### FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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**1. Name and Address of Reporting Person**

**KISLING RONALD W**

(First) (Middle) (Last)

C/O FITBIT, 199 FREMONT STREET, 14TH FLOOR

SAN FRANCISCO, CA 94105

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**2. Issuer Name and Ticker or Trading Symbol**

FITBIT, INC. [ FIT ]

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**3. Date of Earliest Transaction (MM/DD/YYYY)**

1/15/2020

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**4. If Amendment, Date Original Filed (MM/DD/YYYY)**

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**5. Relationship of Reporting Person(s) to Issuer**

**Director**

**10% Owner**

**Officer**

**Other**

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**6. Individual or Joint/Group Filing**

X Form filed by One Reporting Person

_ Form filed by More than One Reporting Person

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### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>2. Trans. Date</th>
<th>3. Trans. Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>1/15/2020</td>
<td>M</td>
<td>478 A</td>
<td>157232</td>
<td>D</td>
<td>D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>1/15/2020</td>
<td>M</td>
<td>1250 A</td>
<td>158482</td>
<td>D</td>
<td>D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>1/15/2020</td>
<td>F</td>
<td>707 D</td>
<td>157775</td>
<td>D</td>
<td>D</td>
</tr>
</tbody>
</table>

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>$0</td>
<td>1/15/2020</td>
<td>M</td>
<td>478</td>
<td>(2)</td>
<td>Class A Common Stock 478</td>
<td>$0</td>
<td>477</td>
<td>D</td>
<td>D</td>
</tr>
<tr>
<td>Restricted Stock Units</td>
<td>$0</td>
<td>1/15/2020</td>
<td>M</td>
<td>1250</td>
<td>(2)</td>
<td>Class A Common Stock 1250</td>
<td>$0</td>
<td>6250</td>
<td>D</td>
<td>D</td>
</tr>
</tbody>
</table>

**Explanation of Responses:**

1. Each restricted stock unit ("RSU") represents a contingent right to receive 1 share of the Issuer's Class A common stock upon settlement for no consideration.

2. 1/11th of the RSUs vested on October 15, 2017, and the remainder will vest quarterly over the next 10 quarters in equal installments, until such time as the RSUs are 100% vested, subject to the continuing employment of the Reporting Person on each vesting date. Shares of the Issuer's Class A common stock will be delivered to the Reporting Person upon vesting.

3. 1/12th of the RSUs vested on July 15, 2018, and the remainder will vest quarterly over the next 11 quarters in equal installments, until such time as the RSUs are 100% vested, subject to the continuing employment of the Reporting Person on each vesting date. Shares of the Issuer's Class A common stock will be delivered to the Reporting Person upon vesting.

**Reporting Owners**

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>KISLING RONALD W C/O FITBIT 199 FREMONT STREET, 14TH FLOOR SAN FRANCISCO, CA 94105</td>
<td>Director 10% Owner Officer Chief Financial Officer</td>
</tr>
</tbody>
</table>

**Signatures**

/s/ Andy Missan, attorney-in-fact 1/17/2020
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.