

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0104 Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Davi Steven M		2. Date of Event Requiring Statement (MM/DD/YYYY) 4/26/2018		3. Issuer Name and Ticker or Trading Symbol Synacor, Inc. [SYNC]						
(Last) (First) (Middle) C/O SYNACOR, INC., 40 LA RIVIERE DRIVE, SUITE 300		ationship of F Director Officer (give the following)		10% Owner	(Check all application)	•				
(Street) BUFFALO, NY 14202 (City) (State) (Zip)	5. If A	mendment, I al Filed (MM/	Date 6.	K _ Form filed by	Joint/Group Fil One Reporting Perso fore than One Report					
1.Title of Security (Instr. 4)	Tal	2. Be	Amount of Secun eneficially Ownerstr. 4)	ırities	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)	ect Beneficial Ownership			
Common Stock			18293	3	D					
1. Title of Derivate Security (Instr. 4)	2. Date Exer Expiration I (MM/DD/YYY Date Exercisable	reisable and Date Y)	3. Title and . Securities U	<u> </u>		5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)			
Employee Stock Option (right to purchase)	(1)	12/18/202	22 Common Stock	100000	\$2.38	D				
Employee Stock Option (right to purchase)	<u>(2)</u>	2/12/2025	Common Stock	50000	\$2.13	D				
Employee Stock Option (right to purchase)	(2)	2/12/2025	Common Stock	7600	\$2.13	D				
Employee Stock Option (right to purchase)	<u>(3)</u>	10/28/202	Common Stock	25000	\$1.37	D				
Employee Stock Option (right to purchase)	<u>(4)</u>	2/12/2026	Common Stock	5300	\$1.62	D				
Employee Stock Option (right to purchase)	<u>(5)</u>	2/16/2027	Common Stock	5400	\$3.15	D				
Employee Stock Option (right to purchase)	<u>(6)</u>	3/1/2028	Common Stock	4900	\$2.00	D				
Employee Stock Option (right to purchase)	(7)	4/26/2028	Common Stock	35000	\$1.75	D				

- (1) 100% of the option is exercisable on the date of grant. Shares purchased upon exercise of the option are subject to repurchase by the Issuer until vested. 25% of the shares subject to the option vested on December 1, 2013 and an additional 1/48th of the shares subject to the option vested each month thereafter, subject to the Reporting Person's continuous service through such dates.
- (2) 100% of the option is exercisable on the date of grant. Shares purchased upon exercise of the option are subject to repurchase by the Issuer until vested. 25% of the shares subject to the option vested on March 1, 2016 and an additional 1/48th of the shares subject to the option vest each month thereafter, subject to the Reporting Person's continuous service through such dates.
- (3) 100% of the option is exercisable on the date of grant. Shares purchased upon exercise of the option are subject to repurchase by the Issuer until vested. 25% of the shares subject to the option vested on November 1, 2016 and an additional 1/48th of the shares subject to the option vest each month thereafter, subject to the Reporting Person's continuous service through such dates.
- (4) 100% of the option is exercisable on the date of grant. Shares purchased upon exercise of the option are subject to repurchase by the Issuer until vested. 25% of the shares subject to the option vested on March 1, 2017 and an additional 1/48th of the shares subject to the option vest each month thereafter, subject to the Reporting Person's continuous service through such dates.
- (5) 100% of the option is exercisable on the date of grant. Shares purchased upon exercise of the option are subject to repurchase by the Issuer until vested. 25% of the shares subject to the option vested on March 1, 2018 and an additional 1/48th of the shares subject to the option vest each month thereafter, subject to the Reporting Person's continuous service through such dates.
- (6) 100% of the option is exercisable on the date of grant. Shares purchased upon exercise of the option are subject to repurchase by the Issuer until vested. 25% of the shares subject to the option will vest on March 1, 2019 and an additional 1/48th of the shares subject to the option vest each month thereafter, subject to the Reporting Person's continuous service through such dates.
- (7) 100% of the option is exercisable on the date of grant. Shares purchased upon exercise of the option are subject to repurchase by the Issuer until vested. 25% of the shares subject to the option will vest on May 1, 2019 and an additional 1/48th of the shares subject to the option vest each month thereafter, subject to the Reporting Person's continuous service through such dates.

Reporting Owners

Reporting Owner Name / Address	Relationships					
Reporting Owner Name / Address	Director	10% Owner		Other		
Davi Steven M C/O SYNACOR, INC. 40 LA RIVIERE DRIVE, SUITE 300 BUFFALO, NY 14202			EVP Technology			

Signatures

/s/ William J. Stuart, attorney-in-fact 5/4/2018

**Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Know by all these present, that the undersigned hereby constitutes and appoints William J. Stuart the undersigned's true and lawful attorney-in-fact to:

- 1. execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Synacor, Inc. (the "Company"), (i) Forms 3, 4 and 5 and any other forms required to be filed in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder (a "Section 16 Form") and (ii) a Form ID and any other forms required to be filed or submitted in accordance with Regulation S-T promulgated by the United States Securities and Exchange Commission (or any successor provision) in order to file a Section 16 Form electronically (such forms, together with the Section 16 Forms, the "Forms");
- 2. do and perform any and all acts for and on behalf of the undersigned that may be necessary or desirable to complete and execute any such Forms, complete and execute any amendment or amendments thereto, and timely file such Forms with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- 3. take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorney-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 1st day of May, 2018.

By: /s/ Steven Davi

Name: Steven Davi