# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **SCHEDULE 14D-9** (**RULE 14d-101**)

# SOLICITATION/RECOMMENDATION STATEMENT UNDER SECTION 14(D)(4) OF THE SECURITIES EXCHANGE ACT OF 1934

# Mobileye N.V.

(Name of Subject Company)

# Mobileye N.V.

(Names of Persons Filing Statement)

Ordinary shares, nominal value  $\epsilon 0.01$  per share (Title of Class of Securities)

N51488117

(CUSIP Number of Class of Securities)

Liz Cohen-Yerushalmi Har Hotzvim 13 Hartom Street PO Box 45157 Jerusalem 9777513, Israel + 972-2-591-7858

(Name, address and telephone numbers of person authorized to receive notices and communications on behalf of the persons filing statement)

With copies to:

James R. Tanenbaum Anna T. Pinedo Morrison & Foerster LLP 250 West 55 <sup>th</sup> Street New York, New York 10019 212-468-8000

Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

This Schedule 14D-9 filing consists of the following communications related to the proposed acquisition of Mobileye N.V., a public limited liability company organized under the laws of The Netherlands (the "Company"), by Intel Corporation, a Delaware corporation ("Parent"), and Cyclops Holdings, Inc., a Delaware corporation and wholly owned subsidiary of Parent ("Buyer"), pursuant to the terms of the Purchase Agreement, dated as of March 12, 2017 (the "Purchase Agreement") entered into by and between the Company and Buyer, that were first used or made available on March 13, 2017:

#### **List of Exhibits**:

Exhibit 1 Company letter to Company employees dated March 13, 2017

Exhibit 2 Transcript of investor conference call held by Mobileye N.V. and Parent on March 13, 2017

Exhibit 3 Intel Acquires Mobileye; Frequently Asked Questions

Exhibit 4 Intel Corporation and Mobileye N.V. Transaction Website Homepage, published March 13, 2017.

In addition, on March 13, 2017, the Company furnished a Form 6-K (the "Form 6-K") to the U.S. Securities and Exchange Commission (the "SEC") that included communications relating to the proposed tender offer for all of the outstanding ordinary shares of the Company by Buyer pursuant to the terms of the Purchase Agreement.

#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

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#### IMPORTANT INFORMATION FOR INVESTORS AND SECURITY HOLDERS

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March 13, 2017

#### Dear employees,

Attached is the press release issued jointly today by Intel Corporation and Mobileye NV announcing a definitive agreement approved by the boards of directors of the two companies pursuant to which Intel will acquire Mobileye. Although the press release is detailed, and we recommend you read it carefully, we thought we would provide some insight on the proposed transaction.

First, we would like to apologize for springing this on you out of the clear blue sky – as a public company we are bound by securities laws that prevented us from talking about this transaction to most of our employees until today. Second, in the coming days, you will see headlines about this "\$15B acquisition," and those headlines are technically correct, but there is much more than the numbers to the proposed transaction.

The transaction is unique in the sense that instead of Mobileye being integrated into Intel, Intel's Automated Driving Group (ADG) will be integrated into Mobileye. Intel's automotive activity, which is concentrated in the ADG today, has a sizable number of employees. The Group will form part of Mobileye and be headquartered in Israel. Within the ADG are resident skill sets that are largely complementary to ours. For example, the ADG team includes systems engineers, simulators, mapping ingestion infrastructure and cloud computing with data centers, vehicle build engineers, and access to a pool of software engineers that will become part of our team. Combining forces will help accelerate our plans and lower our execution risks. We aim to become the leading team in autonomous driving. We want to make an impact on the world and this acquisition will enable us to accomplish that.

Amnon and I will continue running Mobileye just as we have done in the past. We will continue to do what we believe is best for our business, our goals and our long-term vision. Mobileye's relationships with OEM customers, Tier 1 partners and STMicro, our EyeQ roadmap, and our after-market division operations continue uninterrupted. Mobileye's name and brand will remain intact (but with some graphics changes to our logo, after the closing of the acquisition, to reflect the fact that substantial Intel resources would be integrated with and into Mobileye). Intel is not looking to have their people come in and run Mobileye – but that being said, there is much to learn from Intel's experience, culture, expertise and resources in many fields tangential to our own and we plan to embrace this opportunity to learn and tap into their knowledge.

As we communicated in the past, 2016 was a transition year for Mobileye. It was a year in which we were propelled upwards from providing front-facing camera technology for ADAS to offering a value proposition that includes HD-mapping through crowd sourcing (REM), 360 degrees sensing and fusion, and Driving Policy. Mobileye identified three technological and logistical "pillars" to be mastered in order to accomplish our goals: sensing, mapping and driving policy. We made incredible technological progress and, more important, made progress in establishing partnerships (i.e., BMW, Delphi, HERE) and entering into data collection and sharing agreements for REM with VW and BMW (with more expected). We transformed Mobileye from a supplier to a partner – a highly valued partner – to OEMs and Tier 1s. Naturally, this transition introduces execution risks as we need to master new skills yet the window of time for meeting our objectives is very limited given the competitive environment and that new players are attempting to enter the market. The transaction with Intel provides a huge opportunity to leverage each other's strengths and move faster towards our long term vision.

As the transaction is subject to regulatory approvals and other closing conditions, the acquisition will likely not close until the end of calendar 2017. For now and until the close of the transaction, it will be business as usual. In connection with the transaction, we anticipate integration planning efforts. After we undertake an in-depth study of the resources available from Intel, we will need to undergo an integration that will significantly increase the size of our company in a short time. We will also need to extend our operations over multiple sites in Israel and the United States.

Over the course of the coming days, we will host a gathering to discuss the proposed transaction and answer questions. Tomorrow, we will welcome Intel's CEO Brian Krzanich who will also meet with you.

All in all, an interesting journey is ahead. We always wanted to change the world – now we have better means of doing so.

Ziv & Amnon

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Corrected Transcript

13-Mar-2017

Intel Corp. (INTC)

Acquisition of Mobileye N.V. by Intel Corp Call

# CORPORATE PARTICIPANTS

Mark H. Henninger

Vice President-Finance & Director-IR, Intel Corp.

Brian M. Krzanich

Chief Executive Officer & Director, Intel Caro.

Amnon Shashua

Co-founder, Chief Technology, Officer, and Chairman, Mobileye NV

Robert Holmes Swan

Chief Financial Officer & Executive Vice President, Intel Corp.

Ofer Maharshak

Chief Financial Officer & Senior Vice President, Mobileye NV

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Stacy Aaron Rasgon

Analyst, Sanford C. Bernstein & Co. LLC

Brian A. Johnson

Analyst, Barclays Capital Inc.

Harlan Sur

Analyst, JPMorgan Securities LLC

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# MANAGEMENT DISCUSSION SECTION

**Operator:** Good day, ladies and gentlemen, and welcome to the Intel to Acquire Mobileye Conference Call. At this time, all participants are in a listen-only mode. Later, we will conduct a question-and-answer session, and instructions will follow at that time. [Operator Instructions]

I would now like to turn the call over to Mark Henninger. Intel Investor Relations. Please go ahead.

# Mark H. Henninger

Vice President-Finence & Director-IR, Intel Corp.

