AMERICAN EAGLE OUTFITTERS, INC.
(Name of Registrant as Specified in its Charter)

N/A
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of FilingFee (Check the appropriate box):

☒ No fee required.
☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

☐ Aggregate number of securities to which transaction applies:

(2) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(3) Proposed maximum aggregate value of transaction:

(4) Total fee paid:

☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:
(2) Form, Schedule or Registration Statement No:

(3) Filing Party:

(4) Date Filed:
AMERICAN EAGLE OUTFITTERS, INC.

Important Notice Regarding the Internet Availability of Proxy Materials for the Annual Meeting of Stockholders to be held Virtually June 4, 2020 at 11:00 A.M. Eastern Daylight Savings Time

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.


If you want to receive a paper or email copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed below or before May 27, 2020 to facilitate timely delivery.

Important information regarding the Internet availability of the Company's proxy materials, instructions for accessing your proxy materials and voting online and instructions for requesting paper or e-mail copies of your proxy materials are provided on the reverse side of this notice.

STOCKHOLDERS ARE CORDIALLY INVITED TO ATTEND THE ANNUAL MEETING AND VOTE IN PERSON.

To the Stockholders of AMERICAN EAGLE OUTFITTERS, INC.:

Notice is hereby given that the Annual Meeting of Stockholders of American Eagle Outfitters, Inc. will be held on June 4, 2020 at 11:00 a.m. Eastern Daylight Savings Time via the internet. As a Registered Holder, you may vote your shares at the Annual Meeting by first registering at http://www.proxyvote.com/aEO2020 using your Virtual Control Number below. Your registration must be received by 11:59 PM EDT June 1, 2020. On the day of the meeting, you may log in to the meeting at http://www.proxyvote.com/aEO2020/VM. Please have your Virtual Control Number with you during the meeting in order to vote.

   01 Sujatha Chandrasekar
   02 Jay L. Schottenstein

2. Proposal Two. Ratify the appointment of Ernst & Young LLP as the Company’s independent registered public accounting firm for the fiscal year ending January 30, 2021.


If no direction is given, this proxy will be voted “FOR” Proposals 1, 2, 3, and 4.

The Securities and Exchange Commission rules permit us to make our proxy materials available to our stockholders via the Internet.

Material for this Annual Meeting and future meetings may be requested by one of the following methods:

INTERNET
To view your proxy materials online, go to http://www.proxyvote.com/aEO2020. Have the 11 digit control number available when you access the website and follow the instructions.

TELEPHONE
877-777-2857 TOLL FREE
requests@proxyvote.com

If requesting material by e-mail, please send a blank e-mail with the company name and your 11 digit control number (located below) in the subject line. No other requests, instructions or other inquiries should be included with your e-mail requesting material.

You must use the 11 digit control number located in the box below.
The following proxy materials are available for you to review at: http://viewproxy.com/ae/2020/.
- Fiscal 2019 Form 10-K
- Proxy Statement

**ACCESSING YOUR PROXY MATERIALS ONLINE**

Have this notice available when you request a paper copy of the proxy materials or to vote your proxy electronically.

You must reference your control number to vote by internet or request a hard copy.

You May Vote Your Proxy When You View The Material On The Internet. You Will Be Asked To Follow The Prompts To Vote Your Shares.

Your electronic vote authorizes the named proxies to vote your shares in the same manner as if you marked, signed, dated and returned the proxy card.

Internet and telephone voting is available through 11:59 P.M. Eastern Daylight Time on June 3, 2020.

**REQUESTING A PAPER COPY OF THE PROXY MATERIALS**

By telephone please call 1-877-777-2857 toll free
or
By logging onto http://viewproxy.com/ae/2020/
or
By email at: requests@viewproxy.com

Please include the company name and your control number in the subject line.