1. Name and Address of Reporting Person *
   
   Almeida Odilon
   
   (Last)   (First) (Middle)
   
   THE WESTERN UNION COMPANY, 12500 EAST BELFORD AVENUE
   
   (Street)
   
   ENGLEWOOD, CO 80112
   
   (City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

   Western Union CO [ WU ]

3. Date of Earliest Transaction (MM/DD/YYYY)

   2/20/2017

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer

   (Check all applicable)

   ___ Director
   _X_ 10% Owner
   ___ Officer (give title below)
   _X_ Other (specify below)

   EVP&Pres.-Global Money Trnsfr

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>2. Trans. Date</th>
<th>2A. Deemed Execution Date, if any</th>
<th>3. Trans. Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>2/20/2017</td>
<td>A</td>
<td>V</td>
<td>A</td>
<td>$0.0000</td>
<td>111160</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>2/20/2017</td>
<td>F</td>
<td>16444</td>
<td>D</td>
<td>$19.82</td>
<td>94716</td>
<td>D</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivate Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Trans. Date</th>
<th>3A. Deemed Execution Date, if any</th>
<th>4. Trans. Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Explanation of Responses:</td>
<td>( Shares acquired upon the settlement of performance-based restricted stock unit awards granted by the Company to the reporting person on February 20, 2014. )</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Almeida Odilon</td>
<td>EVP&amp;Pres.-Global Money Trnsfr</td>
</tr>
</tbody>
</table>

Signatures

/s/ Darren Dragovich, as Attorney-in-Fact

2/22/2017

Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.