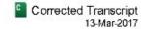
Thank you, operator. Good morning, everyone, and welcome to the conference call regarding the announcement of Intel's proposed acquisition of Mobileye. A slide presentation and audio webcast will be available with this call, and you can access both by visiting our transaction website, intelandmobileye.transactionannouncement.com, Intel's investor website into com and Mobileye's investor website in mobileye.com.

I'm joined today by Brian Krzanich, our CEO; Bob Swan, our Chief Financial Officer; and Amnon Shashua, Mobileye's Chairman and CTO. In a moment, we'll hear remarks from all of them, followed by Q&A.

Our presentation and discussion today will include forward-looking statements related to our outlook, expectations, and beliefs. They're subject to a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Please review our press release announcement following the proposed transaction as well as our SEC filings, with further details regarding these risks and uncertainties.



Acquisition of Mobileye N.V. by Intel Corp Call



Please note that the tender offer in connection with Intel's proposed acquisition of Mobileye has not yet commenced and our communication is neither an offer to purchase nor a solicitation of an offer to sell any Mobileye securities. Mobileye's shareholders are urged to read the tender offer statement, including the offer to purchase and related offer of transmittal and certain other tender offer documents and the solicitation recommendation statement to be filed with the SEC, when they become available because they will contain important information about the proposed transaction.

With that, I'd like to turn the call over to Brian.

#### Brian M. Krzanich

Chief Executive Officer & Director, Intel Corp.

Thanks, Mark, I'm excited to be here this morning with Amnon from Mobileye to have a discussion with you all this morning about Intel's acquisition of Mobileye, the leader in advanced driver assistance systems. Together, we expect to be the global leader in autonomous driving and we see this market as growing to an over S70 billion TAM by the year 2030.

We're truly coming together this morning to combine Mobileye, which is the best-in-class computer vision with Intel's computing, data center, artificial intelligence and connectivity expertise, really bringing the entirety of the advanced autonomous driving system together in one package.

We believe this combination will accelerate this auto industry innovation by delivering the world-class edge-toedge solutions at a much lower cost, faster time to market, and complete single solution that our customers are asking for. Additionally, this acquisition will be immediately accretive to our non-GAAP earnings and free cash flow.

If we can go to our next page, please, we've really talked about this at our Investor Day, how we see the world coming together in this virtuous cycle of growth where the things that are down at the bottom there in the circle are connected through connectivity and that could be Wi-Fi and 3G and 5G, through to the cloud, the cloud is where the analytics occurs. And then there are accelerants that are in there, and we use memory and FPGAs and 5G as really accelerating this circle.

And we truly believe that autonomous driving is one of the best examples of this virtuous circle of growth, and this acquisition of Mobileye really completes that circle. It really allows us to provide the complete solution adown in those things and devices which is in this case really autonomous vehicles in general, it can be cars, it could be trucks, it could be other vehicles as well as autonomy continues to grow.

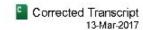
And then, what we provide additionally is the computing that's additionally on these things and devices that allows the plotting and driving of the vehicles, the connectivity, the data center, the FPGAs, the memory systems like 3D castling. All of these things are now coming together in one package as a result of this acquisition.

As I mentioned earlier, Amnon is on the call with us this morning. And I thought it would be really good to actually hand it over and give you, our investor group, a little bit of a background on Mobileye and what is the expertise and technologies that Mobileye is bringing to this market.

And so with that, I'd like to hand it over to Amnon to go through the next set of foils here. So let's go to the next page, and Amnon, I hand it over to you.



Acquisition of Mobileye N.V. by Intel Corp Call



#### Amnon Shashua

Co-founder, Chief Technology Officer, and Chairman, Mobileye NV

Thank you, Brian. So I'll describe it briefly, one of the core is skill sets of Mobileye and what is our portfolio of products or offerings to the market. [indiscernible] (05:38) based kind of the fundamental core value is computer vision for driving assist, and in the past several years, we have been migrating this kind of capability to support semi-autonomous driving and autonomous driving.

So, that portfolio includes a front-facing camera processing. It includes multiple cameras, surround camera processing, sensor fusion, mapping. We have launched a new technology sensor about a year and a half ago on how to leverage existing driving assist portfolio in order to crowd-source data for automatically building high-definition maps. We established a number of deals with the automakers and mapmakers to enable crowd-sourcing of this kind of data starting from 2018.

Our portfolio includes also driving policy, which is that intelligence underlying driving decisions to support autonomous driving. We have partners – we work with 27 car manufacturers. We are the leading supplier of ADAS today in the market in terms of camera-based ADAS. We have partnerships going forward on semi-autonomous driving and autonomous driving. The well-known ones are with BMW and Intel that was announced in July last year, with Delphi. We also have partnerships with Audi. We announced other partnerships during the CS. We have all together 10 production programs in semi-autonomous driving and autonomous driving, and many scores of production programs going forward until 2028 in ADAS.

In terms of financial results, we had strong financial results in 2016. Revenue was around \$360 million revenue with a gross margin of 76% and a GAAP operating margin of 34%. We have been growing considerably year-over year in terms of revenue and EBITDA. Our headquarter is in Israel. We were founded 18 years ago, 1999. We have today 660 employees.

If we go to the next slide, we see there a picture of how Mobileye and Intel are really complementary. If you combine the two assets together, you get a very, very powerful proposition. In addition to our core skill sets, Intel has assets in mapping and infrastructure, has assets in data centers, has assets in artificial intelligence, and then machine learning which complements our assets in that area, has assets in hardware, has assets in simulators. If you put all of that together, you really get an end-to-end solution for autonomous driving, from the car to the data center, therefore putting us together – these joining forces together becomes a very, very powerful proposition – value proposition.

I think this is what I have to say about those two slides.

#### Mark H. Henninger

Vice President-Finance & Director-IR, Intel Corp.

Okay. And if we can go to the next slide, please.

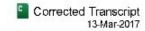
#### Brian M. Krzanich

Chief Executive Officer & Director, Intel Corp.

Thank you very much, Amnon. So, as Amnon said a couple of minutes ago, this really is bringing together all of the assets [indiscernible] (09:10) complementary that really puts together the whole package that's required to put together autonomous systems in a very complex overview. We believe we pull together now the silicon level with Mobileye's EyeQ technology, combining it with Intel Xeons and FPGAs. We've get memory and communications



# Intel Corp. (INTC) Acquisition of Mobileye N.V. by Intel Corp Call



with our 3D XPoint, our 5G work that's going on and our existing 4G work. We're putting together on the software and technology side Mobileye's very advanced vision systems with our work already with Wind River, with Android, our work with Linux that really allows you to put their complete software system together for the car. And then we build partnerships and other investments to really work together in this industry.

So we talked about BMW and Delphi, which we've done purchases this year that expand well beyond this with Nervana, which is really one of the most advanced high-end artificial intelligence ASIC-based systems. We've done Movidius, which is a lower level computer vision system that gives us the ability to take a look at vision computing from top to bottom now with this addition of Mobileye.

We've done an investment in HERE. I'm not in kind of talk to you about that, but there is a lot of work being done together with our partners across the industry on how do you take this visual information and move that into the precision maps. And so this is really what customers are looking for. Single points that brings together all of these hardware and software technologies from top to bottom that really allows you to build a system. You need to think of these autonomous cars as becoming much more like a system-level component or we like to talk about it is a server or a large scale system on wheels.

