

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

SCHEDULE 13G/A

Under the Securities Exchange Act of 1934  
(Amendment No. 3)\*

**VIAD CORP**

---

(Name of Issuer)

**Common Stock, par value \$1.50 per share**

---

(Title of Class of Securities)

**92552R406**

---

(CUSIP Number)

**December 31, 2019**

---

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:\*\*

- Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

\*\* Moab Capital Partners, LLC and Moab Private Investments, L.P. are filing this Schedule 13G pursuant to Rule 13d-1(b). Moab Partners, L.P., Moab PI GP, LLC, and Michael M. Rothenberg are filing this Schedule 13G pursuant to Rule 13d-1(c).

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

---

---

1	NAME OF REPORTING PERSONS Moab Capital Partners, LLC		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) <input type="checkbox"/> (b) <input type="checkbox"/>		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION Delaware		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 553,231	
	6	SHARED VOTING POWER 0	
	7	SOLE DISPOSITIVE POWER 553,231	
	8	SHARED DISPOSITIVE POWER 0	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,231		
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES <input type="checkbox"/>		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 2.7%		
12	TYPE OF REPORTING PERSON IA		

1	NAME OF REPORTING PERSONS Moab Partners, L.P.		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) <input type="checkbox"/> (b) <input type="checkbox"/>		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION Delaware		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 553,231	
	6	SHARED VOTING POWER 0	
	7	SOLE DISPOSITIVE POWER 553,231	
	8	SHARED DISPOSITIVE POWER 0	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,231		
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES <input type="checkbox"/>		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 2.7%		
12	TYPE OF REPORTING PERSON PN		

1	NAME OF REPORTING PERSONS Michael M. Rothenberg	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) <input type="checkbox"/> (b) <input type="checkbox"/>	
3	SEC USE ONLY	
4	CITIZENSHIP OR PLACE OF ORGANIZATION United States of America	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 553,231
	6	SHARED VOTING POWER 0
	7	SOLE DISPOSITIVE POWER 553,231
	8	SHARED DISPOSITIVE POWER 0
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,231	
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES <input type="checkbox"/>	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 2.7%	
12	TYPE OF REPORTING PERSON IN, HC	

1	NAME OF REPORTING PERSONS Moab Private Investments, L.P.		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) <input type="checkbox"/> (b) <input type="checkbox"/>		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION Delaware		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 0	
	6	SHARED VOTING POWER 0	
	7	SOLE DISPOSITIVE POWER 0	
	8	SHARED DISPOSITIVE POWER 0	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 0		
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES <input type="checkbox"/>		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0%		
12	TYPE OF REPORTING PERSON IA, PN		

1	NAME OF REPORTING PERSONS Moab PI GP, LLC		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) <input type="checkbox"/> (b) <input type="checkbox"/>		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION Delaware		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 0	
	6	SHARED VOTING POWER 0	
	7	SOLE DISPOSITIVE POWER 0	
	8	SHARED DISPOSITIVE POWER 0	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 0		
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES <input type="checkbox"/>		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0%		
12	TYPE OF REPORTING PERSON HC		

**Item 1. (a) Name of Issuer**

Viad Corp

**Item 1. (b) Address of Issuer's Principal Executive Offices**

1850 North Central Avenue, Suite 1900  
Phoenix, Arizona 85004-4565

**Item 2. (a) Name of Person Filing:**

This Schedule 13G is being filed on behalf of Moab Capital Partners, LLC ("Moab LLC"); Moab Private Investments, LP ("MPI"); Moab PI GP, LLC ("MPI GP"); Moab Partners, L.P. ("Moab LP"); and Mr. Michael M. Rothenberg (each, a "Reporting Person").

**Item 2. (b) Address of Principal Business Office:**

For each Reporting Person,  
  
152 West 57th Street, 9th Floor  
New York, New York 10019

**Item 2. (c) Citizenship:**

Moab LLC is a Delaware limited liability company  
MPI is a Delaware limited partnership  
MPI GP is a Delaware limited liability company  
Moab LP is a Delaware limited partnership  
Mr. Rothenberg is a United States citizen

**Item 2. (d) Title of Class of Securities**

Common Stock, par value \$1.50 per share

**Item 2. (e) CUSIP No.:**

92552R406

**Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c)  Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e)  An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j)  A non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J);
- (k)  A group, in accordance with §240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J), please specify the type of institution: \_\_\_\_\_

\*Moab LLC and MPI are investment advisers in accordance with § 240.13d-1(b)(1)(ii)(E).

