

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
McKelvey James Morgan Jr.					Square, Inc. [SQ]											
(Last					3. Date of Earliest Transaction (MM/DD/YYYY)							X_ Director X 10% Owner Officer (give title below) Other (specify below)				
1455 MARKET STREET, SUITE 600					12/12/2016											
·				4. If Amendment, Date Original Filed (MM/DD/YYYY)							6. Individual or Joint/Group Filing (Check Applicable Line)					
SAN FRANCISCO, CA 94103 (City) (State) (Zip)												_ X _ Form filed by One Reporting Person Form filed by More than One Reporting Person				
	(5)			- Non-D	eriva	tive S	ecurities A	cqui	red, D	isposed	of, or Be	neficially Own	ed			
			Trans. Date	Exec	Deemed ution if any	3. Trans. Co (Instr. 8)	ode	4. Securities Acquire Disposed of (D) (Instr. 3, 4 and 5)		. ,	Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form:	Beneficial		
							Code	V	Amount	(A) or (D)	Price				Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Class A Common Stock 12/12/2016				2/12/2016			C (1)		400000	A	\$0.00		494997		D	
Class A Common Stock 12/12/2016				2/12/2016			s (2)	400000 D \$13.85 (3) 94997				D				
	Tak	ole II - Deri	ivative S	Securitie	s Ben	eficial	lly Owned	(e.g.	. , puts	, calls,	warrants,	options, conve	rtible sec	curities)		
1. Title of Derivate Security (Instr. 3)	Conversion or Exercise Price of Derivative	3. Trans. Date	3A. Deem Execution Date, if an			5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			6. Date Exercisable and Expiration Date		7. Title and Securities I Derivative (Instr. 3 an	Jnderlying Derivative Security Derivative Security		f 9. Number of derivative Securities Beneficially Owned	Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Security			Cod	e V	(A)	(D)	Date Exe	e I rcisable I	Expiration Date	Title	Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	
Class B Common Stock (4)	<u>(4)</u>	12/12/2016		c (<u>D</u>		400000		<u>(4)</u>	<u>(4)</u>	Class A Commo Stock		\$0.00	2450694	D	
Class B Common Stock (4)	<u>(4)</u>								<u>(4)</u>	<u>(4)</u>	Class A Commo Stock			21876096	I	See footnote (5)

Explanation of Responses:

- Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.
- (The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$13.71 to \$14.06 per 3) share. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- The shares are held of record by the James McKelvey, Jr. Revocable Trust dated July 2, 2014, for which the Reporting Person serves as a trustee.

Reporting Owners

Reporting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
McKelvey James Morgan Jr. 1455 MARKET STREET SUITE 600 SAN FRANCISCO, CA 94103	X	X						

Signatures

/s/ Laura Reis, Attorney-in-Fact 12/13/2016
** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.