

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person *    |   |                   |         |         |                               | 2. Issuer Name and Ticker or Trading Symbol       |                       |          |  |  |                    |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)              |  |                        |   |   |  |
|--|---|-------------------|---------|---------|-------------------------------|---|-----------------------|----------|--|--|--------------------|---|--|--|------------------------|---|---|--|
| Miller Daniel John                           |   |                   |         |         |                               | Tableau Software Inc [ DATA ]                     |                       |          |  |  |                    |   |  |  |                        |   |   |  |
| (Last) (First) (Middle)                      |   |                   |         |         | 3.                            | 3. Date of Earliest Transaction (MM/DD/YYYY)      |                       |          |  |  |                    |   | Director 10% Owner   |  |                        |   |   |  |
| ( )  |   |                   |         |         |                               |   |                       |          |  |  |                    |   |  | X Officer (give title below) Other (specify below) |                        |   |   |  |
| 1621 N 34TH ST                               |   |                   |         |         |                               | 8/16/2018   |                       |          |  |  |                    |   |  | EVP, Worldwide Field Sales                         |                        |   |   |  |
| (Street)                                     |   |                   |         |         | 4.                            | 4. If Amendment, Date Original Filed (MM/DD/YYYY) |                       |          |  |  |                    |   | 6. Individual or Joint/Group Filing (Check Applicable Line)                          |  |                        |   |   |  |
| SEATTLE, WA 98103                            |   |                   |         |         |                               |   |                       |          |  |  |                    |   | _X _ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |                        |   |   |  |
| (City) (State) (Zip)                         |   |                   |         |         |                               |   |                       |          |  |  |                    |   |  |  |                        |   |   |  |
|  |   |                   | Table   | I - No  | n-De                          | rivati  | ive Secu              | rities A | cqui   | ired, Di                                   | sposed             | of, or  | Ben  | eficially Owne                                     | ed                     |   |   |  |
| 1.Title of Security (Instr. 3) 2. Trans. Dat |   |                   |         |         | 2A. De<br>Executi<br>Date, if | on (I   | Trans. Co<br>nstr. 8) | de       | 4. Securities Acquired<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |  |                    | or 5. Amount of Secur<br>Following Reported<br>(Instr. 3 and 4) |  | rities Beneficially Owned<br>d Transaction(s)      |                        | Ownership of Form:                                    | 7. Nature<br>of Indirect<br>Beneficial          |  |
|  |   |                   |         |         |                               |   |                       | Code     | V  | Amount                                     | (A) or<br>(D)      | Price   | e  |  |                        |   |   | Ownership<br>(Instr. 4)  |
| Class A Common Stock (1) 8/16/2018           |   |                   |         |         | 18                            |   |                       | S        |  | 7 (2)                                      | D                  | \$101.22  | 225  | 97334  |                        | D   |   |  |
| Class A Common Stock 8/16/2018               |   |                   |         | 18      |                               |   | s                     |          | 2452<br>(2) (3)  | D  | \$102.75           | 513   | 94882  |  | D                      |   |   |  |
| Class A Common Stock 8/17/2018               |   |                   |         | 18      |                               |   | S                     |          | 2695<br>(4) (5)  | D  | \$99.800           | 64  | 92187  |  | D                      |   |   |  |
| Class A Common Stock 8/17/2018               |   |                   |         | 18      |                               |   | s                     |          | 1100<br>(4)(6)   | D  | \$100.6664         |   | 91087  |  | D                      |   |   |  |
|  | Tab   | le II - Der       | ivative | e Secui | ities                         | Bene  | ficially              | Owned    | ( e.g  | . , puts,                                  | calls,             | warra   | nts, o   | options, conve                                     | rtible sec             | urities)  |   |  |
| Security (Instr. 3)                          | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative | 3. Trans.<br>Date | Executi |         |                               | Acqu<br>Dispo                                     |                       |          |  | 6. Date Exercisable and<br>Expiration Date |                    |   | rities U   | Underlying<br>Security                             | Derivative<br>Security | derivative<br>Securities<br>Beneficially<br>Owned     | Ownership<br>Form of<br>Derivative<br>Security: | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  | Security  |                   |         |         | Code                          | v   | (A)                   | (D)      | Da<br>Ex   | nte<br>ercisable                           | Expiration<br>Date | on Title  | Amo  | ount or Number of<br>es                            |                        | Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Direct (D)<br>or Indirect<br>(I) (Instr.<br>4)  |  |

## **Explanation of Responses:**

- (1) Includes 355 shares acquired on May 31, 2018, under the Tableau Employee Stock Purchase Plan.
- (2) Represents the number of shares required to be sold by the reporting person to cover tax withholding obligations in connection with the vesting of certain RSUs, previously reported in Table I following the date of grant. This sale is mandated by the Issuer's election under its equity incentive plans to require the satisfaction of tax withholding obligations to be funded by a "sell to cover" transaction and does not represent a discretionary trade by the reporting person.
- (3) The shares were sold at prices ranging from \$102.685 to \$102.94. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (4) Shares were sold pursuant to a 10b5-1 Plan.
- (5) The shares were sold at prices ranging from \$99.51 to \$100.40. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (6) The shares were sold at prices ranging from \$100.54 to \$100.80. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.

## Reporting Owners

| Reporting Owners               |               |                        |         |       |  |  |  |  |  |
|--------------------------------|---------------|------------------------|---------|-------|--|--|--|--|--|
| Panarting Owner Name / Address | Relationships |                        |         |       |  |  |  |  |  |
| Reporting Owner Name / Address | Director      | 10% Owner              | Officer | Other |  |  |  |  |  |
| Miller Daniel John             |               |                        |         |       |  |  |  |  |  |
| 1621 N 34TH ST                 |               | EVP, Worldwide Field S |         |       |  |  |  |  |  |
| SEATTLE, WA 98103              |               |                        |         |       |  |  |  |  |  |

Keenan Conder, Attorney-in-Fact

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number