**Item 4. Ownership**

For Mr. Rothenberg:

- (a) Amount beneficially owned: 553,231
- (b) Percent of class: 2.7%\*
- (c) Number of shares to which the Mr. Rothenberg has:
  - (i) Sole power to vote or to direct the vote: 553,231
  - (ii) Shared power to direct the vote: 0
  - (iii) Sole power to dispose or to direct the disposition of: 553,231
  - (iv) Shared power to dispose or to direct the disposition of: 0

For each of Moab LLC and Moab LP:

- (a) Amount beneficially owned: 553,231
- (b) Percent of class: 2.7%\*
- (c) Number of shares to which Moab LLC and Moab LP have:
  - (i) Sole power to vote or to direct the vote: 553,231
  - (ii) Shared power to direct the vote: 0
  - (iii) Sole power to dispose or to direct the disposition of: 553,231
  - (iv) Shared power to dispose or to direct the disposition of: 0

For MPI and MPI GP:

- (a) Amount beneficially owned: 0
- (b) Percent of class: Less than 0%\*
- (c) Number of shares to which MPI and MPI GP have:
  - (i) Sole power to vote or to direct the vote: 0
  - (ii) Shared power to direct the vote: 0
  - (iii) Sole power to dispose or to direct the disposition of: 0
  - (iv) Shared power to dispose or to direct the disposition of: 0

\*The Company's Form 10-Q filed on November 1, 2019 indicated that the total number of shares of Common Stock outstanding was 20,326,404 as of October 25, 2019.

Moab LP is managed by Moab LLC on a discretionary basis. Moab LLC, in its capacity as investment adviser to Moab LP, may be deemed to be the beneficial owner of the securities owned by Moab LP, as in its capacity as investment adviser it has the power to dispose of, direct the disposition of, and vote such securities.

A separately managed account is managed by MPI on a discretionary basis. MPI GP is the general partner of MPI. By virtue of these relationships, each of MPI and MPI GP may be deemed to be the beneficial owner of the securities owned by such account, as in such capacities, MPI and MPI GP have the power to dispose of, direct the disposition of, and vote such securities.

Michael M. Rothenberg is an owner and a Managing Member of Moab LLC and MPI GP. As a control person of Moab LLC, MPI and MPI GP, Mr. Rothenberg may be deemed to beneficially own the securities owned by Moab LP and the separately managed account. Pursuant to Rule 13d-4, Moab LLC and Moab LP each disclaim beneficial ownership of the securities owned by the separately managed account, and MPI GP and MPI each disclaim beneficial ownership of the securities owned by Moab LP.

**Item 5. Ownership of Five Percent or Less of a Class**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [X].

**Item 6. Ownership of More Than Five Percent on Behalf of Another Person**

See Item 4 above.

**Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company or Control Person**

Not Applicable.

**Item 8. Identification and Classification of Members of the Group**

Not Applicable.

**Item 9. Notice of Dissolution of Group**

Not Applicable.



**Item 10. Certification**

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2020

**Moab Partners, L.P.**

By: Moab GP, LLC, its General Partner

By: Moab Capital Partners, LLC, its Managing Member

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg  
Title: Managing Director

**Moab Private Investments, L.P.**

By: Moab PI GP, LLC, its General Partner

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg  
Title: Managing Member

**Moab PI GP, LLC**

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg  
Title: Managing Member

**Moab Capital Partners, LLC**

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg  
Title: Managing Director

**Michael M. Rothenberg**

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg

**JOINT FILING AGREEMENT**

This agreement is made pursuant to Rule 13d-1(k)(1) under the Securities and Exchange Act of 1934, as amended (the "Act") by and among the parties listed below, each reference to herein as a "Joint Filer." The Joint Filers agree that a statement of beneficial ownership as required by Sections 13(g) or 13(d) of the Act and the Rules thereunder may be filed on each of their behalf on Schedule 13G or Schedule 13D, as appropriate, and that said joint filing may thereafter be amended by further joint filings. The Joint Filers state that they each satisfy the requirements for making a joint filing under Rule 13d-1.

Date: February 14, 2020

**Moab Partners, L.P.**

By: Moab GP, LLC, its General Partner

By: Moab Capital Partners, LLC, its Managing Member

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg  
Title: Managing Director

**Moab Private Investments, L.P.**

By: Moab PI GP, LLC, its General Partner

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg  
Title: Managing Member

**Moab PI GP, LLC**

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg  
Title: Managing Member

**Moab Capital Partners, LLC**

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg  
Title: Managing Director

**Michael M. Rothenberg**

By: /s/ Michael M. Rothenberg  
Name: Michael M. Rothenberg