1. Name and Address of Reporting Person *
   KISLING RONALD W
   C/O FITBIT, 199 FREMONT STREET, 14TH FLOOR
   SAN FRANCISCO, CA 94105

2. Issuer Name and Ticker or Trading Symbol
   FITBIT, INC. [ FIT ]

3. Date of Earliest Transaction (MM/DD/YYYY)
   2/1/2020

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer
   (Check all applicable)
   ___ Director
   ___ 10% Owner
   X__ Officer (give title below)
   ___ Other (specify below)
   Chief Financial Officer

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Trans. Code</th>
<th>Deemed Execution Date, if any</th>
<th>Securities Acquired (A) or Disposed of (D)</th>
<th>Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>2/1/2020</td>
<td>M</td>
<td>1875</td>
<td>A</td>
<td>$0 (1) 159650</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>2/1/2020</td>
<td>F</td>
<td>767</td>
<td>D</td>
<td>$6.52 158883</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| Title of Derivative Security (Instr. 3) | Conversion or Exercise Price of Derivative Security | Trans. Date | Trans. Code (Instr. 8) | Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4) | Date Exercisable | Expiration Date | Title of Security Underlying Derivative Security (Instr. 3 and 4) | Amount or Number of Shares | Price of Derivative Security (Instr. 5) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | Nature of Indirect Beneficial Ownership (Instr. 4) |
|----------------------------------------|-----------------------------------------------|-------------|------------------------|----------------------------------------------------------------------------------|-----------------|-----------------|-----------------------------------------------------------------|-----------------------------|--------------------------------|--------------------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| Restricted Stock Units (1)             | 2/1/2020                                      | M           | 1875                   | (A)                                                                               | (2)             | (2)             | Class A Common Stock                                           | 1875                         | $0                              | D                                                                            | 13125                                                                      | D                                      |                                                                         |

Explanation of Responses:

(1) Each restricted stock unit ("RSU") represents a contingent right to receive 1 share of the Issuer's Class A common stock upon settlement for no consideration.

(2) 1/8th of the RSUs vested on February 1, 2020, and the remainder will vest quarterly over the next seven (7) quarters in equal installments, until such time as the RSUs are 100% vested, subject to the continuing employment of the Reporting Person on each vesting date. Shares of the Issuer's Class A common stock will be delivered to the Reporting Person upon vesting.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>KISLING RONALD W</td>
<td></td>
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<td>C/O FITBIT 199 FREMONT STREET, 14TH FLOOR</td>
<td>Director 10% Owner Officer Other</td>
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<td>SAN FRANCISCO, CA 94105</td>
<td></td>
</tr>
</tbody>
</table>

Signatures

/s/ Andy Missan, attorney-in-fact 2/4/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.