

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *		2. Issuer Name and Ticker or Trading Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
HORING JEFF		Alteryx, Inc. [AYX]		<input checked="" type="checkbox"/> Director _____ 10% Owner <input type="checkbox"/> Officer (give title below) _____ Other (specify below)	
(Last) (First) (Middle)		3. Date of Earliest Transaction (MM/DD/YYYY)			
C/O INSIGHT VENTURE PARTNERS,, 1114 AVENUE OF THE AMERICAS, 36TH FLOOR		9/6/2018			
(Street)		4. If Amendment, Date Original Filed (MM/DD/YYYY)		6. Individual or Joint/Group Filing (Check Applicable Line)	
NEW YORK, NY 10036				<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	
(City) (State) (Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock								14809	D	
Class A Common Stock	9/6/2018		C (1)		2000000	A	(1)	2675000	I	See Footnotes (3)(4)(5)
Class A Common Stock	9/6/2018		J (2)		1994959	D	(2)	680041	I	See Footnotes (3)(4)(5)
Class A Common Stock	9/6/2018		J (2)		33713 (6)	A	(2)	713754	I	See Footnotes (3)(4)(5)(6)

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(1)	8/13/2018		C		2000000		(1)	(1)	Class A Common Stock	2000000	(1)	8370545	I	See Footnote (4)

Explanation of Responses:

- (1) See Exhibit 99.1
- (2) See Exhibit 99.1
- (3) See Exhibit 99.1
- (4) See Exhibit 99.1
- (5) See Exhibit 99.1
- (6) See Exhibit 99.1

Remarks:

Exhibit List: Exhibit 99.1 - Explanation of Responses

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

HORING JEFF C/O INSIGHT VENTURE PARTNERS, 1114 AVENUE OF THE AMERICAS, 36TH FLOOR NEW YORK, NY 10036	X			
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Signatures

/s/ Jeffrey L. Horing

9/10/2018

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Designated Filer:	Insight Holdings Group, LLC
Issuer & Ticker Symbol:	Alteryx, Inc. [AYX]
Date of Event Requiring Statement:	September 6, 2018

EXPLANATION OF RESPONSES

(1) Each share of Class B Common Stock of Alteryx, Inc. (the “Issuer”) is convertible, at any time at the option of the holder, into one (1) share of Class A Common Stock, par value \$0.0001 per share (“Class A Common Stock”). On September 6, 2018, IVP VIII converted 620,528 shares of Class B Common Stock into 620,528 shares of Class A Common Stock, IVP Cayman VIII converted 160,513 shares of Class B Common Stock into 160,513 shares of Class A Common Stock, IVP Delaware VIII converted 196,813 shares of Class B Common Stock into 196,813 shares of Class A Common Stock, IVP VIII Co-Investors converted 22,146 shares of Class B Common Stock into 22,146 shares of Class A Common Stock, IVP Coinvestment III converted 580,137 shares of Class B Common Stock into 580,137 shares of Class A Common Stock and IVP Coinvestment Delaware III converted 419,863 shares of Class B Common Stock into 419,863 shares of Class A Common Stock. The shares of Class A Common Stock and Class B Common Stock have no expiration date.

(2) Effective September 6, 2018, the Insight Funds (as defined below) distributed an aggregate of 2,000,000 shares of Class A Common Stock of the Issuer to their partners on a pro rata basis in accordance with their respective ownership interests as determined in accordance with the applicable limited partnership agreements of such entities, with no consideration being paid in connection therewith.

(3) The reporting person is a member of the board of managers of Insight Holdings Group, LLC (“Insight Holdings”). Insight Holdings is the sole shareholder of Insight Venture Associates VIII, Ltd., or IVA Ltd. IVA Ltd is the general partner of Insight Venture Associates VIII, L.P., or IVA LP, which is the general partner of Insight Venture Partners VIII, L.P., (“IVP VIII”) Insight Venture Partners (Cayman) VIII, L.P., (“IVP Cayman VIII”) Insight Venture Partners (Delaware) VIII, L.P., (“IVP Delaware VIII”) and Insight Venture Partners VIII (Co-Investors), L.P., (“IVP VIII Co-Investors”) or collectively, the Insight VIII Funds. Insight Holdings is also the sole shareholder of Insight Venture Associates Coinvestment III, Ltd., or IVAC Ltd. IVAC Ltd. is general partner of Insight Venture Associates Coinvestment III, L.P., or IVAC. IVAC is the general partner of Insight Venture Partners Coinvestment Fund III, L.P. (“IVP Coinvestment III”) and Insight Venture Partners Coinvestment Fund (Delaware) III, L.P., (“IVP Coinvestment Delaware III”) or collectively, the Coinvest III Funds and, together with the Insight VIII Funds, the Insight Funds.

(4) The Insight Funds collectively hold the 675,000 shares of Class A Common Stock of the issuer reported as indirectly owned by the reporting person. IVAC holds 5,041 shares of Class A Common Stock of the issuer reported as indirectly owned by the reporting person. See footnote (3) above for a description of the relationship between the reporting person and the Insight Funds and IVAC.

(5) All shares of common stock of the issuer indicated as indirectly owned by the reporting person are included herein because the reporting person shares voting and dispositive control of the shares held of record by the Insight Funds as a member of the board of managers of Insight Holdings and has an indirect pecuniary interest in the shares of the issuer held of record by the Insight Funds. The reporting person disclaims beneficial ownership of all shares of common stock of the issuer attributable to the Insight Funds except to the extent of his pecuniary interest therein.

(6) 30,722 shares of Class A Common Stock of the Issuer are owned by JPH Fund VIII LLC and 2,941 shares of Class A Common Stock of the Issuer are owned by JPH Private Investments LLC. The reporting person controls both JPH Fund VIII LLC and JPH Private Investments LLC. By reason of the provisions of Rule 16a-1 under the Securities Exchange Act of 1934, as amended, the reporting person may be deemed to be the beneficial owner of the securities owned by each of JPH Fund VIII LLC and JPH Private Investments LLC.