

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *						2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
STRABLE-SOETHOUT DEANNA D						PRINCIPAL FINANCIAL GROUP INC [PFG]									,			
(Last) (First) (Middle)				3. I	3. Date of Earliest Transaction (MM/DD/YYYY)								X Officer (give title below) Other (specify below) EVP & Chief Financial Officer					
711 HIGH STREET						6/29/2018												
(Street)						4. If Amendment, Date Original Filed (MM/DD/YYYY)								6. Individual or Joint/Group Filing (Check Applicable Line)				
DES MOINES, IA 50392 (City) (State) (Zip)														X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
			Table l	I - No	n-Der	ivati	ve Secu	ırities Ac	quir	ed, Di	sposed o	f, or	Ber	neficially Owne	ed			
1. Title of Security (Instr. 3)					2A. Deemed Execution Date, if any		3. Trans. Code (Instr. 8)		4. Secu or Disp (Instr. 2	Foll		llowing Reported Transaction(s) Ownership of Industr. 3 and 4) Ownership of Industr. 3 and 4)			7. Nature of Indirect Beneficial Ownership			
								Code	V	Amour	(A) or (D)	Pri	ce					(Instr. 4)
Common Stock														60	889 (1)		D	
Common Stock														5 (2)			I	By 401(k) Plan
Common Stock 6/29/201				2018	8		A		31	A	\$0	1	42706			I	By Spouse	
	Tabl	e II - Der	ivative	Secur	ities E	Bene:	ficially	Owned (e.g. ,	, puts,	calls, w	arrai	nts,	options, conve	rtible sec	urities)		
Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	Date	Execution			Acquir Dispos				ate Exerc ration D	7. Title and A Securities Uperivative S (Instr. 3 and		Underlying e Security	ing Derivative		Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Security				Code	v	(A)	(D)	Date Exer	cisable	Expiration Date	Title	Am Sha	nount or Number of nres		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	

Explanation of Responses:

- (1) Includes 1,832 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- (2) Corrects previously incorrect amount.

Reporting Owners

Reporting Owner Name / Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
STRABLE-SOETHOUT DEANNA D									
711 HIGH STREET			EVP & Chief Financial Officer						
DES MOINES, IA 50392									

Signatures

Patrick A. Kirchner, by Power of Attorney

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.