gain) loss on sale of assets.

⁽²⁾ In connection with the spin-off, HBB recognized one-time transaction-related expenses of \$2.5 million in the third quarter of 2017.

The following table identifies the components of change in revenues for the third quarter of 2018 compared with the third quarter of 2017 :

| | Revenues |
|-----------------------------|-------------------|
| 2017 | \$ 153,592 |
| Increase (decrease) from: | |
| Unit volume and product mix | 18,164 |
| Average Sales Price | 2,265 |
| Foreign currency | (1,557) |
| 2018 | \$ 172,464 |

Revenues increased \$18.9 million , or 12.3% , during the third quarter of 2018 compared with the third quarter of 2017 primarily due to higher sales volume in all markets, but primarily in the U.S. and International consumer markets.

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The following table identifies the components of change in operating profit for the third quarter of 2018 compared with the third quarter of 2017 :

| | Operating Profit |
|--|------------------|
| 2017 | \$ 9,001 |
| Increase (decrease) from: | |
| Gross profit | 3,317 |
| Selling, general and administrative expenses | 1,087 |
| Foreign currency | 41 |
| 2018 | \$ 13,446 |

HBB's operating profit increased \$4.4 million in the third quarter of 2018 compared with the third quarter of 2017 primarily due to a \$3.3 million increase in gross profit and a \$1.1 million decrease in selling, general and administrative expenses.

Gross profit increased mainly as a result of higher sales volumes, partially offset by increased warehouse and transportation expenses and higher product costs.

The decrease in selling, general and administrative expenses was mainly attributable to the absence of \$2.5 million of one-time costs incurred in the prior year to effect the spin-off from NACCO, partially offset by an increase of \$1.4 million in professional and outside services fees, primarily due to patent litigation expenses.

HBB's interest expense increased \$0.6 million in the third quarter of 2018 compared with the third quarter of 2017 due to an increase in average borrowings outstanding under HBB's revolving credit facility and higher average interest rates.

Other, net, including interest income, increased \$0.3 million primarily due to currency gains in the third quarter of 2018 compared with the third quarter of 2017 .

HBB's effective income tax rate decreased to 20.4% in the third quarter of 2018 from 39.2% in the third quarter of 2017 primarily due to a reduction in the U.S. federal corporate tax rate as a result of the Tax Act and the absence of non-deductible spin-off related expenses incurred in the third quarter of 2017.

As a result of the factors discussed above, HBB's net income increased to \$10.2 million in the third quarter of 2018 compared with net income of \$5.2 million in the third quarter of 2017 .

First Nine Months of 2018 Compared with First Nine Months of 2017

The results of operations for HBB were as follows for the nine months ended September 30 :

| | Nine Months Ended September 30 | | % of Revenue | |
|---------------------------------------|---|------------|--------------|---------|
| | 2018 | 2017 | 2018 | 2017 |
| Revenues | \$ 433,747 | \$ 395,320 | 100.0% | 100.0 % |
| Cost of sales | 337,213 | 310,554 | 77.7% | 78.6 % |
| Gross profit | 96,534 | 84,766 | 22.3% | 21.4 % |
| Operating expenses ⁽¹⁾⁽²⁾ | 74,696 | 69,819 | 17.2% | 17.7 % |
| Operating profit | 21,838 | 14,947 | 5.0% | 3.8 % |
| Interest expense | 2,312 | 1,106 | 0.5% | 0.3 % |
| Other, net, including interest income | 239 | (985) | 0.1% | (0.2)% |
| Income before income tax provision | 19,287 | 14,826 | 4.4% | 3.8 % |
| Income tax provision | 4,344 | 5,697 | 1.0% | 1.4 % |
| Net income | \$ 14,943 | \$ 9,129 | 3.4% | 2.3 % |
| Effective income tax rate | 22.5% | 38.4% | | |

⁽¹⁾ Operating expenses include selling, general and administrative expenses, amortization of intangibles and (gain) loss on sale of assets.

⁽²⁾ In connection with the spin-off, HBB recognized transaction-related expenses of \$2.5 million in the first nine months of 2017.

The following table identifies the components of change in revenues for the first nine months of 2018 compared with the first nine months of 2017 :

| | Revenues |
|-----------------------------|-------------------|
| 2017 | \$ 395,320 |
| Increase (decrease) from: | |
| Unit volume and product mix | 35,964 |
| Average Sales Price | 2,925 |
| Foreign currency | (462) |
| 2018 | \$ 433,747 |

Revenues increased \$38.4 million , or 9.7% , during the first nine months of 2018 compared with the first nine months of 2017 primarily due to higher sales volumes in all markets, but primarily in the International and U.S. consumer markets.

The following table identifies the components of change in operating profit for the first nine months of 2018 compared with the first nine months of 2017 :

| | Operating Profit |
|--|------------------|
| 2017 | \$ 14,947 |
| Increase (decrease) from: | |
| Gross profit | 10,558 |
| Foreign currency | 1,209 |
| Selling, general and administrative expenses | (4,876) |
| 2018 | \$ 21,838 |

HBB's operating profit increased \$6.9 million for the first nine months of 2018 compared with the first nine months of 2017 primarily due to a \$10.6 million increase in gross profit, partially offset by a \$4.9 million increase in selling, general and administrative expenses.

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Gross profit increased mainly as a result of higher sales volumes and increased sales of higher-margin products in the U.S. Consumer and Global Commercial markets for the nine months ended September 30, 2018. A \$3.0 million increase in warehouse and transportation costs, primarily resulting from higher inventory levels and increased sales volumes, partially offset the improvement in gross profit during the first nine months of 2018.

The increase in selling, general and administrative expenses was primarily due to a \$4.3 million increase in employee-related expenses and a \$3.7 million increase in professional and outside service fees, which was partially offset by the absence of \$2.5 million of one-time costs incurred in the prior year to effect the spin-off from NACCO. The increase in employee-related expenses was mainly due to incentive and merit compensation increases, as well as additional headcount to support HBB's strategic initiatives. Professional and outside service fees increased mainly due to patent litigation expenses.

HBB's interest expense increased \$1.2 million for the first nine months of 2018 compared with the first nine months of 2017 due to an increase in average borrowings outstanding under HBB's revolving credit facility and higher average interest rates.

