

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of February 2019

Commission File Number: 001-36059

Controladora Vuela Compañía de Aviación, S.A.B. de C.V.
(Name of Registrant)

Av. Antonio Dovalí Jaime No. 70, 13 Floor, Tower B
Colonia Zedec Santa Fe
United Mexican States, Mexico City 01210
+(52) 55-5261-6400
(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Controladora Vuela Compañía de Aviación, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Controladora Vuela Compañía de Aviación, S.A.B. de C.V.

Date: February 28, 2019

By: /s/ Sonia Jerez Burdeus
Name: Sonia Jerez Burdeus
Title: Chief Financial Officer

By: /s/ Jaime E. Pous Fernández
Name: Jaime E. Pous Fernández
Title: Senior Vice President Chief Legal Officer
and Corporate Affairs

EXHIBIT INDEX

The following exhibit is filed as part of this Form 6-K:

<u>Exhibit</u>	<u>Description</u>
99.5	Press release dated February 28, 2019



Volaris announces the appointment of Chief Commercial Officer and acting Internal Audit Director

Mexico City, Mexico. February 28, 2019 – Volaris* (NYSE: VLRS and BMV: VOLAR), the ultra-low-cost airline serving Mexico, the United States and Central America, announces appointments in its senior executive team.

Carolyn Prowse has been appointed as Chief Commercial Officer of Volaris, effective as of March 16, 2019, reporting directly to Holger Blankenstein Executive Vice President Airline Commercial and Operations of Volaris.

Carolyn Prowse has a successful career in the airline industry, she previously worked for airlines British Airways and Etihad Airways, additionally working in consulting firms specialized in aviation, advising air carriers from Asia, Europe, Africa and the Middle East.

“Volaris adds Carolyn Prowse to its management team who will oversee the commercial area of Volaris, and with her extensive experience in the sector to implement new strategies and incentives with the goal of improving the travel experience of our customers and the sustainable growth of the company, contributing to our commitment to creating value for our shareholders,” said Mr. Enrique Beltranena, President and CEO of Volaris.

Additionally, Mr. Jimmy Zadigue, Internal Audit Director, will leave the company for personal reasons in order to pursue new professional opportunities outside of the airline industry, with his resignation effective as of February 28, 2019. With effect as of March 1, 2019, Mr. Mario Alberto Ramírez Vilchis will assume the role of Internal Auditor on an interim basis while a replacement is appointed, which will be announced in due course.

“The Company, thanks Mr. Zadigue for his more than nine years of service, his commitment and professionalism, and we wish him success in his future endeavors”, commented Mr. Beltranena.

The information included does not provide information on the company's future performance. Volaris' future performance depends on many factors and it cannot be inferred that any period's performance or its comparison year over year will be an indicator of a similar performance in the future.

About Volaris:

*("Volaris" or the "Company") (NYSE: VLRS and BMV: VOLAR), is an ultra-low-cost carrier (ULCC), with point-to-point operations, serving Mexico, the United States and Central America. Volaris offers low base fares to build its market, providing quality service and extensive customer choice. Since beginning operations in March 2006, Volaris has increased its routes from five to more than 175 and its fleet from four to 73 aircraft. Volaris offers more than 339 daily flight segments on routes that connect 40 cities in Mexico and 29 cities in the United States and Central America with one of the youngest fleet in Americas. Volaris targets passengers who are visiting friends and relatives, cost-conscious business people and leisure travelers in Mexico and to select destinations in the United States and Central America. Volaris has received the ESR Award for Social Corporate Responsibility for nine consecutive years. For more information, please visit: www.volaris.com

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