If you can take just a moment to go to the next slide, I wanted to take a second and just talk about how we see this market evolving over the next few years. And we talk about autonomy and autonomous driving kind of at levels, and we talk about Level 1 and Level 2, which is what you see in your cars today. It's things like adaptive cruise control. It's like lane departure capabilities which are using Mobileye technology and, in many cases, Intel technology as well in existing systems that are really managing, I'll call that, that low level of autonomy.

But what you see as we move through the next decade or so is that it moves from this Level 1 and Level 2 to Level 3 and Level 3 and Level 4 are where you really start to get hands off control as such to combine those systems of lane departure and adaptive cruise control with precision mapping and collision avoidance and many other aspects of autonomy, and really provide Level 3 and then eventually Level 4 autonomous driving systems and you see how that grows throughout this decade.

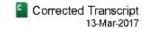
We expect Level 1 and Level 2 adoption to continue to grow through this near term, but the Level 3 and Level 4 adoption is expected to grow to roughly about 30% by the 2030 timeframe. When you put that together, the very compute-intensive operation, especially as you start to move more into Level 3 and Level 4 and this is where that \$70 billion TAM that we talked about at the beginning comes from, it's the level of engineering, it's the level of computing that has to go into these systems as you move to Levels 3 and 4, really grows what this TAM is.

If we go to the next page, we think that the market is actually quite a bit bigger than just that \$70 billion TAM, though. That \$70 billion TAM is really what I'll call the hardware and software systems that are required to build out the services and hardware systems in the vehicle itself. And then you can kind of see that in that middle chart there where you can see on the right hand side the 2030 chart, the vehicle systems is the hardware and software within the vehicle, and the data and services are some of those things like pushing the data out to the cloud and being able to provide some navigational information as well, as you go and move along. But if you look to the right hand side, we think there is an additional set of incremental opportunity that drives this to that greater than \$100 billion and that is really this cloud and data center and network connectivity.

These cars are going to require higher and higher levels of connectivity and larger and larger amounts of data center and cloud computing as you're starting to increase the mapping requirements, the learning and algorithm improvements as we continue to drive this autonomy and move forward. And that's where we really see this market moving to. It's a \$100 billion TAM and this acquisition allows us to play from end to end kind of what we



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talk about is from the data center, all the way down through the connectivity into the car and ride out to the edge of the car and the cameras that are out viewing the world.

And as we kind of say at the bottom there, this combined opportunity, we believe, brings a world class edge-toedge solution, which is what our customers are looking for because what they want is lower cost, faster time to market, and the ability to go to one place and get an end-to-end solution.

So with that, I'd like to hand it over to Bob Swan, our CFO, and have him walk you through a couple of foils that really talk about the valuation and kind of the dollars and sense of this deal.

#### Robert Holmes Swan

Chief Financial Officer & Executive Vice President, bitel Corp.

Great. Brian. Thanks. As you heard from both Brian and Amnon, this transaction is primarily about growth and capitalizing on the complementary capabilities of Mobileye and Intel in meeting the needs of customers in the rapidly growing autonomous driving space. We've identified four major sources of value. First, the Mobileye business, a great standalone business and global leader in the computer visioning and machine learning space with high visibility, design-win pipeline, excellent top line growth and strong earnings/cash flow conversion.

Second, we expect to combine business to deliver superior autonomous driving platforms and services to the market faster at a lower cost, improving our ability to capture market segment share. Third, building on mobilized, groundbreaking, crowd-sourced localization mapping products and Intel's strengths in the data center, we see a growing opportunity for services. And finally, while the transaction is primarily about growth, we also see cost-related synergies driven by some overlap in our product development roadmaps and on the margin some lower SG&A-related expenses and some tax-related benefits from the transaction. We expect the cost-related synergies to offset a significant portion of the purchase price premium of the transaction.

All-in-all, we see significant sources of value at a valuation, we believe makes sense for the Mobileye's shareholders, and the combined business that will create significant value for Intel's shareholders.

Next chart, please. Let me just give you a quick overview of the transaction specifics. The tender offer is to acquire all the Mobileye shares for \$63.54 per share, representing an equity value of approximately \$15.3 billion and an enterprise value of approximately \$14.7 billion. We expect to finance the transaction with all cash, leveraging our strong international cash position and we expect to retain a strong investment grade rating post close.

We expect the transaction to be accretive to non-GAAP EPS and free cash flow immediately in 2018, as we expect the transaction to close within nine months. Closing conditions require a tender of at least 95% of the shares of outstanding ordinary shares and the transaction is subject to certain regulatory approvals.

With that, let me turn the call back over to Brian to wrap things up.

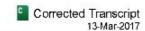
# Brian M. Krzanich

Chief Executive Officer & Director, Intel Corp.

Thanks a lot, Bob. So as we've talked about this morning, we've gotten to know the Mobileye team and Amnon over the last few years working with them closely on some important partnerships. Through that collaboration, it's been clear to us that we could accomplish far more together than either of us could separately, really bringing



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together, as we started this conversation, two world-class complementary technologies, allowing an end-to-end solution for the autonomous driving world.

We also, as we've talked about here both by my talk and some of Bob's talk, see this market growing to an over \$70 billion TAM in hardware and software alone, and if we look broader than that into Intel's bigger businesses, it's a greater than \$100 billion TAM market. While being immediately accretive to our non-GAAP EPS and free cash flow, we think this as an excellent acquisition for Intel, and we're thrilled to be welcoming Amnon and the Mobileye team to Intel.

With that, I'd like to hand it back over to Mark to guide us through our Q&A period.

### Mark H. Henninger

Vice President-Finance & Director-IR. Intel Corp.

All right. Thank you, Brian. Moving onto the Q&A, as is our normal practice, we would ask each participant to ask one question and just one follow-up if you have one.

Operator, please go ahead and introduce our first questioner.

# QUESTION AND ANSWER SECTION

Operator: Thank you. Our first question comes from Rod Lache with Deutsche Bank. Your line is now open.

#### Rod Lache

Analyst, Deutsche Bank Securities, Inc.

Q

Hi, everybody. Congratulations. I had two questions. One is, I would imagine that Intel had quite a bit of insight into not only Mobileye's efforts but other companies as well. And as you worked together and proceeded through diligence, I was hoping you might be able to comment on some of the key factors that gave you confidence in the long-term leadership of Mobileye's franchise and how significant REM was in that, maybe. And then operationally, are there any activities that you think may accelerate now in a way that wasn't happening when you were collaborating, for example, with BMW?

#### Brian M. Krzanich

Chief Executive Officer & Director, Intel Corp.

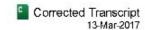


Sure. So this is Brian. I will start with the conversation and Amnon may want to join in after. I think if you take a look at it, we've worked with Mobileye now for well over a year on various projects and we absolutely looked at complete and entirety of the industry. We continue to come back to Mobileye as being the leader in this computer visioning technology. And it shows in their market share and the existing systems that are out there today, the Level 1 and Level 2 automation.