Other, net, including interest income, decreased \$1.2 million primarily due to foreign currency losses of \$0.1 million in the first nine months of 2018 compared with foreign currency gains of \$0.9 million in the first nine months of 2017.

HBB's effective income tax rate decreased to 22.5% in the first nine months of 2018 from 38.4% in the first nine months of 2017 primarily due to a reduction in the U.S. federal corporate tax rate as a result of the Tax Act and the absence of non-deductible spin-off related expenses incurred in the first nine months of 2017.

As a result of the factors discussed above, HBB's net income increased to \$14.9 million in the first nine months of 2018 compared with net income of \$9.1 million in the first nine months of 2017.

Liquidity and Capital Resources of HBB

Cash Flows

The following tables detail the changes in cash flow for the nine months ended September 30 :

| | 2018 | 2017 | Change |
|---|--------------------|----------------|--------------------|
| Operating activities: | | | |
| Net income | \$ 14,943 | \$ 9,129 | \$ 5,814 |
| Depreciation and amortization | 2,991 | 2,886 | 105 |
| Other | 1,001 | 258 | 743 |
| Working capital changes | (47,130) | (8,681) | (38,449) |
| Net cash (used for) provided by operating activities | (28,195) | 3,592 | (31,787) |
| Investing activities: | | | |
| Expenditures for property, plant and equipment | (6,964) | (3,677) | (3,287) |
| Other | — | 21 | (21) |
| Net cash used for investing activities | (6,964) | (3,656) | (3,308) |
| Cash flow before financing activities | \$ (35,159) | \$ (64) | \$ (35,095) |

Net cash used for operating activities increased by \$31.8 million in the first nine months of 2018 compared with the first nine months of 2017 primarily due to the change in working capital. The change in working capital is attributable to a larger decrease in accounts receivable and a larger increase in accounts payable in the first nine months of 2017 compared with the first nine months of 2018 and a larger increase in inventory in the first nine months of 2018 compared with the first nine months of 2017. The changes in accounts receivable and accounts payable were mainly attributable to the timing of collections and the timing of purchases, respectively, during the first nine months of 2018 compared with 2017. The increase in inventory was primarily due to higher inventory levels to support higher sales forecasts in the second half of 2018 and increased product costs compared with 2017.

| | 2018 | 2017 | Change |
|--|------------------|---------------|------------------|
| Financing activities: | | | |
| Net additions to revolving credit agreement | \$ 38,738 | \$ 35,147 | \$ 3,591 |
| Cash dividends paid to Hamilton Beach Holding | (3,492) | (35,000) | 31,508 |
| Net cash provided by financing activities | \$ 35,246 | \$ 147 | \$ 35,099 |

The change in net cash provided by financing activities is primarily the result of the absence of the cash dividends paid to NACCO, which was funded by HBB, during the first nine months of 2017.

Financing Activities of HBB

HBB has a \$115.0 million senior secured floating-rate revolving credit facility (the "HBB Facility") that expires in June 2021. The obligations under the HBB Facility are secured by substantially all of HBB's assets. The approximate book value of HBB's assets held as collateral under the HBB Facility was \$338.0 million as of September 30, 2018. At September 30, 2018, the borrowing base under the HBB Facility was \$114.4 million and borrowings outstanding were \$90.1 million. At September 30, 2018, the excess availability under the HBB Facility was \$25.8 million.

The maximum availability under the HBB Facility is governed by a borrowing base derived from advance rates against eligible accounts receivable, inventory and trademarks of the borrowers, as defined in the HBB Facility. Adjustments to reserves booked against these assets, including inventory reserves, will change the eligible borrowing base and thereby impact the liquidity provided by the HBB Facility. A portion of the availability is denominated in Canadian dollars to provide funding to HBB's Canadian subsidiary. Borrowings bear interest at a floating rate, which can be a base rate, LIBOR or bankers' acceptance rate, as defined in the HBB Facility, plus an applicable margin. The applicable margins, effective September 30, 2018, for base rate loans and LIBOR loans denominated in U.S. dollars were 0.0% and 1.8%, respectively. The applicable margins, effective September 30, 2018, for base rate loans and bankers' acceptance loans denominated in Canadian dollars were 0.0% and 1.8%, respectively. The HBB Facility also requires a fee of 0.25% per annum on the unused commitment. The margins and unused commitment fee under the HBB Facility are subject to quarterly adjustment based on average excess availability. The weighted average interest rate applicable to the HBB Facility at September 30, 2018 was 3.7% including the floating rate margin and the effect of the interest rate swap agreements described below.

To reduce the exposure to changes in the market rate of interest, HBB has entered into interest rate swap agreements for a portion of the HBB Facility. Terms of the interest rate swap agreements require HBB to receive a variable interest rate and pay a fixed interest rate. HBB has interest rate swaps with notional values totaling \$35.0 million at September 30, 2018 at a fixed interest rate of 1.5%. HBB also has delayed-start interest rate swaps with notional values totaling \$10.0 million as of September 30, 2018, with fixed rates of 1.7%.

The HBB Facility includes restrictive covenants, which, among other things, limit the payment of dividends to Hamilton Beach Holding, subject to achieving availability thresholds. Under Amendment No. 6 to the HBB Facility, dividends to Hamilton Beach Holding are not to exceed \$5.0 million during any calendar year to the extent that for the thirty days prior to the dividend payment date, and after giving effect to the dividend payment, HBB maintains excess availability of not less than \$15.0 million. Dividends to Hamilton Beach Holding are discretionary to the extent that for the thirty days prior to the dividend payment date, and after giving effect to the dividend payment, HBB maintains excess availability of not less than \$25.0 million. The HBB Facility also requires HBB to achieve a minimum fixed charge coverage ratio in certain circumstances, as defined in the HBB Facility. At September 30, 2018, HBB was in compliance with all financial covenants in the HBB Facility.

HBB believes funds available from cash on hand, the HBB Facility and operating cash flows will provide sufficient liquidity to meet its operating needs and commitments arising during the next twelve months and until the expiration of the HBB Facility.

Contractual Obligations, Contingent Liabilities and Commitments

In the nine months ended September 30, 2018, there were no significant changes in the total amount of HBB's contractual obligations, contingent liabilities or commitments, or the timing of cash flows in accordance with those obligations as reported on page 31 in the Company's Annual Report on Form 10-K for the year ended December 31, 2017 other than the increase in borrowings outstanding under the HBB Facility.

