Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person
McKelvey James Morgan Jr.
1455 MARKET STREET, SUITE 600
SAN FRANCISCO, CA 94103

2. Issuer Name and Ticker or Trading Symbol
Square, Inc. [ SQ ]

5. Relationship of Reporting Person(s) to Issuer
__ X __ Director
___ 10% Owner
___ Officer (give title below)  ____ Other (specify below)

3. Date of Earliest Transaction (MM/DD/YYYY)
5/8/2017

4. If Amendment, Date Original Filed (MM/DD/YYYY)

11. Nature of Indirect Beneficial Ownership
☐ Direct (D) or Indirect (I) (Instr. 4)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Description of Transaction</th>
<th>Trans. Date</th>
<th>V</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>Aquired (A) or Disposed of (D)</td>
<td>5/8/2017</td>
<td>C</td>
<td>90000</td>
<td>$0.00</td>
</tr>
<tr>
<td>Class B Common Stock</td>
<td>Aquired (A) or Disposed of (D)</td>
<td>5/8/2017</td>
<td>S</td>
<td>90000</td>
<td>$19.63</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Description of Transaction</th>
<th>Trans. Date</th>
<th>V</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class B Common Stock</td>
<td>acquired (A) or disposed of (D)</td>
<td>5/8/2017</td>
<td>C</td>
<td>90000</td>
<td>$0.00</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>Aquired (A) or Disposed of (D)</td>
<td>5/8/2017</td>
<td>S</td>
<td>90000</td>
<td>$19.63</td>
</tr>
</tbody>
</table>

Explanation of Responses:

(1) Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.

(2) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

(3) The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from $19.48 to $19.83 per share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(4) Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

(5) The shares are held of record by the James McKelvey, Jr. Revocable Trust dated July 2, 2014, for which the Reporting Person serves as a Trustee.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>McKelvey James Morgan Jr.</td>
<td>1455 MARKET STREET</td>
<td>Director</td>
</tr>
<tr>
<td>1455 MARKET STREET</td>
<td>SUITE 600</td>
<td>10% Owner</td>
</tr>
<tr>
<td>SAN FRANCISCO, CA 94103</td>
<td></td>
<td>Officer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Other</td>
</tr>
</tbody>
</table>

Signatures

/s/ Jason Gao, Attorney-in-Fact 5/10/2017

**Signature of Reporting Person
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.