
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **March 21, 2017**

CNO Financial Group, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware
(State or Other
Jurisdiction of Incorporation)

001-31792
(Commission File Number)
11825 North Pennsylvania Street
Carmel, Indiana 46032
(Address of Principal Executive Offices) (Zip Code)

75-3108137
(I.R.S. Employer
Identification No.)

(317) 817-6100
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD.

On March 21, 2017, CNO Financial Group, Inc. (the "Company") issued a press release announcing several executive leadership changes. A copy of the Company's press release is attached hereto as Exhibit 99.1.

The information contained under Item 7.01 in this Current Report on Form 8-K (including Exhibit 99.1) is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section. The information contained in this Current Report on Form 8-K shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in any such filing.

Item 9.01(d). Financial Statements and Exhibits.

The following material is furnished as an exhibit to this Current Report on Form 8-K:

99.1 Press Release of CNO Financial Group, Inc. dated March 21, 2017.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CNO Financial Group, Inc.

Date: March 21, 2017

By: /s/ John R. Kline

John R. Kline

Senior Vice President and
Chief Accounting Officer



News

For Immediate Release

Contact: **(News Media)** Barbara Ciesemier +1.312.396.7461
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CNO Financial Group Announces Executive Leadership Changes **Mike Heard Named President of Washington National** **Gerardo Monroy Named Chief Marketing Officer** **Joel Schwartz Named President of Colonial Penn**

CARMEL, Ind., March 21, 2017 - CNO Financial Group, Inc. (NYSE: CNO) today announced several executive leadership changes designed to accelerate the company's strategic growth, further strengthen the enterprise, and position the organization for continued success.

Mike Heard has been appointed President of the Washington National segment. Heard, who served previously as Senior Vice President of Enterprise Operations for CNO, replaces Barbara Stewart, who has left the organization to pursue other opportunities. Prior to joining CNO in 2013, Heard spent eight years at Genworth Financial in senior leadership positions, most recently as Senior Vice President, Business Strategy & Product Support, and has held a variety of claims, service, and operations roles for GE Financial. He earned both an MS and BS in Industrial Engineering from Purdue University. In the interim, Jean Linnenbringer, Vice President, Customer Service, will assume responsibilities for Enterprise Operations.

Gerardo Monroy has been appointed Chief Marketing Officer and will lead CNO's enterprise Marketing and Communications team. He replaces Chris Campbell, who formerly led the Marketing and Communications team. Monroy served previously as President of Colonial Penn. Prior to that, he served as Vice President of the long-term care business for CNO's Bankers Life segment. He joined CNO in 2001 and has had previous executive assignments in marketing, distribution, and strategy. He earned a BA in Accounting from Universidad Iberoamericana in Mexico City, and an MBA from Harvard University.

Joel Schwartz has been appointed President of the Colonial Penn segment. Schwartz served previously as Vice President, Finance and Administration for Colonial Penn. He joined CNO in 2014, after serving as Senior Vice President and CFO for Lincoln Financial Distributors, a division of Lincoln Financial Group. He earned a BS in Business Administration from Villanova University.

"These senior leadership changes fully support CNO's strategy and focus on growing our businesses to meet middle-income America's needs for financial security in retirement," said Gary Bhojwani, President of CNO. "CNO's investment and commitment to talent development has allowed us to promote strong internal leaders into these key executive positions. Mike, Gerardo and Joel all possess the talent, expertise, and proven leadership to enhance our senior team, and will continue to allow us to navigate the many opportunities ahead for CNO. We thank Barb Stewart and Chris Campbell for their contributions to CNO and wish them well."

About CNO Financial Group

CNO Financial Group, Inc. (NYSE: CNO) is a holding company. Our insurance subsidiaries - principally Bankers Life and Casualty Company, Colonial Penn Life Insurance Company and Washington National Insurance Company - primarily serve middle-income pre-retiree and retired Americans by helping them protect against financial adversity and provide for a more secure retirement. For more information, visit CNO online at www.CNOinc.com.

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