

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person *      |   |                   |                                     |  | 2.   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol |          |  |         |   |   |  |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)           |                                    |   |  |  |
|--|---|-------------------|-------------------------------------|--|--|--|----------|--|---------|---|---|--|---|---|------------------------------------|---|--|--|
| Keefer James H JR                              |   |                   |                                     |  |  | AMERICAN EAGLE OUTFITTERS INC [ AEO ]              |          |  |         |   |   |  |   | Director 10% Owner  |                                    |   |  |  |
| (Last) (First) (Middle)                        |   |                   |                                     | 3.                                     | 3. Date of Earliest Transaction (MM/DD/YYYY) |  |          |  |         |   |   |  | X Officer (give title below) Other (specify below) VP, Controller & CAO |   |                                    |   |  |  |
| 77 HOT METAL STREET                            |   |                   |                                     |  |  |  | 3/3/2018 |  |         |   |   |  |   |   |                                    |   |  |  |
| (Street)                                       |   |                   |                                     |  | 4.   | 4. If Amendment, Date Original Filed (MM/DD/YYYY)  |          |  |         |   |   |  | 6. In   | 6. Individual or Joint/Group Filing (Check Applicable Line)                       |                                    |   |  |  |
| PITTSBURGH, PA 15203                           |   |                   |                                     |  |  |  |          |  |         |   |   |  |   | X_Form filed by One Reporting Person Form filed by More than One Reporting Person |                                    |   |  |  |
| ((   | City) (Sta  | ite) (Zi          | ip)                                 |  |  |  |          |  |         |   |   |  |   |   |                                    |   |  |  |
|  |   |                   | Table                               | I - N                                  | on-De  | riva   | tive Se  | curities A   | cqui    | ired, D                                 | isposed   | of, or Be  | neficia   | lly Owne  | ed                                 |   |  |  |
| 1. Title of Security (Instr. 3)                |   |                   |                                     | te 2A. Deen<br>Execution<br>Date, if a |  | 3. Trans. Co<br>(Instr. 8)                         | ode      | 4. Securities Acquir<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |         |   | 5. Amount of Securities Be<br>Following Reported Transa<br>(Instr. 3 and 4) |  |   |   | Ownership of Indi<br>Form: Benefic | 7. Nature<br>of Indirect<br>Beneficial                            |  |  |
|  |   |                   |                                     |  |  |  |          | Code   | V       | Amoun                                   | (A) or (D)  | Price  |   |   |                                    |   | Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) | Ownership<br>(Instr. 4)  |
| Common Stock, without par value 3/3/2018       |   |                   |                                     | 2018                                   |  |  | M        |  | 991.000 | 00 A                                    | \$0.0000  |  | 9181.0000 (1)   |   |                                    | D   |  |  |
| Common Stock, without par value 3/3/2018       |   |                   |                                     | 2018                                   | F 335.0000 D \$20.2700 8846.0000 (1)         |  |          |  |         | D                                       |   |  |   |   |                                    |   |  |  |
|  | Tab   | le II - Der       | ivative                             | Seci                                   | urities                                      | Ben  | eficial  | y Owned  | ( e.g.  | . , puts                                | , calls, v  | varrants,  | option  | ns, conve   | rtible sec                         | eurities)   | •  |  |
| 1. Title of Derivate<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative | 3. Trans.<br>Date | 3A. Deer<br>Execution<br>Date, if a | on (                                   | 4. Trans.<br>Code<br>(Instr. 8)              | Derivati<br>Acquired<br>Disposed                   |          | ve Securities<br>d (A) or                                      |         | 6. Date Exercisable and Expiration Date |   | 7. Title and<br>Securities<br>Derivative<br>(Instr. 3 an | Underlyi<br>Security  | erlying Derivative Security   |                                    | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned | Security:                                      | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  | Security  |                   |                                     |  | Code   | v  | (A)      | (D)  | Date    | e<br>rcisable                           | Expiration<br>Date  | Title  | N   | mount or<br>umber of<br>hares   |                                    | Following<br>Reported<br>Transaction(s)<br>(Instr. 4)             | Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) |  |
| Dividend<br>Equivalent Rights                  | <u>(2)</u>  | 3/3/2018          |                                     |  | M  |  |          | 16.0000  |         | <u>(2)</u>                              | <u>(2)</u>  | Commo<br>Stock, wit<br>par valu                          | hout  | 16.0000   | \$0.0000                           | 106.0000  | D  |  |
| Restricted Stock<br>Unit                       | (3)   | 3/3/2018          |                                     |  | M  |  |          | 975.0000   | 3/3     | /2018                                   | 3/3/2018  | Common<br>Stock, witho<br>par value                      |   | 975.0000  | \$0.0000                           | 0.0000  | D  |  |

## **Explanation of Responses:**

- (1) Total includes shares acquired pursuant to the American Eagle Outfitters, Inc. Employee Stock Purchase Plan.
- (2) The dividend equivalent rights accrued on previously awarded restricted stock units (RSUs) which vest proportionately with the RSUs to which they relate. Each dividend equivalent right is the economic equivalent of one share of American Eagle Outfitters common stock.
- (3) Each restricted stock unit represents a contingent right to receive one share of American Eagle Outfitters common stock.

### **Reporting Owners**

| reporting Owners               |               |           |                      |       |  |  |  |  |  |
|--------------------------------|---------------|-----------|----------------------|-------|--|--|--|--|--|
| Reporting Owner Name / Address | Relationships |           |                      |       |  |  |  |  |  |
| Reporting Owner Name / Address | Director      | 10% Owner | Officer              | Other |  |  |  |  |  |
| Keefer James H JR              |               |           |                      |       |  |  |  |  |  |
| 77 HOT METAL STREET            |               |           | VP, Controller & CAO |       |  |  |  |  |  |
| PITTSBURGH, PA 15203           |               |           |                      |       |  |  |  |  |  |

#### **Signatures**

Robert J. Tannous, Attorney-in-Fact

\*\*Signature of Reporting Person

Date

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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