Capital Expenditures

Expenditures for property, plant and equipment were \$7.0 million for the first nine months of 2018 and are estimated to be an additional \$1.6 million for the remainder of 2018. These planned capital expenditures are primarily for improvements to HBB's information technology infrastructure, tooling for new products and distribution warehouse improvements. These expenditures are expected to be funded from internally generated funds and bank borrowings.

Capital Structure

Working capital is significantly affected by the seasonality of HBB's business. The following is a discussion of the changes in HBB's capital structure at September 30, 2018 compared with both September 30, 2017 and December 31, 2017.

September 30, 2018 Compared with September 30, 2017

| | SEPTEMBER 30 2018 | SEPTEMBER 30 2017 | Change |
|-------------------------------------|----------------------|----------------------|-----------|
| Cash and cash equivalents | \$ 1,567 | \$ 2,475 | \$ (908) |
| Other net tangible assets | 125,039 | 77,966 | 47,073 |
| Goodwill and intangible assets, net | 11,117 | 12,498 | (1,381) |
| Net assets | 137,723 | 92,939 | 44,784 |
| Total debt | (90,083) | (73,862) | (16,221) |
| Total equity | \$ 47,640 | \$ 19,077 | \$ 28,563 |
| Debt to total capitalization | 65.4% | 79.5% | (14.1)% |

Other net tangible assets increased \$47.1 million from September 30, 2017 primarily due to an increase in inventory and accounts receivable partially offset by a decrease in deferred income taxes. The increase in inventory was primarily due to higher inventory levels to support higher sales forecasts in the second half of 2018 and increased product costs compared with 2017. The changes in accounts receivable is primarily attributable to increased revenues in the first nine months of 2018 compared with 2017 and the timing of collections. Deferred income taxes decreased primarily due to the reduction in the U.S. federal corporate tax rate as a result of the Tax Act.

Total debt increased \$16.2 million to fund working capital.

September 30, 2018 Compared with December 31, 2017

| | SEPTEMBER 30 2018 | DECEMBER 31 2017 | Change |
|-------------------------------------|----------------------|---------------------|-----------|
| Cash and cash equivalents | \$ 1,567 | \$ 1,480 | \$ 87 |
| Other net tangible assets | 125,039 | 69,122 | 55,917 |
| Goodwill and intangible assets, net | 11,117 | 12,153 | (1,036) |
| Net assets | 137,723 | 82,755 | 54,968 |
| Total debt | (90,083) | (51,346) | (38,737) |
| Total equity | \$ 47,640 | \$ 31,409 | \$ 16,231 |
| Debt to total capitalization | 65.4% | 62.0% | 3.4% |

Other net tangible assets increased \$55.9 million from December 31, 2017 primarily due to increased inventory and decreased accrued cooperative advertising, which were partially offset by decreased accounts receivable and an increase in accounts payable. These changes in inventory, accounts receivable, accrued cooperative advertising and accounts payable were primarily attributable to the seasonality of the business.

Total debt increased \$38.7 million to fund working capital.

OUTLOOK

Changing consumer buying patterns, including an increasing percentage of consumers who are purchasing housewares online, create both opportunities and uncertainty for the growth prospects within the small appliance category, and for individual retailers and industry participants. For the remainder of 2018 and in 2019, the U.S. industry market for small kitchen

appliances is expected to grow modestly, and the international and commercial markets in which HBB participates are expected to grow moderately, compared with the prior year periods.

HBB continues to focus on strengthening the market position of its various product lines through product innovation, promotions, increased placements and branding programs. HBB will continue to leverage its strong brand portfolio by introducing new innovative products, as well as upgrading certain existing products across a wide range of brands, price points and categories in both the consumer and commercial marketplaces. HBB continues to experience strong sales success for its FlexBrew[®] coffeemaker line and holds a strong presence across most retailers. For the 2018 fall holiday-selling season, HBB increased support of this product line with a new advertising campaign as well as the addition of new FlexBrew[®] products, including a Wi-Fi connected version.

HBB continues to add products and brands that can be distributed in high-end or specialty stores and on the internet, including new products under its CHI[®] garment care and Wolf Gourmet[®] product lines, both of which are generating incremental revenue and profit. HBB also expects its growing Global Commercial business to benefit from broader distribution of several newer products, including its new Quantum[®] high-performance commercial blender and the Otto[™] Juice Extractor. HBB's robust consumer and commercial product pipeline of new or enhanced products is expected to affect both revenues and operating profit positively.

HBB has introduced a number of new products in a wide range of categories supporting all of the brands in its portfolio and has strong promotions and placements in place for the 2018 fall holiday-selling season. As a result, HBB expects 2018 fourth-quarter revenues to increase modestly compared with the strong 2017 fourth quarter. Full-year 2018 revenues are expected to increase moderately over 2017, with growth modestly higher than the anticipated market growth, due to increased placements of higher-priced, higher-margin products, resulting from the execution of HBB's strategic initiatives, both domestically and internationally.

Operating profit in the fourth quarter of 2018 is expected to decrease compared with the fourth quarter of 2017, primarily as a result of increased investments in consumer advertising during the holiday-selling season, higher transportation costs and increased employee-related expenses. HBB continues to implement price increases and product assortment changes to help mitigate rising product costs. Despite these cost increases, full-year operating profit is expected to improve moderately compared with 2017. The tariffs enacted by the United States in July and September on imports from China are expected to impact a small number of HBB products, representing approximately 10% of total product purchases. HBB continues to closely monitor potential future tariff actions, commodity and other input costs, as well as currency effects, and intends to continue to make additional adjustments to product prices and product placements as necessary and as market conditions permit.

As a result of the absence of the provisional charge that was recorded in 2017 for the Tax Act and a lower effective corporate income tax rate, net income is expected to be significantly higher in both the 2018 fourth quarter and full year compared with the same periods in 2017.

