

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. 1	2. Issuer Name <b>and</b> Ticker or Trading Symbol						bol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
Tallett Elizabeth E					PRINCIPAL FINANCIAL GROUP INC   PFG						UP INC	` 11				
(Last)	(First	t) (M	iddle)	3. 1	3. Date of Earliest Transaction (MM/DD/YYYY)					Officer (give title below) Other (specify below)						
711 HIGH S	TREET						6/2	9/20	18							
(Street)					4. If Amendment, Date Original Filed (MM/DD/YYYY) 6. Individual or Joint/Group Filing (Check App								icable Line)			
DES MOINES, IA 50392 (City) (State) (Zip)													X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(0	19) (51		-	· Non-Dei	rivat	ive Secu	rities Ac	quire	ed, Di	isposed	of, or Be	neficially Own	ed			
1.Title of Security (Instr. 3)			Trans. Date	2A. Deemed Execution Date, if any		3. Trans. Co (Instr. 8)	ode	4. Securities Acq or Disposed of (I (Instr. 3, 4 and 5)		Ď)	5. Amount of Securit Following Reported (Instr. 3 and 4)	rities Beneficially Owned d Transaction(s)		Ownership Form: of Indire Beneficia	Beneficial	
							Code	v	Amou	(A) or	r Price					Ownership (Instr. 4)
Common Stock 6/29/2018				6/29/2018	A 488 A 80 (1) 52207			D								
	Tab	le II - Deri	ivative So	ecurities 1	Bene	eficially (	Owned (	e.g. ,	puts	, calls, v	varrants	, options, conve	rtible sec	urities)		
(Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deeme Execution Date, if any	(Instr. 8)	s. Code 5. Number Derivative Acquired Disposed (Instr. 3,		e Securities (A) or of (D)		<ol><li>Date Exercisable and Expiration Date</li></ol>			Underlying Security	Derivative Security (Instr. 5)	Securities Beneficially Owned	Ownership Form of Derivative Security:	Beneficial
				Code	V	(A)	(D)	Date Exerci	isable 1	Expiration Date	Title	Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	
Phantom Stock Units	<u>(2)</u>	6/29/2018		A		67		(	<u>3)</u>	(3)	Common Stock	n 67	\$52.95	6939.4	D	

### **Explanation of Responses:**

- (1) Grant of restricted stock units.
- (2) The units convert to common stock on a one-for-one basis.
- (3) The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

#### **Reporting Owners**

Paparting Owner Name / Address	Relationships					
Reporting Owner Name / Address	Director	Pirector 10% Owner Off		Other		
Tallett Elizabeth E						
711 HIGH STREET	X					
DES MOINES, IA 50392						

### **Signatures**

Patrick A. Kirchner, by Power of Attorney	7/3/2018		
**Signature of Reporting Person	Date		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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