

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Dillon Mary					Ult	a Salon,	Cosmo	eti	ics & l	Fra	gran	ice,					
v					Inc	. [ULTA	\]						X Direc	ctor		10%	Owner
(Last)	(First)	((Middle)		3. D	ate of Earl	iest Tra	nsa	action (M	/М/Е	D/YYY	YY)	X Office below) CEO	cer (give title	e below)	Othe	r (specify
1000 REMIN 120	GTON	BLV	D., SU	ITE			4/1	/2	014				CEO				
	(Street)					Amendmo /DD/YYYY)	ent, Date	e C	Original	File	d		6. Individi Applicable Li		nt/Group I	Filing (Che	eck
BOLINGBRO	OOK, II	60 4	40														
(City) (State) (Zip)										_ X _ Form filed by One Reporting Person Form filed by More than One Reporting Person							
		Tab	ole I - No	n-De	erivat			ιui			ed of		Beneficially				
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			. Trans. ate	2A. Deemed Execution Date, if	3. Trans. Code (Instr. 8)		4. Securit Acquired Disposed (Instr. 3,	(A) of (D)	(A) or Follo (Inst		mount of Securities Beneficially Owned owing Reported Transaction(s) tr. 3 and 4)			Ownership Form: Direct (D)	Beneficial Ownership		
							Code	v		(A) or (D)	Price					(I) (Instr. 4)	(11311 1)
Common Stock				4,	/1/2014	1	F		3790 (1)	D \$	98.98		2	7092		D	
Tab	le II - De	rivati	ve Secur	ities	Bene	ficially O	wned (e	e.g	. , puts,	call	s, wa	rrant	s, options	, convert	ible secur	ities)	
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security			4. Trans. Code (Instr.	. Der Sec Ac Dis	Number of civative curities quired (A) or posed of (D) str. 3, 4 and	6. Date Exercisable and Expiration Date			Sec	7. Title and Amou Securities Underly Derivative Securit (Instr. 3 and 4)		ng Derivative Security		derivative Securities Beneficially Owned Following Reported	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V (A	(D)	Date Exercisab		Expiratior Date	Title	Amou Share		Transaction (s) (Instr. 4)		+)		

Explanation of Responses:

(1) Represents the number of shares withheld by the issuer to satisfy applicable tax withholding obligations in connection with the vesting of a restricted stock grant previously reported.

Reporting Owners

Paparting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Dillon Mary 1000 REMINGTON BLVD., SUITE 120	X		СЕО				
BOLINGBROOK, IL 60440							

Signatures

/s/ Robert S. Guttman, as attorney-in-fact for Mary N. Dillon

4/2/2014

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.