Cash flow before financing activities is expected to be significantly higher in the fourth quarter of 2018 compared with the fourth quarter of 2017. For the 2018 full year, cash flow before financing activities is expected to decrease significantly compared with 2017, resulting primarily from higher net working capital at December 31, 2018 and increased capital expenditures. However, HBB's continued focus on prudent management of working capital is expected to enable it to improve cash flow before financing activities in the near term. Capital expenditures are expected to be \$1.6 million in the fourth quarter of 2018 and \$8.6 million for the full year.

In 2019, HBB's revenues are expected to increase modestly compared with 2018 as a result of the continued successful implementation of its strategic initiatives, including new product introductions, the sale of higher-priced products, "only-the-best" placements, and continued expansion in e-commerce and international markets. Operating profit and net income are expected to increase moderately and cash flow before financing activities is expected to increase significantly compared with 2018. Capital expenditures are expected to be approximately \$6.0 million in 2019.

Longer term, HBB continues to work toward its goal of \$750 million to \$1 billion in sales from the successful implementation of its strategic revenue growth initiatives. As HBB moves toward the target sales levels, and taking into account the need to continue to make prudent investments in its strategic initiatives, operating margins are expected to increase over time as a result of leveraging fixed costs. The strategic initiatives are focused on enhancing HBB's placements in the North American consumer business, enhancing sales in the e-commerce market, expanding its participation in the "only-the-best" market by investing in new products to be sold under the Weston[®], Hamilton Beach[®] Professional, CHI[®] and Wolf Gourmet[®] brand names, expanding internationally in emerging growth markets, increasing its global commercial presence through enhanced

global product lines for chains and distributors serving the global food service and hospitality markets, and leveraging its other strategic initiatives to drive category and channel expansion.

The Kitchen Collection, LLC

KC's business is seasonal, and a majority of its revenues and operating profit is typically earned in the second half of the year when sales of kitchenware to consumers increase significantly for the fall holiday-selling season.

At September 30, 2018, KC operated 197 stores compared with 209 stores at September 30, 2017 and 210 stores at December 31, 2017.

Financial Review

Operating Results

Third Quarter of 2018 Compared with Third Quarter of 2017

The results of operations for KC were as follows for the three months ended September 30 :

| | Three Months Ended September 30 | | % of Revenue | |
|---------------------------------------|------------------------------------|------------|--------------|---------|
| | 2018 | 2017 | 2018 | 2017 |
| Revenues | \$ 25,884 | \$ 28,644 | 100.0 % | 100.0 % |
| Cost of sales | 13,880 | 15,551 | 53.6 % | 54.3 % |
| Gross profit | 12,004 | 13,093 | 46.4 % | 45.7 % |
| Operating expenses ⁽¹⁾ | 14,411 | 14,674 | 55.7 % | 51.2 % |
| Operating loss | (2,407) | (1,581) | (9.3)% | (5.5)% |
| Interest expense | 115 | 80 | 0.4 % | 0.3 % |
| Other, net, including interest income | 7 | 14 | — % | — % |
| Loss before income tax benefit | (2,529) | (1,675) | (9.8)% | (5.8)% |
| Income tax benefit | (591) | (520) | (2.3)% | (1.8)% |
| Net loss | \$ (1,938) | \$ (1,155) | (7.5)% | (4.0)% |
| Effective income tax rate | 23.4% | 31.0% | | |

⁽¹⁾ Operating expenses include selling, general and administrative expenses and (gain) loss on sale of assets.

The following table identifies the components of change in revenues for the third quarter of 2018 compared with the third quarter of 2017 :

| | Revenues |
|---------------------------|------------------|
| 2017 | \$ 28,644 |
| Increase (decrease) from: | |
| Comparable stores | (2,542) |
| Closed stores | (1,011) |
| New stores | 550 |
| Other | 243 |
| 2018 | \$ 25,884 |

Revenues for the third quarter of 2018 decreased \$2.8 million compared with the third quarter 2017 primarily due to a decline in comparable store sales and the loss of sales from the closure of underperforming stores since September 30, 2017. The decrease in comparable store sales was due to a decline in customer traffic, which resulted in a decline in the number of store transactions, and a modest decrease in the average sales transaction value.

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The following table identifies the components of change in operating loss for the third quarter of 2018 compared with the third quarter of 2017 :

| | Operating Loss |
|--|-------------------|
| 2017 | \$ (1,581) |
| (Increase) decrease from: | |
| Comparable stores | (928) |
| Selling, general and administrative expenses and other | (69) |
| Closed stores | 123 |
| New stores | 48 |
| 2018 | \$ (2,407) |

KC's operating loss increased \$0.8 million in the third quarter of 2018 compared with the third quarter of 2017 primarily due to a \$0.9 million decline in sales at comparable stores.

KC's effective income tax rate decreased to 23.4% in the third quarter of 2018 from 31.0% in the third quarter of 2017 primarily due to a reduction in the U.S. federal corporate tax rate as a result of the Tax Act.

KC recognized a net loss of \$1.9 million in the third quarter of 2018 compared with a net loss of \$1.2 million in the third quarter of 2017 . The increase in the net loss is primarily due to the factors affecting the operating loss and the change in the income tax benefit.

First Nine Months of 2018 Compared with First Nine Months of 2017

The results of operations for KC were as follows for the nine months ended September 30 :

| | Nine Months Ended September 30 | | % of Revenue | |
|---------------------------------------|-----------------------------------|------------|--------------|---------|
| | 2018 | 2017 | 2018 | 2017 |
| Revenues | \$ 70,746 | \$ 81,177 | 100.0 % | 100.0 % |
| Cost of sales | 38,250 | 44,486 | 54.1 % | 54.8 % |
| Gross profit | 32,496 | 36,691 | 45.9 % | 45.2 % |
| Operating expenses ⁽¹⁾ | 43,041 | 44,559 | 60.8 % | 54.9 % |
| Operating loss | (10,545) | (7,868) | (14.9)% | (9.7)% |
| Interest expense | 217 | 194 | 0.3 % | 0.2 % |
| Other, net, including interest income | 27 | 46 | — % | 0.1 % |
| Loss before income tax benefit | (10,789) | (8,108) | (15.3)% | (10.0)% |
| Income tax benefit | (2,313) | (2,840) | (3.3)% | (3.5)% |
| Net loss | \$ (8,476) | \$ (5,268) | (12.0)% | (6.5)% |
| Effective income tax rate | 21.4% | 35.0% | | |

⁽¹⁾ Operating expenses include selling, general and administrative expenses and (gain) loss on sale of assets.