But also as we tested their roadmap for future silicon and software and really Amnon's view of the world of where autonomous vehicles were going and really how do we do things like bring autonomous vehicles to the safety levels that we want to have in vehicles in general and how do we test software for or how it gets implemented into vehicles, we came to see that our visions of the future were very much aligned, and as we've shown in the slides that the complementary nature of the technology and how the silicon and software could fit together with both Intel's in-vehicle silicon and software, but also our cloud, our connectivity, and all of that came quite nicely.



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And that extends, as you just made the comment, all the way out through our REM data, which is really how do you get data from the road, from the car out into those precision maps. And as we were making investments in things like HERE and other mapping technologies, we saw Amnon's view of that almost identically aligned. And we think that's additionally why bringing the two companies together will make solutions come faster and better.

To your second part of your question, which was what do we think we can accelerate, first one is just make sure we're really clear. For the next nine months or so, we have to really operate as two independent companies. That's required for regulatory bodies and the regulatory process. So you'll see us continue to behave just like we behave today as two independent companies. We believe once we're joined together though there're synergies that Bob talked about that will allow us to take that spending and both save it. We believe that there is R&D overlap that we'll be able to combine and align to, and like most of our technologies, when you have this synergistic complementary view, we find that if we align those a bit, we can bring solutions that are faster, lower cost, and quicker time to market, and actually offer better performance than they could being isolated. And so we expect once we get approval and start to move together, we can really align to that.

The last thing I'd say is the confidence in our shared vision is why we were comfortable actually if you look through this is the center of Intel's autonomous vehicle work will move to Mobileye's headquarters in Jerusalem. So our confidence in this shared vision was such that we are going to move our program over to the Mobileye team combining these teams and under Amnon's leadership. I don't know if Amnon, you had anything else to add to that.

#### Amnon Shashua

Co-founder, Chief Technology Officer, and Chairman, Mobileye NV

Yes, yes, I think I'll add a bit more color about the value of joining together. The kind of deep collaboration we need to do in order to accelerate things cannot be done if we're not one organization. Now, we need to have deep collaboration on data centers, regarding REM, regarding sensing states that will be sent from vehicles. We need to collaborate a middleware software. We need to collaborate on the fusion. We need to collaborate on simulators. There are many aspects of this kind of collaboration and they run very deep. And practically, this can be done only if we are one organization. And the core proposition that will come out of it is that we'll be able not only to provide better performance, but also accelerate everything and meet the finish line of autonomous driving

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Analys), Deutsche Gank Seguntes, Inc.

Great. Thank you.

#### Mark H. Henninger

Vice President-Finance & Director-IR Total Corp.

sooner and better than anyone else.

Thanks, Ron.

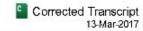
**Operator**: Thank you, [Operator Instructions] Our next question comes from John Pitzer with Credit Suisse, Your line is now open.

# John William Pitzer

Analysii, Creof Strase Securities (USA) LLC



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Yeah, good morning, guys. Thanks for letting me ask the question. Brian, I guess my first question is clearly in hindsight this deal will make a lot of sense if you're able to kind of bring out a system-level solution that becomes [indiscernible] (25:42) standard for autonomous driving, but just given how early we are in the process, why are you confident that this IP is kind of the way to go? One could argue that one of the auto manufacturers that [ph] furthers (25:57) ahead in autonomous driving, Tesla, decided to go down on a different route. So any sort of color you give us there would be helpful.

#### Brian M. Krzanich

Chief Executive Officer & Director, intel Card,



Sure. John. So, what I tell you is that the whole – the complexity of this in order to really provide a complete solution is going to be quite higher. I don't believe that every car manufacturer is going to be able to invest the money to do independent development of this. And so, what we plan to do is like we've done with most system-level architectures, you can look at what we've done with the data center and what we do with the PC, as we go and we assemble all of the pieces and so we've talked about how Mobileye is complementary key element in this, we put them together in the most efficient way. We then are able to drive lower cost, faster implementation, and faster development in R&D, as Amnon just talked about. When you get these together, you can really do the deep integration. And then we believe that scale is going to be important in this market.

And so, Mobileye's presence already in the Level 1 and Level 2 systems and the relationships that they have with the OEMs, the ability to take those relationships and take that technology actually and move it up into Level 3 and Level 4 will allow us to bring the complete system and the combined entity to that same level as well. So we think that we can allow OEMs to build on top of this base technology, allow them to customize around the [indiscemible] (27:43) they want to have for their autonomous vehicle, but provide them a much lower cost, faster way to get to autonomous vehicle implementation and that's where we think we'll have a differential advantage.

#### John William Pitzer

Analyst: Creat Strisse Securities (USA) LLC



That's helpful. And then as my follow-up, when you think about the endpoint TAM for this market, it's very significant, but it's still well north of 10 years out. I'm wondering — how are you going to think about sort of some near term technical and financial milestones once this deal closes?

#### Brian M. Krzanich

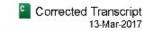
Chief Executive Officer & Director Little Com



Sure. So the first key is that you've seen that we already have a joint program with BMW, and that systems has several technical milestones along the way. For example, there needs to be 40 cars on the road by the end of this year. There's levels of automation that we need to have over the next two years as we target that 2021 model implementation. And most people are looking for Level 4-type systems around 2021. In addition though, the Mobileye's base business and Intel's base Level 1/Level 2 system has growth projections that will continue to drive.

And then in some of these side systems like REM, which is our mapping technology, we already have the relationship with HERE with both companies, and there are a set of milestones about how do you start to build and architect the data centers for HERE and move data off the cars into the mapping data centers and back onto the cars. And so, there's a set of milestones along that way that really proves out and shows that the REM technology will work as well. And so, don't forget we look at this as you are going to need all of these segments in order to produce an autonomous car. You've got to have these precision maps. In order to have those precision maps have real functionality, you have to have scale. You have to have enough cars out there seen as roadside

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change, as construction occurs. And so we think that, yeah, there'll be individuals of doing these one-offs, but scale is going to win in this market because you're going to produce the most accurate maps and the most complete cognitive system.

#### Robert Holmes Swan

Shirt Emanufal Officer & Occupies Mice Provident, Infor Corp.



And John, from a financial standpoint, when we talked to you back at our Analyst Day, we talked about delivering on the present, while also creating the future. And while this is a significant investment, that's an investment that actually checks both boxes because of the high growth and profitability of the Mobileye business, and as I mentioned in the prepared remarks, we see this transaction being accretive right out of the gate – high growth, high net margin business, accretive right out of the gate.

And when we looked at the – while these are very complementary capabilities, when we looked at our multi-year roadmap, we saw overlap between the two companies. So, high growth, highly profitable business, which have significant cost savings and tax synergies that really make up a significant portion of the purchase price premium. So we think this will be both a deliver on the present accretive transaction in the near term while a great opportunity for Intel shareholders in the medium to long term.

#### John William Pitzer

Analysis, Oreal Subset Statumes (USA) LLC



Thank you.

Operator: Thank you. Our next question comes from Stacy Rasgon with Bernstein Research. Your line is now open.

#### Stacy Aaron Rasgon

Analysi, Sacford C. Bernstein & Co. LLC



Hi, guys. Thanks for taking my questions. Around the cost synergies \$175 million, I wanted to ask about the potential for reinvestment, just given the growth goals that we're seeing here and frankly your own statements at Analyst Day and your history with other things. What are the areas you think actually might need an uptick in R&D and what is the prospect of those cost synergies over time to actually be reinvested to hit the growth targets that you're putting out?

