

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

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CURRENT REPORT  
Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 12, 2019

**ULTA BEAUTY, INC.**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other  
jurisdiction of  
incorporation)

001-33764  
(Commission File  
Number)

38-4022268  
(IRS Employer  
Identification No.)

1000 Remington Blvd., Suite 120, Bolingbrook, Illinois 60440  
(Address of principal executive offices, including ZIP code)

(630) 410-4800  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 C.F.R. §230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 C.F.R. §240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 C.F.R. §240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 C.F.R. §240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

(c) On April 12, 2019, David C. Kimbell, the current Chief Merchandising and Marketing Officer of Ulta Beauty, Inc. (the “Company”), was appointed President & Chief Merchandising and Marketing Officer of the Company. In his new role, Mr. Kimbell will be assuming responsibility for Corporate Strategy and Merchandise Planning and Operations in addition to his current responsibilities as Chief Merchandising and Marketing Officer. A copy of the press release announcing this is filed as Exhibit 99 to this report.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits. The exhibit listed in the Exhibit Index below is being filed herewith.

**EXHIBIT INDEX**

*Exhibit No. Description*

99 [Press release issued by Ulta Beauty, Inc. on April 15, 2019.](#)

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ULTA BEAUTY, INC.

Dated: April 15, 2019

By: /s/ Jodi J. Caro

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Jodi J. Caro  
General Counsel, Chief Compliance Officer and Corporate  
Secretary



Company Contacts:  
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Laurel Lefebvre  
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Karen May  
Director, Public Relations  
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**DAVID C. KIMBELL APPOINTED PRESIDENT & CHIEF MERCHANDISING AND  
MARKETING OFFICER FOR ULTA BEAUTY**

Bolingbrook, IL – April 15, 2019 – Ulta Beauty, Inc. (NASDAQ: ULTA) today announced that David C. Kimbell has been appointed President & Chief Merchandising and Marketing Officer of Ulta Beauty. In this new role, Kimbell will expand upon his existing responsibilities as Chief Merchandising and Marketing Officer, assuming additional responsibility for Corporate Strategy and Merchandise Planning and Operations. He will continue to report directly to Mary Dillon, Chief Executive Officer.

“This increased responsibility recognizes Dave’s value to the company, his reputation in the industry and his track record of delivering outstanding performance,” said Mary Dillon, Chief Executive Officer.

“Dave plays a critical role in driving our business results and leading the organization as a member of the Executive Team. This expansion of Dave’s scope more closely aligns corporate strategy with the merchandising and marketing functions to identify future growth opportunities, strengthen execution, and extend our competitive advantage.”

Kimbell was named Chief Merchandising and Marketing Officer in March 2015 after serving as Chief Marketing Officer since joining Ulta Beauty in February 2014. Previously, he was Chief Marketing Officer and Executive Vice President at U.S. Cellular since February 2011. From 2008 to 2011, he served as Chief Marketing Officer and Senior Vice President of Seventh Generation, a producer of environmentally friendly household and baby care products. Earlier in his career, he held various positions at PepsiCo, Quaker Food Division, including Vice President of Marketing, as well as marketing roles for several brands at The Procter and Gamble Company.

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## **About Ulta Beauty**

At Ulta Beauty (NASDAQ: ULTA), the possibilities are beautiful. Ulta Beauty is the largest U.S. beauty retailer and the premier beauty destination for cosmetics, fragrance, skin care products, hair care products and salon services. In 1990, the Company reinvented the beauty retail experience by offering a new way to shop for beauty – bringing together all things beauty, all in one place. Today, Ulta Beauty has grown to become the top national retailer offering the complete beauty experience.

Ulta Beauty brings possibilities to life through the power of beauty each and every day in our stores and online with more than 25,000 products from approximately 500 well-established and emerging beauty brands across all categories and price points, including Ulta Beauty’s own private label. Ulta Beauty also offers a full-service salon in every store featuring hair, skin, brow, and make-up services.

Ulta Beauty is recognized for its commitment to personalized service, fun and inviting stores and our industry-leading Ultamate Rewards loyalty program. As of February 2, 2019, Ulta Beauty operates 1,174 retail stores across 50 states and also distributes its products through its website, which includes a collection of tips, tutorials, and social content. For more information, visit [www.ulta.com](http://www.ulta.com).

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