The following table identifies the components of change in revenues for the first nine months of 2018 compared with the first nine months of 2017 :

| | Revenues |
|---------------------------|------------------|
| 2017 | \$ 81,177 |
| Increase (decrease) from: | |
| Comparable stores | (9,255) |
| Closed stores | (2,898) |
| New stores | 1,496 |
| Other | 226 |
| 2018 | \$ 70,746 |

Revenues for the first nine months of 2018 decreased \$10.4 million compared with the first nine months of 2017 primarily due to a decline in comparable store sales and the loss of sales from the closure of underperforming stores since September 30, 2017 . The decrease in comparable store sales was mainly attributable to a decline in customer traffic, which resulted in a decline in the number of store transactions and a modest decrease in the average sales transaction value. These decreases were partially offset by sales at newly opened stores since September 30, 2017.

The following table identifies the components of change in operating loss for the first nine months of 2018 compared with the first nine months of 2017 :

| | Operating Loss |
|--|--------------------|
| 2017 | \$ (7,868) |
| (Increase) decrease from: | |
| Comparable stores | (3,457) |
| Closed stores | 484 |
| Selling, general and administrative expenses and other | 165 |
| New stores | 131 |
| 2018 | \$ (10,545) |

KC's operating loss increased \$2.7 million in the first nine months of 2018 compared with the first nine months of 2017 primarily due to the decline in comparable store sales.

KC's effective income tax rate decreased to 21.4% in the first nine months of 2018 from 35.0% in the first nine months of 2017 primarily due to a reduction in the U.S. federal corporate tax rate as a result of the Tax Act.

KC recognized a net loss of \$8.5 million in the first nine months of 2018 compared with a net loss of \$5.3 million in the first nine months of 2017 . The increase in the net loss is primarily due to the factors affecting the operating loss and the change in the income tax benefit.

Liquidity and Capital Resources of KC**Cash Flows**

The following tables detail the changes in cash flow for the nine months ended September 30 :

| | 2018 | 2017 | Change |
|--|--------------------|--------------------|-------------------|
| Operating activities: | | | |
| Net loss | \$ (8,476) | \$ (5,268) | \$ (3,208) |
| Depreciation and amortization | 784 | 823 | (39) |
| Other | (303) | 131 | (434) |
| Working capital changes | (10,383) | (6,976) | (3,407) |
| Net cash used for operating activities | (18,378) | (11,290) | (7,088) |
| Investing activities: | | | |
| Expenditures for property, plant and equipment | (276) | (689) | 413 |
| Other | 7 | — | 7 |
| Net cash used for investing activities | (269) | (689) | 420 |
| Cash flow before financing activities | \$ (18,647) | \$ (11,979) | \$ (6,668) |

Net cash used for operating activities increased by \$7.1 million in the first nine months of 2018 compared with the first nine months of 2017 primarily due to changes in working capital and the change in the net loss. The change in working capital is attributable to an increase in inventory during the first nine months of 2018 compared with a decrease in inventory during the first nine months of 2017, which was partially offset by a larger decrease in accounts payable during the first nine months of 2017 compared with the first nine months of 2018. The change in inventory is attributable to optimizing store inventory levels in 2018, while the decrease in accounts payable was mainly attributable to the timing of inventory purchases.

| | 2018 | 2017 | Change |
|--|-----------------|-----------------|-----------------|
| Financing activities: | | | |
| Net additions to revolving credit agreement | \$ 9,800 | \$ 6,600 | \$ 3,200 |
| Cash dividends paid to NACCO | — | (3,000) | 3,000 |
| Net cash provided by financing activities | \$ 9,800 | \$ 3,600 | \$ 6,200 |

The change in net cash provided by financing activities was primarily the result of increased borrowings under the revolving credit facility to fund working capital and the absence of a cash dividend paid to NACCO during the first nine months of 2017 .

Financing Activities of KC

KC has a \$20.0 million secured revolving line of credit that expires in October 2022 (the “KC Facility”). The obligations under the KC Facility are secured by substantially all assets of KC. The approximate book value of KC's assets held as collateral under the KC Facility was \$39.7 million as of September 30, 2018 . At September 30, 2018 , the borrowing base under the KC Facility was \$15.0 million and borrowings outstanding under the KC Facility were \$9.8 million . At September 30, 2018 , the excess availability under the KC Facility was \$5.2 million .

The maximum availability under the KC Facility is derived from a borrowing base formula using KC's eligible inventory and eligible credit card accounts receivable, as defined in the KC Facility. Borrowings bear interest at a floating rate plus a margin based on the excess availability under the agreement, as defined in the KC Facility, which can be either a base rate plus a margin of 0.75% or LIBOR plus a margin of 1.75% as of September 30, 2018 . The KC Facility also requires a fee of 0.25% per annum on the unused commitment.

The KC Facility allows for the payment of dividends to Hamilton Beach Holding, subject to certain restrictions based on availability and meeting a fixed charge coverage ratio as described in the KC Facility. Dividends are limited to (i) \$6.0 million in any twelve-month period, so long as KC has excess availability, as defined in the KC Facility, of at least \$5.0 million after giving effect to such payment and maintaining a minimum fixed charge coverage ratio of 1.1 to 1.0, as defined in the KC Facility; (ii) \$2.0 million in any twelve-month period, so long as KC has excess availability, as defined in the KC Facility, of at least \$5.0 million after giving effect to such payment and (iii) in such amounts as determined by KC, so long as KC has excess availability under the KC Facility of \$10.0 million after giving effect to such payment. At September 30, 2018 , KC was in compliance with all financial covenants in the KC Facility.

KC believes funds available from cash on hand, the KC Facility and operating cash flows will provide sufficient liquidity to meet its operating needs and commitments arising during the next twelve months and until the expiration of the KC Facility.

Contractual Obligations, Contingent Liabilities and Commitments

In the nine months ended September 30, 2018, there have been no significant changes in the total amount of KC's contractual obligations, contingent liabilities or commitments, or the timing of cash flows in accordance with those obligations as reported on page 38 in the Company's Annual Report on Form 10-K for the year ended December 31, 2017.

