STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person -
   Schenkel Amintore
   (Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol
   Western Union CO [ WU ]

3. Date of Earliest Transaction (MM/DD/YYYY)
   8/4/2016

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer
   (Check all applicable)
   _____ Director
   ____ 10% Owner
   ____ Officer (give title below)  X
       Chief Acct. Officer
   __ Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
   X Form filed by One Reporting Person
   ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>A. Deemed Execution Date, if any</th>
<th>Code</th>
<th>V</th>
<th>Amount Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>Price</th>
<th>Date Exercisable and Expiration Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>8/4/2016</td>
<td></td>
<td>M</td>
<td></td>
<td>13957.0000</td>
<td>$16.0000</td>
<td>2/24/2020</td>
</tr>
<tr>
<td>Common Stock</td>
<td>8/4/2016</td>
<td></td>
<td>S</td>
<td></td>
<td>13957.0000</td>
<td>$21.0000</td>
<td>70203.0000</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Conversion Price of Derivative Security</th>
<th>Trans. Date</th>
<th>A. Deemed Execution Date, if any</th>
<th>Code</th>
<th>V</th>
<th>Amount of Derivative Securities Underlying Derivative Security Acquired (A) or Disposed of (D)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Stock Option (Right to Buy)</td>
<td>$16.0000</td>
<td>8/4/2016</td>
<td>M</td>
<td>13957.0000</td>
<td>2/24/2020</td>
<td>Common Stock</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses:
(1) The transactions reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 2, 2011, as modified on May 11, 2015.
(2) This option vested in four substantially equal annual installments beginning on February 24, 2011.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schenkel Amintore</td>
<td></td>
</tr>
<tr>
<td>THE WESTERN UNION COMPANY</td>
<td></td>
</tr>
<tr>
<td>12500 EAST BELFORD AVENUE</td>
<td></td>
</tr>
<tr>
<td>ENGLEWOOD, CO 80112</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chief Acct. Officer</td>
</tr>
</tbody>
</table>

Signatures

Darren Dragovich, As Attorney-in-Fact

Signature of Reporting Person
2/21/2017

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.