#### Robert Holmes Swan

Olitel Financial Officer & Executive Vice President, Inlet Corp.



Yeah, Stacy, I think both businesses have significant investments in this opportunity over time. When you look at the discussion that we had a few weeks back at our Analyst Day, we highlighted our autonomous driving as a meaningful source of investment for Intel on a standalone basis over time. So, in our base business, if you will, this was going to be a big investment. That being said, there was real overlap between the two businesses. While primarily these are complementary capabilities, there was really real overlap.

So when we look forward over the next couple of years, both in 2018 and beyond, we saw significant duplication in what it is we were trying to do relative to the capabilities that Mobileye already had. So, that was the primary basis of the cost synergies. That being said, in our outlook obviously, this is a big market and our expectations are we'll continue to invest and grow in the technologies that we think are required to win.

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Stacy Aaron Rasgon

Analyst, Sanford C. Bernstein & Co. LLC

Got it. Thank you. And one housekeeping question on the balance sheet, it sounds like you're using offshore cash, which at least according to my model will pretty much drain the dry. Are you going to be taking on debt onshore to replenish the cash balances?

Robert Holmes Swan

Citief I insucisi Officer & Livesitive Vice Precident Intel Corp.

Yeah. As you know, we got well over \$15 billion of our \$20-plus billion cash is offshore in short, medium and long-term maturities, so our expectations are we have more than sufficient cash in the near term to finance the transaction. We'll evaluate over time whether to supplement our international cap position with debt offerings, but I think that's a TBD. Now, we've got plenty of cash to handle this.

Stacy Aaron Rasgon

Analysi, Sanford C. Bernstein & Co. LLC

Got it. Thank you, guys.

Mark H. Henninger

Vice President-Sirance & Director-IR, licital Care

Thanks, Stacy.

Operator: Our next question comes from Brian Johnson with Barclays. Your line is now open.

Brian A. Johnson

Analyst, Barolaye Capital, Inc.

Yes, I have a strategic question and a transaction housekeeping question. On the strategic side, I [ph] dare to (34:07) say that some of the deal of Mobileye wersus. Tier 1s are developing their own software to the OEMs and to the other Tier 1 partners has been its fast-paced startup culture, the whole is really startup nation pace that Mobileye was able to drive combined with its focus on safety. What you have in place in terms of retention of engineering talent as well as preservation of culture, so there isn't from the point of view a big auto that should become just another slower moving legacy tech provider?

Brian M. Krzanich

Olifel Executive Officer & Director, intel Corp.

So I'll start and then actually I think it would be good for Amnon to kind of add his point of view. So first I'd say I don't look at Intel as a slow-moving big auto type of company. I think we're pretty fast and nimble, and as you look at the markets and the technologies we bring out and play in, I think we're as fast as anybody in the market. That said, we have thought a lot about culture. And Amnon and I both have personally spent a great amount of time talking about how do we really maintain that Mobileye and you'll hear Amnon often refer to it as a delta force to kind of a quick moving, fast acting culture. That is what I wanted as well in our autonomous driving organization and it is why we are actually putting this under Amnon and having Amnon report direct to me.

And so we believe that keeping this center in Jerusalem where Mobileye is located which we have a long history of working in Israel or in Israel's largest private employer, the long history, we understand Israeli culture, we understand how to work in Israel, leaving the organization under Amnon's leadership and I believe we've got good retention with Amnon in this, and Amnon and I have built a very strong relationship over the time. We believe

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those combinations will keep us with that same culture that you just described, which I actually agree with. My only disagreement was that Intel is a big slow-moving company and I think we're fast.

So, Amnon, I don't know if you want to add anything else.

#### Amnon Shashua

On topurer, Chief Jachusuper Officer, and Chairman, Mobilero till

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Yes, I embrace every word that Brian just said. And Brian knows that our pushback if there is anything in the cultural adoption that will prevent us from being a delta force. I spoke already with a number of key customers and they all see this very, very positive. It is the same people that are today in front of customers, that will remain in front of the customers. It's the same people who are doing the work on driving assist and semi-autonomous driving that will keep on doing that work. What is going to change is that we'll get access to more resources and will enable us to move faster, not slower.

#### Brian A. Johnson

Analyst, Barolays Capital, Inc.

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Okay and just as a follow-up just from transaction housekeeping, did you look at other offers, how do you get comfortable on the Mobileye side with the price that you are obtaining and so forth?

#### Brian M. Krzanich

Office Executive Officer & Street or, Intel Corp.

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Amnon, you have to answer that one. I can't answer for Mobileye.

#### Amnon Shashua

So-founder, Chief Technology Officer, and Chairman, Mobileso NV

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#### If we look at the other offers?

Brian A. Johnson Analysi, Barolays Capital Inc.



#### Yeah.

Amnon Shashua



Co-former, Chief Technology Officer, and Charman, Mooveyer N/.

I think this is a tricky question. I need to ask lawyers what do I need to answer here, and maybe the CFO would answer this.

# Ofer Maharshak

Shel Emandul Officer & School Wee Provident Matiliage NV



This is Ofer. I think that strategically this transaction makes sense for all the reasons that were spelled out in this conference by both Amnon and Brian. So the fit was very, very obvious and therefore we felt very confident with this transaction.

### Brian A. Johnson

Analysit, Barciays Capital inc.

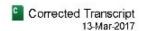


Okay. Thanks.



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Mark H. Henninger

Wide President-Finance & Director-IR Intel Corp.

Thanks, Brian.

Operator: Our next question will come from Harlan Sur with JPMorgan. Your line is now open.

Harlan Sur

Analysis JPMeman Samultas I 17

Hi, good morning and congratulations on the deal. I can appreciate the end-to-end solution strategy here. If I go one step lower the ones in the details, how does the team see the silicon integration roadmap? You obviously have the application-specific processors, such as EyeQ and you have FPGA. You also have general purpose compute silicon like Xeon in the same system. So how does Intel see this sort of all coming together? Are you going to be focused on a single-chip solution or you continue to see a multi-chip solution kind of longer term, obviously system and silicon costs are a potential barrier to kind of longer term adoption here?

Brian M. Krzanich

Ship! Executive Office & Director, into Fore

A

Sure. So I'll start and then again Amnon may have an add-in, but first thing I would tell you is that in the near term there is really – there's no shifts, right? Changes in silicon take a few years to lay out. I think we see this world as always have a spread of solutions that are going to be from low cost – or lower cost and lower levels of autonomy through very high-end systems that have built-in redundancy and higher levels of compute on either side of the equation. But as Amnon mentioned earlier, the ability to work closer together allows us to provide all of those solutions faster and at a lower cost. So if there are, after closure, places where we want to put a single solution piece of silicon, put both pieces of software on there, really drive the costs lower, we can do that now after this acquisition.

That said, to upper end where you really want to have the higher end of compute, you're going to launch separated silicon, really application-specific capability, we can bring to bear all of the other Intel technologies like we've done in the FPGAs, really take a look at this strategy somewhat similar on the silicon level, as we did with Altera, where what we can do is provide same package, but separate pieces of silicon that provide you a very higher – much higher performance and lower cost and a differential advantage, that gives you a smaller footprint, lower cost, but a much, much higher performance at the same time than those two high-end pieces of silicon sitting separately on a board.