Capital Expenditures

Expenditures for property, plant and equipment were \$0.3 million for the first nine months of 2018 and are estimated to be an additional \$0.2 million for the remainder of 2018 . These planned capital expenditures are primarily for improvements to KC's information technology infrastructure, store remodels and store fixtures. These expenditures are expected to be funded from internally generated funds and bank borrowings.

Capital Structure

Working capital is significantly affected by the seasonality of KC's business. The following is a discussion of the changes in KC's capital structure at September 30, 2018 compared with both September 30, 2017 and December 31, 2017 .

September 30, 2018 Compared with September 30, 2017

| | SEPTEMBER 30 2018 | SEPTEMBER 30 2017 | Change |
|------------------------------|----------------------|----------------------|------------|
| Cash and cash equivalents | \$ 572 | \$ 631 | \$ (59) |
| Other net tangible assets | 15,872 | 19,095 | (3,223) |
| Net assets | 16,444 | 19,726 | (3,282) |
| Total debt | (9,800) | (6,600) | (3,200) |
| Total equity | \$ 6,644 | \$ 13,126 | \$ (6,482) |
| Debt to total capitalization | 59.6% | 33.5% | 26.1% |

The \$3.2 million decrease in other net tangible assets at September 30, 2018 compared with September 30, 2017 was primarily due to a decrease in inventory and accounts receivable, partially offset by a decrease in accounts payable. The decrease in inventory was mainly due to fewer stores at September 30, 2018 than at September 30, 2017. The changes in accounts receivable and accounts payable were primarily attributable to the timing of collections and the timing of purchases, respectively, during the first nine months of 2018 compared with 2017.

September 30, 2018 Compared with December 31, 2017

| | SEPTEMBER 30 2018 | DECEMBER 31 2017 | Change |
|------------------------------|----------------------|---------------------|------------|
| Cash and cash equivalents | \$ 572 | \$ 9,419 | \$ (8,847) |
| Other net tangible assets | 15,872 | 5,702 | 10,170 |
| Net assets | 16,444 | 15,121 | 1,323 |
| Total debt | (9,800) | — | (9,800) |
| Total equity | \$ 6,644 | \$ 15,121 | \$ (8,477) |
| Debt to total capitalization | 59.6% | (a) | (a) |

(a) Debt to total capitalization is not meaningful as KC had no outstanding debt at December 31, 2017.

The increase of \$10.2 million in other net tangible assets at September 30, 2018 compared with December 31, 2017 was primarily the result of a decrease in accounts payable and an increase in inventory, partially offset by a decrease in accounts receivable. The changes in accounts payable and accounts receivable were mainly attributable to the timing of purchases and the timing of collections, respectively, during the first nine months of 2018 compared with 2017. The change in inventory is attributable to optimizing store inventory levels in 2018.

OUTLOOK

The retail environment at physical store locations continues to be unfavorably impacted by changing consumer shopping patterns, which have led to declining customer traffic and decreased in-store transactions, as consumers buy more over the internet. KC expects this trend to continue in the remainder of 2018 and into 2019, resulting in a reduction in consumer spending on housewares and small appliances in the malls where KC operates. While KC is cautious in its outlook due to the highly unpredictable nature of customer traffic and related spending, it believes it has built compelling product and promotional offerings for the fourth-quarter holiday-selling season that are expected to create consumer excitement.

KC continues to focus on its strategy of optimizing its store portfolio by exiting unprofitable stores, while working aggressively to maintain gross margins, reduce operating expenses and manage working capital at its remaining stores. During the first nine months of 2018, KC closed 14 stores and anticipates closing an additional six stores by January 1, 2019. During 2019, KC expects to close an additional 25 to 35 stores through natural lease expirations. After these expected closures and anticipated lease renewals, KC expects approximately two-thirds of its stores by the end of 2018, and over 80% by the end of 2019, will have a lease term of approximately one year or less, as the company continues to cost-effectively optimize its store portfolio over time to a smaller core group of 100 to 150 profitable stores in more favorable outlet mall locations. If KC cannot reach acceptable terms with its landlords as leases come up for renewal, and if sales at certain stores continue to deteriorate, the pace of store closings could increase.

As a result of the reduction in the number of stores and the downward trend in customer traffic, KC anticipates moderately lower revenues but comparable operating profit in the 2018 fourth quarter compared with the prior year, provided traffic and consumer spending are at expected levels. The smaller store portfolio and operating losses incurred in the first nine months of

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2018 are expected to result in a decrease in full-year 2018 revenues and a significant increase in operating and net losses compared with 2017. Cash flow before financing activities is expected to result in a substantial use of cash in 2018, due to forecasted working capital changes and the anticipated higher net loss. Capital expenditures are expected to be \$0.2 million in the fourth quarter of 2018 and \$0.5 million for the 2018 full year.

In 2019, KC expects revenues to be lower than 2018 as it continues to execute its plan to close stores. However, with the continued execution of the company's strategy, the operating loss and cash flow before financing activities are expected to improve in 2019 compared with 2018.

KC aims to provide consumers with highly desirable products at affordable prices and believes its smaller core store portfolio will be well positioned to meet consumers' needs. KC continues to focus on comparable store sales growth through continued refinement of product offerings, merchandise mix, and store displays and appearance to increase customer traffic, generate greater average transaction size and increase the average sale closure rate. These actions, in combination with an emphasis on sales of higher-margin products, closure of underperforming stores and optimizing expenses, are expected to contribute to improvements in operating results over time.

FORWARD-LOOKING STATEMENTS

The statements contained in this Form 10-Q that are not historical facts are “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are made subject to certain risks and uncertainties, which could cause actual results to differ materially from those presented. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after the date hereof. Such risks and uncertainties with respect to each subsidiary's operations include, without limitation:

HBB : (1) changes in the sales prices, product mix or levels of consumer purchases of small electric and specialty housewares appliances, (2) changes in consumer retail and credit markets, including the increasing volume of transactions made through third-party internet sellers, (3) bankruptcy of or loss of major retail customers or suppliers, (4) changes in costs, including transportation costs, of sourced products, (5) delays in delivery of sourced products, (6) changes in or unavailability of quality or cost effective suppliers, (7) exchange rate fluctuations, changes in the import tariffs and monetary policies and other changes in the regulatory climate in the countries in which HBB buys, operates and/or sells products, (8) product liability, regulatory actions or other litigation, warranty claims or returns of products, (9) customer acceptance of, changes in costs of, or delays in the development of new products, (10) increased competition, including consolidation within the industry, (11) shifts in consumer shopping patterns, gasoline prices, weather conditions, the level of consumer confidence and disposable income as a result of economic conditions, unemployment rates or other events or conditions that may adversely affect the level of customer purchases of HBB's products, (12) changes mandated by federal, state and other regulation, including tax, health, safety or environmental legislation, and (13) the actual impact of the Tax Act may affect future earnings as the amounts reflected in the fourth quarter of 2017 were preliminary estimates and exact amounts will not be determined until a later date, and there may be other judicial or regulatory interpretations of the Tax Act that may also impact these estimates and future financial results.

