



**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivate Security (Instr. 3)               | 2. Conversion or Exercise Price of Derivative Security | 3. Trans. Date | 3A. Deemed Execution Date, if any | 4. Trans. Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |         | 6. Date Exercisable and Expiration Date |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) |                            | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|----------------|-----------------------------------|---------------------------|---|--|---------|---|-----------------|---|----------------------------|--|---|--|--|
|  |  |                |                                   | Code                      | V | (A)  | (D)     | Date Exercisable                        | Expiration Date | Title   | Amount or Number of Shares |  |   |  |  |
| Series A Convertible Preferred Stock                   | (5)  | 2/15/2012      |                                   | C                         |   |  | 2685240 | (5)                                     | (5)             | Common Stock  | 2685240                    | \$ 0                                       | 0   | D  |  |
| Series A Convertible Preferred Stock                   | (5)  | 2/15/2012      |                                   | C                         |   |  | 199374  | (5)                                     | (5)             | Common Stock  | 199374                     | \$ 0                                       | 0   | D  |  |
| Series B Convertible Preferred Stock                   | (5)  | 2/15/2012      |                                   | C                         |   |  | 785433  | (5)                                     | (5)             | Common Stock  | 785433                     | \$ 0                                       | 0   | D  |  |
| Series B Convertible Preferred Stock                   | (5)  | 2/15/2012      |                                   | C                         |   |  | 58317   | (5)                                     | (5)             | Common Stock  | 58317                      | \$ 0                                       | 0   | D  |  |
| Series C Convertible Preferred Stock                   | (5)  | 2/15/2012      |                                   | C                         |   |  | 220240  | (5)                                     | (5)             | Common Stock  | 220240                     | \$ 0                                       | 0   | D  |  |
| Series C Convertible Preferred Stock                   | (5)  | 2/15/2012      |                                   | C                         |   |  | 16353   | (5)                                     | (5)             | Common Stock  | 16353                      | \$ 0                                       | 0   | D  |  |
| Non-employee Director Stock Option (right to purchase) | \$3.32   |                |                                   |                           |   |  |         | (6)                                     | 8/15/2021       | Common Stock  | 50000                      |  | 50000 (4)   | D  |  |

**Explanation of Responses:**

- These securities are held directly by Crystal Internet Venture Fund II (BVI), L.P. and indirectly by Crystal Venture II, Ltd., the general partner of Crystal Internet Venture Fund II (BVI), L.P., and Joseph Tzeng and Daniel Kellogg, the Class A members of Crystal Venture II, Ltd., who have all the voting rights of Crystal Venture II, Ltd. Each of Crystal Venture II, Ltd., Mr. Tzeng and Mr. Kellogg may be deemed to beneficially own such securities, and disclaims such beneficial ownership except to the extent of its or his pecuniary interest therein.
- These securities are held directly by Crystal Internet Venture Fund II (BVI), Crystal Vision, L.P. and indirectly by Crystal Venture II, Ltd., the general partner of Crystal Internet Venture Fund II (BVI), Crystal Vision, L.P., and Joseph Tzeng and Daniel Kellogg, the Class A members of Crystal Venture II, Ltd., who have all the voting rights of Crystal Venture II, Ltd. Each of Crystal Venture II, Ltd., Mr. Tzeng and Mr. Kellogg may be deemed to beneficially own such securities, and disclaims such beneficial ownership except to the extent of its or his pecuniary interest therein.
- The reported securities represent the shares of the issuer's common stock that were underlying shares of the issuer's preferred stock that converted into common stock on a 1.5:1 basis upon the closing of the issuer's initial public offering (the "Initial Public Offering").
- The reported securities are owned directly by Mr. Tzeng. None of Crystal Internet Venture Fund II (BVI), Crystal Vision, L.P., Crystal Internet Venture Fund II (BVI), L.P., Crystal Venture II, Ltd. or Mr. Kellogg has beneficial ownership of the reported securities.
- The number of shares of preferred stock reported in Column 5 converted into the issuer's common stock on a 1.5:1 basis upon the closing of the Initial Public Offering.
- The option vests in three equal annual installments following completion by Mr. Tzeng of each of three years of service to the issuer following September 1, 2011.

**Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| Crystal Venture II, Ltd.<br>1120 CHESTER AVENUE<br>SUITE 418<br>CLEVELAND, OH 44114                                     | X             | X         |         |       |
| Crystal Internet Venture Fund II (BVI), Crystal Vision, L.P.<br>1120 CHESTER AVENUE<br>SUITE 418<br>CLEVELAND, OH 44114 | X             | X         |         |       |
| Crystal Internet Venture Fund II (BVI), L.P.<br>1120 CHESTER AVENUE<br>SUITE 418<br>CLEVELAND, OH 44114                 | X             | X         |         |       |
| Tzeng Joseph<br>1120 CHESTER AVENUE   |               |           |         |       |

|   |   |   |  |  |
|---|---|---|--|--|
| SUITE 418<br>CLEVELAND, OH 44114  | X | X |  |  |
| Kellogg Daniel<br>1120 CHESTER AVENUE<br>SUITE 418<br>CLEVELAND, OH 44114 |   | X |  |  |

**Signatures**

|   |                  |
|---|------------------|
| <b>/s/ Joseph Tzeng, Managing Member of Crystal Venture II, Ltd., by Shelley Rubino, as attorney-in-fact</b>  | <b>2/17/2012</b> |
| ** Signature of Reporting Person  | Date             |
| <b>/s/ Joseph Tzeng, Managing Member of Crystal Venture II, Ltd., General Partner of Crystal Internet Venture Fund II (BVI), Crystal Vision, L.P., by Shelley Rubino, as attorney-in-fact</b> | <b>2/17/2012</b> |
| ** Signature of Reporting Person  | Date             |
| <b>/s/ Joseph Tzeng, Managing Member of Crystal Venture II, Ltd., General Partner of Crystal Internet Venture Fund II (BVI), L.P., by Shelley Rubino, as attorney-in-fact</b>                 | <b>2/17/2012</b> |
| ** Signature of Reporting Person  | Date             |
| <b>/s/ Joseph Tzeng, by Shelley Rubino, as attorney-in-fact</b>   | <b>2/17/2012</b> |
| ** Signature of Reporting Person  | Date             |
| <b>/s/ Daniel Kellogg, by Shelley Rubino, as attorney-in-fact</b>   | <b>2/17/2012</b> |
| ** Signature of Reporting Person  | Date             |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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