And so whether you're talking about the high end or whether you're talking about the lower end with lower cost, this now allows these two teams to work together to provide those solutions in a better way. And so I think that's how we see this market playing out is all of those solutions are going to be required for the market, but we can do them better now as a team.

Amnon, do you have anything you want to add?

Amnor Shashua

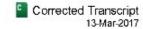
Co-founder, Chief Technology Officer, and Chairman Mobileye WV

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Just a feel that when you're looking at it from a perspective of a solution, even though silicon is a necessary condition for success, having the right silicon, the high performance silicon, having a scalable silicon, but there is much more than silicon going on here because we're talking about a solution, not only a solution in the car,



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algorithm, center fusion, middleware software but also solution up in the cloud for sending data, there is communication here, there are algorithms in the cloud. When you talk about a solution, then the position of the silicon, although it is important, becomes much, much smaller and we're targeting a solution.

Harlan Sur

Analyst, JPM:man Securities LLC

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Great. Thank you for that. And then maybe sort of the same question on the data center side, I mean it's a \$40 billion TAM opportunity as you pointed out. How does this deal further solidify the team's position in the data center? As you mentioned, there is the algorithm part, there is the database of information that you have with your REM partnerships. And again, the question here is, does the team envision an application-centric sort of data center off-the shelf solution that will help your auto OEMs and value chain partners get to market faster, or similar to sort of the answer to the last question, do you continue to see it being more of a kind of piecemeal solution based on individual cases?

Brian M. Krzanich

Chief Executive Officer & Director, Intel Corp.



Okay. That's an excellent question, actually. So this is one of the key areas of differentiation that we believe we can provide, putting these two assets together and especially under Armon's leadership and what he just talked about where there is a component here of silicon, but it's the software and it's the system view that's really key. So if we take a look at the data center, you're right, there's really — I've always said there's kind of three levels of data center that you're talking about here.

There is going to be one level of data center that's going to be really taking the data off the cars, doing their artificial intelligence work to drive the models about how to drive and how to drive in the environments you're in, and then pushing those systems back to the car. There is another set around the REM data or the mapping data. And then there is going to be another set of data center that's really focusing on services that can be provided off the data. Think about that the car now becomes something that can see the world. And once you have that visual data, you can provide new services off visual data that weren't available before when you talk about the things like cell phones that really can only provide XY data and search data, but don't have a view of the world and visual data. So there is really a continuum of data centers here.

By having this complete solution, we can walk in and we've already started to architect this in our partnership with BMW and our partnership with Delphi and our partnership with HERE where together we can go in and architect how the data center is built, how data comes in and out and flows, how the software then takes that data and utilizes it in the car or in the mapping. And by working together now, we can go much, much deeper than we could prior as two separate companies and really provide an even lower cost, faster and better-performing solution. But it's critical to have that connection between the data center and how data is assembled and then analyzed and pushed back to the car. It's critical to have that connectivity between the two organizations.

And now we can go much, much deeper and break all the barriers and really let the data flow freely between the EyeQ systems that are really looking at the world and the Intel systems that are then using that to plot the movement of the car and then the Intel systems up in those data centers. And we think that will be very much advantageous for our OEM partners because they'll be able to go to one place and get all of those solutions, but also it's going to be at a lower cost and higher efficiency as well.

Harlan Sur

Analyst, JPMorgan Scrunico ILC





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Great. Thank you.

Mark H. Henninger

Vice President-Finance & Director-IR Intel Corp.

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Thanks, Harlan. And operator, I think we have time for one more questioner.

Operator: Okay. Our last question comes from C.J. Muse with Evercore ISI. Your line is now open.

C.J. Muse

Analysis Expresse Grayotti C



Yeah, good moming, good afternoon. Thank you for taking my question. I guess first question, unusual structure where you're folding in your automotive business into Mobileye and running that out of Israel. And so, curious given that it's an all-cash transaction, how are you thinking about aligning interests and incentives there? And then I guess my follow-up question would be on the cost synergy side, very important growth potential for Intel. Are we really going to see those synergies that you outlined or should we be thinking that you're reinvesting and that is not something we should be putting into our model today? Thank you.

Brian M. Krzanich

Chief Executive Officer & Director, Intel Corp.



Sure. So let me start and then I'll have Bob talk about some of the synergies and the investment model. So, Amnon and I have both spent a lot of time because at the end of the day, this is an acquisition of people and organization and [ph] intellect of (46:58) capabilities, and we've spent a lot of time really thinking through how to retain the real experts on both sides, and so we've talked about how do we do the organizational structure. We've talked about how do we retain the top employees and that includes Amnon and Ziv, and how we structured their retention.

So there are retention programs that I'm not going to go into the details of those. There are retention programs throughout the organization to really keep employees for a long period of time, but also we believe by doing the acquisition the way we are where we're moving the center to Israel and moving it under Amnon's leadership. We believe that will be an additional retention factor as well long term and so I think we've learned a lot at Intel about how to do acquisitions, how to really adapt. I think we saw what we've done with our McAfee acquisition, you have seen what we have done with our Altera acquisition.

Now, we think we've taken all of those learnings into this acquisition and actually even grown well beyond that by doing this kind of structure, and then having Amnon report directly to me and as he said. [indiscernible] (48:17) I'm very confident that if there's something that gets in his way, he will push back, just having done a negotiation with him and that is actually a strength that we value, and having him have access direct to me will allow that retention and that culture to continue.

And then for the synergy one, I'll let Bob talk a little bit about that.

Robert Holmes Swan

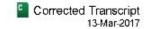
Chief Financial Officer & Executive Vice President, Inici Corp.



Yeah. As I indicated, we look at this opportunity, this combination and the synergistic value primarily about growth. But at the same time, there are significant synergies from a R&D overlap perspective to much lesser extent some SG&A costs and, third, as I mentioned, real inherent tax benefits from the combination. We believe that we can generate those synergies while also continuing to invest in the business to capture the growth-



Acquisition of Mobileye N.V. by Intel Corp Call



oriented synergies that we've laid out in the plan. So we feel confident that we can do both – capture the costoriented synergies and invest in the business to position it to capitalize on the significant market opportunity that we collectively see.

C.J. Muse

Analysii, Filarcore Graue III C

Great.

Q

Mark H. Henninger

Vice President-Finance & Director-IR, Intel Corp.

Thank you, C.J. All right, I'd like to thank everyone for joining us today. And operator, please go ahead and wrap up the call

**Operator:** Thank you. Ladies and gentlemen, thank you for participating in today's conference. You may all disconnect. Everyone, have a great day.

#### Disc sime

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# **Intel Acquires Mobileye Frequently Asked Questions**

#### **Background:**

On March 13, Intel Corporation (NASDAQ: INTC) and Mobileye N.V. (NYSE: MBLY) announced a definitive agreement under which Intel would acquire Mobileye, a global leader in the development of computer vision and machine learning, data analysis, localization and mapping for advanced driver assistance systems and autonomous driving. Pursuant to the agreement, a subsidiary of Intel will commence a tender offer to acquire all of the issued and outstanding ordinary shares of Mobileye for \$63.54 per share in cash, representing an equity value of approximately \$15.3 billion and an enterprise value of \$14.7 billion.