KC : (1) decreased levels of consumer visits to brick and mortar stores, (2) increased competition, including through online channels, (3) shifts in consumer shopping patterns, gasoline prices, weather conditions, the level of consumer confidence and disposable income as a result of economic conditions, unemployment rates or other events or conditions that may adversely affect the number of customers visiting Kitchen Collection[®] stores, (4) the ability to renegotiate existing leases and effectively and efficiently close under-performing stores, and the anticipated impact of the opening of new stores, (5) changes in the sales prices, product mix or levels of consumer purchases of kitchenware and small electric appliances, (6) changes in costs of inventory, including transportation costs, (7) delays in delivery or the unavailability of inventory, (8) customer acceptance of new products, (9) changes in the import tariffs and monetary policies and other changes in the regulatory climate in the countries in which KC buys, operates and/or sells products, and (10) the actual impact of the Tax Act may affect future earnings as the amounts reflected in the fourth quarter of 2017 were preliminary estimates and exact amounts will not be determined until a later date, and there may be other judicial or regulatory interpretations of the Tax Act that may also impact these estimates and future financial results.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

INTEREST RATE RISK

The Company's subsidiaries, HBB and KC, have entered into certain financing arrangements that require interest payments based on floating interest rates. As such, the Company's financial results are subject to changes in the market rate of interest. There is an inherent rollover risk for borrowings as they mature and are renewed at current market rates. The extent of this risk is not quantifiable or predictable because of the variability of future interest rates and business financing requirements. To reduce the exposure to changes in the market rate of interest, HBB has entered into interest rate swap agreements for a portion of its floating rate financing arrangements. The Company does not enter into interest rate swap agreements for trading purposes. Terms of the interest rate swap agreements require the subsidiaries to receive a variable interest rate and pay a fixed interest rate.

For purposes of risk analysis, the Company uses sensitivity analysis to measure the potential loss in fair value of financial instruments sensitive to changes in interest rates. The Company assumes that a loss in fair value is an increase to its receivables. The fair value of the Company's interest rate swap agreements was a receivable of \$1.7 million at September 30, 2018 . A hypothetical 10% decrease in interest rates would cause a decrease of \$0.2 million in the fair value of interest rate swap agreements and the resulting fair value would be a receivable of \$1.5 million. Additionally, a hypothetical 10% increase in interest rates would not have a material impact to the Company's interest expense of \$2.5 million for the nine months ended September 30, 2018 .

FOREIGN CURRENCY EXCHANGE RATE RISK

HBB operates internationally and enters into transactions denominated in foreign currencies, principally the Canadian dollar, the Mexican peso and, to a lesser extent, the Chinese yuan and Brazilian real. As such, HBB's financial results are subject to the variability that arises from exchange rate movements. The fluctuation in the value of the U.S. dollar against other currencies affects the reported amounts of revenues, expenses, assets and liabilities. The potential impact of currency fluctuation increases as international expansion increases.

HBB uses forward foreign currency exchange contracts to partially reduce risks related to transactions denominated in foreign currencies and not for trading purposes. These contracts generally mature within twelve months and require HBB to buy or sell the functional currency in which the applicable subsidiary operates and buy or sell U.S. dollars at rates agreed to at the inception of the contracts.

For purposes of risk analysis, the Company uses sensitivity analysis to measure the potential loss in fair value of financial instruments sensitive to changes in foreign currency exchange spot rates. The Company assumes that a loss in fair value is either a decrease to its assets or an increase to its liabilities. The fair value of the Company's foreign currency exchange contracts was a net payable of \$0.3 million at September 30, 2018 . Assuming a hypothetical 10% weakening of the U.S. dollar at September 30, 2018 , the fair value of foreign currency-sensitive financial instruments, which represents forward foreign currency exchange contracts, would be decreased by \$1.8 million compared with its fair value at September 30, 2018 .

Item 4. Controls and Procedures

Evaluation of disclosure controls and procedures: An evaluation was carried out under the supervision and with the participation of the Company's management, including the principal executive officer and the principal financial officer, of the effectiveness of the Company's disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, these officers have concluded that the Company's disclosure controls and procedures are effective.

Changes in internal control over financial reporting: During the third quarter of 2018, there have been no changes in the Company's internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

**PART II
OTHER INFORMATION**

Item 1 Legal Proceedings

None.

Item 1A Risk Factors

No material changes to the risk factors for Hamilton Beach Holding, HBB, or KC from the Company's Annual Report on Form 10-K for the year ended December 31, 2017, except for the following, which should be read in conjunction with the risk factors in such Annual Report on Form 10-K.

US Government trade actions could have a material adverse effect on Hamilton Beach Brands Holding Company's business, financial position, and results of operation.

On March 8, 2018, the President of the United States issued a Proclamation to indefinitely impose a 25 percent tariff on certain imported steel products and a 10 percent tariff on certain imported aluminum products under Section 232 of the Trade Expansion Act of 1962. On March 22, 2018 the President of the United States announced his decisions on the actions that the U.S. government will take based on the findings in an investigation under Section 301 of the Trade Act of 1974. In June and July 2018, the Trump Administration began imposing a 25 percent tariff on approximately \$50 billion worth of imports from China. In September 2018, the Trump Administration began imposing a 10 percent tariff on an additional \$200 billion worth of imports from China, and that tariff rate is set to increase to 25% in January 2019. The Section 301 tariffs are imposed for an indefinite period of time, which could possibly be affected by US-China trade negotiations. These tariffs, along with any additional tariffs or other trade actions that may be implemented, may increase the cost of certain materials and/or products that we import from China, thereby adversely affecting our profitability. These actions could require us to raise our prices, which could decrease demand for our products. As a result, these actions, including actual and potential retaliatory measures by China, may adversely impact our business. Given the uncertainty regarding the scope and duration of these trade actions by the United States or other countries, as well as the potential for additional trade actions, the impact on our operations and results remains uncertain.

Item 2 Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3 Defaults Upon Senior Securities

None.

Item 4 Mine Safety Disclosures

None.

Item 5 Other Information

None.

Item 6 Exhibits

| Exhibit Number* | Description of Exhibits |
|--------------------|---|
| 10.1 | Amendment No. 1 to the Hamilton Beach Brands Holding Company Executive Long-Term Equity Incentive Plan (Effective September 29, 2017) |
| 10.2 | Amendment No. 2 to the Hamilton Beach Brands, Inc. Long-Term Incentive Compensation Plan (Amended and Restated Effective March 1, 2015) |
| 10.3 | Amendment No. 2 to the Hamilton Beach Brands, Inc. Annual Incentive Compensation Plan (Effective January 1, 2014) |
| 31(i)(1) | Certification of Gregory H. Trepp pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act |
| 31(i)(2) | Certification of James H. Taylor pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act |
| 32 | Certifications pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, signed and dated by Gregory H. Trepp and James H. Taylor |
| 101.INS | XBRL Instance Document |
| 101.SCH | XBRL Taxonomy Extension Schema Document |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase Document |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase Document |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase Document |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase Document |

* Numbered in accordance with Item 601 of Regulation S-K.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Hamilton Beach Brands Holding Company
(Registrant)

Date: October 30, 2018

/s/ James H. Taylor

James H. Taylor

Vice President, Chief Financial Officer and Treasurer
(Principal Financial Officer)/(Principal Accounting
Officer)

**AMENDMENT NO. 1 TO THE
HAMILTON BEACH BRANDS HOLDING COMPANY
EXECUTIVE LONG-TERM EQUITY INCENTIVE PLAN
(Effective September 29, 2017)**

Hamilton Beach Brands Holding Company hereby adopts this Amendment No. 1 to the Hamilton Beach Holding Company Executive Long-Term Equity Incentive Plan (Effective September 29, 2017) (the “Plan”), to be effective as of March 13, 2018 (the “Effective Date”), to reflect the fact that recently-adopted tax reform legislation removed the requirement to submit the Plan for subsequent approval by post-spin stockholders. Words used herein with initial capital letters which are defined in the Plan are used herein as so defined.

1. Section 11 of the Plan is hereby amended in its entirety to read as follows:

“Prior to the Spin-Off Date, this Plan was approved by the Board of Directors and sole stockholder of the Company on September 18, 2017.”

**AMENDMENT NO. 2 TO THE
HAMILTON BEACH BRANDS, INC.
LONG-TERM INCENTIVE COMPENSATION PLAN
(Amended and Restated Effective March 1, 2015)**

Hamilton Beach Brands, Inc. hereby adopts this Amendment No. 2 to the Hamilton Beach Brands, Inc. Long-Term Incentive Compensation Plan (Amended and Restated Effective March 1, 2015) (the “Plan”), to be effective as of March 13, 2018 (the “Effective Date”), to reflect the fact that recently-adopted tax reform legislation removed the requirement to submit the Plan for subsequent approval by post-spin stockholders. Words used herein with initial capital letters which are defined in the Plan are used herein as so defined.

1. Section 15 of the Plan is hereby amended in its entirety to read as follows:

“The Plan was approved on May 14, 2015 by the stockholders of NACCO Industries, Inc., the indirect parent company of the Company prior to the “Spin-Off Date” (as such term is defined in the 2017 Separation Agreement between NACCO Industries, Inc. and HBBHC).”

**AMENDMENT NO. 2 TO THE
HAMILTON BEACH BRANDS, INC.
ANNUAL INCENTIVE COMPENSATION PLAN
(Effective January 1, 2014)**

Hamilton Beach Brands, Inc. hereby adopts this Amendment No. 2 to the Hamilton Beach Brands, Inc. Annual Incentive Compensation Plan (Effective January 1, 2014) (the “Plan”), to be effective as of March 13, 2018 (the “Effective Date”), to reflect the fact that recently-adopted tax reform legislation removed the requirement to submit the Plan for subsequent approval by post-spin stockholders. Words used herein with initial capital letters which are defined in the Plan are used herein as so defined.

1. Section 13 of the Plan is hereby amended in its entirety to read as follows:

“The Plan was approved on May 8, 2014 by the stockholders of NACCO Industries, Inc., the indirect parent company of the Company prior to the “Spin-Off Date” (as such term is defined in the 2017 Separation Agreement between NACCO Industries, Inc. and HBBHC).”

The undersigned officer of the Company hereby executes this Amendment No. 2 on the order of the Committee.

By: /s/ Dana B. Sykes
Name: Dana B. Sykes
Vice President, General Counsel and
Title: Secretary
Date: March 14, 2018

Certifications

I, Gregory H. Trepp, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Hamilton Beach Brands Holding Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 30, 2018

/s/ Gregory H. Trepp

Gregory H. Trepp
President and Chief Executive Officer
(Principal Executive Officer)

Certifications

I, James H. Taylor , certify that:

1. I have reviewed this quarterly report on Form 10-Q of Hamilton Beach Brands Holding Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 30, 2018

/s/ James H. Taylor

James H. Taylor

Vice President, Chief Financial Officer and Treasurer
(Principal Financial Officer)/(Principal Accounting Officer)

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Hamilton Beach Brands Holding Company (the "Company") on Form 10-Q for the quarter ended September 30, 2018, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), each of the undersigned officers of the Company certifies, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to such officer's knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of the dates and for the periods expressed in the Report.

Date: October 30, 2018

/s/ Gregory H. Trepp
Gregory H. Trepp
President and Chief Executive Officer (Principal
Executive Officer)

Date: October 30, 2018

/s/ James H. Taylor
James H. Taylor
Vice President, Chief Financial Officer and Treasurer
(Principal Financial Officer)/(Principal Accounting
Officer)