# **Frequently Asked Questions:**

#### 1. Why does Intel want to purchase Mobileye?

- The acquisition will combine best-in-class technologies from both companies spanning: connectivity, computer vision, data center, sensor fusion, high-performance computing, localization and mapping, machine learning and AI.
- The combination is expected to accelerate innovation for automakers and position Intel to lead in delivering technology for highly and fully autonomous driving.
- We estimate that autonomous driving could be up to a \$70B TAM by 2030, when you factor in vehicle systems, data and services.
- This transaction aligns with Intel's strategy to invest in data-intensive market opportunities that build on the company's strength in computing and connectivity and fuel a virtuous cycle of growth from the cloud through the network to the device.

# 2. Why does Mobileye want to sell to Intel?

- Mobileye expects that, by joining together with Intel, Mobileye can enhance and accelerate Mobileye's existing ADAS and autonomous driving
  programs through additional know-how in the areas of mapping, virtual driver, simulators, hardware, data centers, and high-performance computing
  platforms.
- Together, the combined entity will provide a compelling, comprehensive value proposition for the automotive industry.
- Mobileye's product portfolio addresses many of the most challenging aspects of vehicle automation. Development and execution going forward will require management and analysis of large amounts of data. This process can be significantly accelerated by Intel's skill sets in those areas.
- Intel is proposing to acquire Mobileye at a price that provides value for Mobileye stockholders.

# 3. What are Mobileye's and Intel's current focus areas for automotive?

- Mobileye has industry leading technology for the vision engine (seeing the world). The sensor data from cameras is used to build an environmental
  model of the vehicle's surroundings (help "see" around the car) and the Mobileye analytics are needed to understand the surrounding environment
  including other cars, road signs, pedestrians, and any other object a car will normally encounter.
- In addition, Mobileye is focusing extensive effort into developing its multi-camera-based HD map enhancing Road Experience Management (REM) system.

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- Intel has developed a state-of-the-art, scalable platform, capable of high data intensive sensor fusion processing as well as driver policy and path planning logic. Intel leads the industry in the development of 5G technology to provide high performance and low latency connectivity between the car and the cloud.
- Intel also brings market-leading data center products, machine learning and deep learning expertise.

# 4. How many Mobileye employees will join Intel? What is the plan for integration?

- We expect all of the current Mobileye employees (approximately 660) to continue employment following close.
- The plan is for Mobileye to remain based in Israel and Intel's Automated Driving Group (ADG) will join Mobileye.
- The combined global organization will be headquartered in Israel and led by Mobileye's co-founder, Chairman and CTO, Prof. Amnon Shashua, reporting to Intel CEO, Brian Krzanich.
- Intel Senior Vice President Doug Davis will oversee the combined organization's engagement across Intel's business groups and will report to Shashua after the transaction's closing.

# 5. How does this acquisition impact Intel and Mobileye relationships with OEMs (VW, BMW, etc) and partners (HERE, etc.)?

- The combined global organization will continue to support existing production programs as well as pursue new programs related to ADAS, highly
  and fully automated driving.
- We will continue to support and build upon our existing relationships with OEMs and Tier-1 partners, and we expect our supplier and technology partner relationships will continue without interruption.
- By pooling together our infrastructure and resources, we can enhance and accelerate our combined know-how in the areas of mapping, virtual
  driving, simulators, development tool chains, hardware, data centers and high-performance computing platforms.
- By bringing our complementary assets under one leadership team, we will provide a compelling value proposition for the automotive industry and serve our mutual customers and partners better and faster.
- Both companies will continue to operate independently in their ordinary course of business until the closing of the transaction, which is expected to occur within the next nine months, subject to obtaining regulatory approvals and the satisfaction of certain other closing conditions.

#### 6. Who currently manufactures Mobileye's SOC products? Does Intel plan to bring manufacturing in-house? If so, when?

- Mobileye's EyeQ family of SOCs is manufactured by STMicroelectronics.
- Intel's priority, post-closing, is to maintain the best engineering, best cost, and best performance in all aspects of the new organization.
- Mobileye's current relationships with suppliers and technology partners are an integral part of Mobileye's value.
- The foundry relationship is expected to continue without interruption on the current generation product, the EyeQ4, which is about to go in to volume production; as well as the design effort for EyeQ5, which is expected to be sampled in mid-2018.

#### 7. Are there any remaining gaps in your combined capabilities for AD that you need to develop either organically or inorganically?

- This is a nascent, fast-paced and highly competitive market segment, and we will continuously evaluate our competitive position.
- However, combined, we believe we will have the technology and the talent to deliver a leading cloud-to-car (end-to-end) solution for autonomous
  driving.

#### 8. What kind of traction does Mobileye have in the market today?

- Mobileye is the global leader in the development of computer vision and machine learning-based sensing, mapping and driving policy technology for Advanced Driver Assistance Systems ("ADAS") and autonomous driving.
- Today, Mobileye estimates that its products were installed in approximately 15.7 million vehicles worldwide through December 31, 2016 and Mobileye's technology is available with 21 OEMs.
- Mobileye has 10 years' visibility of production launches through 2026 based on 2016 program wins: 47 vehicle models and 12 program design wins
  across 11 OEMs.
- EyeQ4®, EyeQ5® chips for Level 3 and higher autonomous programs go into production in 2018 and 2020 (respectively).
- Mobileye has vehicle production program relationships for five Level 3 vehicle programs and five Level 4 vehicle programs with a variety of automakers.
- Mobileye has announced agreements to collaborate on crowd-sourced HD mapping (Road Experience Management or "REM" mapping service) with Volkswagen and BMW.

#### 9. What kind of traction does Intel have in the market today?

- Today, Intel® GO™ delivers automotive solutions spanning car, connectivity and cloud including high-performance in-vehicle computing, software development tools, 5G-ready connectivity, a robust data center platform, and the latest advances in artificial intelligence (AI).
- There are approximately 250 self-driving test vehicles on the road today that have Intel inside.
- We expect a fleet of approximately 40 autonomous BMW test vehicles featuring Intel GO technology (in addition to Mobileye technology) will be on the roads by the second half of 2017.

#### 10. Will there be layoffs of Mobileye or Intel employees as a result of this deal?

• Mobileye's and Intel's employees are very important to the core business and we will be developing our integration plans with this in mind over the coming months. Beyond that, it would be premature to comment on any specifics.

# 11. Why are you making this acquisition considering the potential rapid commoditization of ADAS technology (lower ASPs, lower market share), greater competition, higher R&D and sensitivities around data sharing?

• We view this as a long-term, strategic combination to address the nascent, fast-growing autonomous driving market, which we estimate could be up to a \$70B TAM by 2030, when you factor in vehicle systems, data and services.

- Competition in this segment is intense and some features may become commoditized. However, given the growing need for increasing complexity of
  perception, mapping, driving intelligence, and high-performance computing that will form the building blocks for autonomous driving in the coming
  years, we believe that the combined company will have with the capabilities to create more advanced products and offer more complete solutions
  than either company could provide on its own.
- This transaction positions Intel to accelerate innovation for car-makers and compete in the fast-growing market opportunity for autonomous driving.
- The acquisition will combine the best-in-class technologies from both companies spanning connectivity, computer vision, data fusion, high-performance computing, localization and mapping, machine learning and artificial intelligence.
- Together we can deliver a leading cloud-to-car (end-to-end) system for autonomous driving.

#### 12. What will happen to the Mobileye name and our brands?

• Mobileye's name and brand is considered part of the value of the acquisition. We expect the Mobileye name will remain in use.

# 13. Some of Mobileye's product line is based on MIPS architecture. Do you plan to support those products?

• Yes. We plan to continue supporting these products.

#### 14. What are our plans for Mobileye's suppliers and partners?

• Mobileye's suppliers, Tier-1s and technology partners are an integral part of Mobileye's value. We do not plan or anticipate changes in that regard.

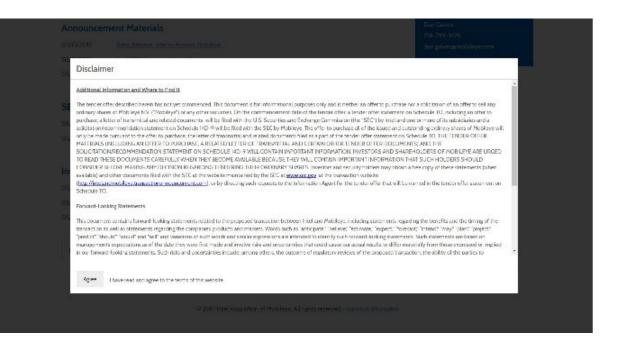
# Additional Information and Where to Find It

The tender offer described herein has not yet commenced. This document is for informational purposes only and is neither an offer to purchase nor a solicitation of an offer to sell any ordinary shares of Mobileye N.V. ("Mobileye") or any other securities. On the commencement date of the tender offer, a tender offer statement on Schedule TO, including an offer to purchase, a letter of transmittal and related documents, will be filed with the U.S. Securities and Exchange Commission (the "SEC") by Intel and one or more of its subsidiaries and a solicitation/recommendation statement on Schedule 14D-9 will be filed with the SEC by Mobileye. The offer to purchase all of the issued and outstanding ordinary shares of Mobileye will only be made pursuant to the offer to purchase, the letter of transmittal and related documents filed as a part of the tender offer statement on Schedule TO. THE TENDER OFFER MATERIALS (INCLUDING AN OFFER TO PURCHASE, A RELATED LETTER OF TRANSMITTAL AND CERTAIN OTHER TENDER OFFER DOCUMENTS) AND THE SOLICITATION/RECOMMENDATION STATEMENT ON SCHEDULE 14D-9 WILL CONTAIN IMPORTANT INFORMATION. INVESTORS AND SHAREHOLDERS OF MOBILEYE ARE URGED TO READ THESE DOCUMENTS CAREFULLY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION THAT SUCH HOLDERS SHOULD CONSIDER BEFORE MAKING ANY DECISION REGARDING TENDERING THEIR ORDINARY SHARES. Investors and security holders may obtain a free copy of these statements (when available) and other documents filed with the SEC at the website maintained by the SEC at www.sec.gov, at the transaction website (http://intelandmobileye.transactionannouncement.com), or by directing such requests to the Information Agent for the tender offer that will be named in the tender offer statement on Schedule TO.

#### **Forward-Looking Statements**

This document contains forward-looking statements related to the proposed transaction between Intel and Mobileye, including statements regarding the benefits and the timing of the transaction as well as statements regarding the companies' products and markets. Words such as "anticipate," "estimate," "expect," "forecast," "intend," "may," "plan," "project," "predict," "should," "would" and "will" and variations of such words and similar expressions are intended to identify such forward-looking statements. Such statements are based on management's expectations as of the date they were first made and involve risks and uncertainties that could cause our actual results to differ materially from those expressed or implied in our forward-looking statements. Such risks and uncertainties include, among others, the outcome of regulatory reviews of the proposed transaction; the ability of the parties to complete the transaction in the time expected or at all; the ability of Intel to successfully integrate Mobileye's business; the market for advanced driving assistance systems and autonomous driving may develop more slowly than expected or than it has in the past; evolving government regulation of the advanced driving assistance systems and autonomous driving markets; the risk that we are unable to commercially develop the technologies acquired or achieve the anticipated benefits and synergies of the transaction; the risk that we are unable to develop derivative works from the technologies acquired; our ability to attract new or maintain existing customer and supplier relationships at reasonable cost; the failure to protect and enforce our intellectual property rights; assertions or claims by third parties that we infringe their intellectual property rights; the risk of technological developments and innovations by others; the risk of potential losses related to any product liability claims and litigation; the risk that the parties are unable to retain and hire key personnel; unanticipated restructuring costs may be incurred or undisclosed liabilities assumed; and other risks detailed in Intel's and Mobileve's filings with the SEC, including those discussed in Intel's most recent Annual Report on Form 10-K and in any subsequent periodic reports on Form 10-O and Form 8-K and Mobileve's most recent Annual Report on Form 20-F and in any subsequent reports on Form 6-K, each of which is on file or furnished with the SEC and available at the SEC's website at www.sec.gov. SEC filings for Intel are also available on Intel's Investor Relations website at www.intc.com, and SEC filings for Mobileye are available in the Investor Relations section of Mobileye's website at ir.mobileye.com. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. Unless otherwise required by applicable law, Intel and Mobileye undertake no obligation and do not intend to update these forward-looking statements, whether as a result of new information, future events or otherwise.

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ANNOUNCEMENT MATERIALS

INVESTOR MATERIALS

SEC FILINGS

VISUAL ASSETS



Intel and Mobileye announced on March 13 that they have entered into a definitive agreement pursuant to which intel will acquire Mobileye. Under the terms of the agreement, a subsidiary of Intel will commence a tender offer to acquire all of the issued and outstanding ordinary shares of Mobileye for \$63.56 per share in cash, representing a fully-diluted equity value of approximately. \$15.3 billion and an enterprise value of \$14.7 billion.

The acquisition will couple the best-in-dias technologies from both companies, including intelsingly-performance computing and connectivity expertise and Mobileyes leading computer vision expertise to create automated driving solutions from the doubt though the network to the con-

The combination is expected to accelerate innovation for the automotive industry and position intel as a leading technology provider in the fast-growing market for highly and fully autonomous vehicles, Intel estimates the vehicle systems, data and services market apportunity to be up to \$70 billion by 2030. The transaction extends intels stategy to invest in data-intensive market apportunities that build on the company's strengths in computing and connectivity from the cloud, through the network to the design.

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### Announcement Materials

03/13/2017 Press Release: intel to Acourte Mobileye 03/13/2017 Intel CEG Message to Intel Employees

03/13/2017 Mobileye Senior Management Message to Mobileye Employees

# SEC Filings

03/13/2017 Inel 8-K (TO-C) 03/13/2017 Mobileve 6-K

# Investor Materials

03/13/2017 Presentation: Intel to Acquire Mobileye

03/13/2017 <u>EA</u>

O3/13/2017 Investor Call Webcast Replay

C Click Here for Visual Assets

# Email Updates

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