**Form 4**

United States Securities and Exchange Commission  
Washington, D.C. 20549

**Statement of Changes in Beneficial Ownership of Securities**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person  
   MUNZENRIDER ROBERT E  
   1850 N. CENTRAL AVE., SUITE 1900  
   PHOENIX, AZ 85004

2. Issuer Name and Ticker or Trading Symbol  
   VIAD CORP [ VVI ]

3. Date of Earliest Transaction (MM/DD/YYYY)  
   2/26/2020

4. If Amendment, Date Original Filed (MM/DD/YYYY)  

5. Relationship of Reporting Person(s) to Issuer  
   (Check all applicable)  
   _X_ Director  
   ____ 10% Owner  
   ____ Officer (give title below)  
   ____ Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)  
   _X_ Form filed by One Reporting Person  
   ___ Form filed by More than One Reporting Person

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### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Date of Transaction</th>
<th>Trans. Date</th>
<th>Deemed Execution Date, if any</th>
<th>Trans. Code</th>
<th>Number of Securities Acquired or Disposed of (A) or Disposed of (D)</th>
<th>Amount or Number of Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
<th>Code</th>
<th>V</th>
<th>Amount or Number of Shares</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>2/26/2020</td>
<td>F11</td>
<td>535</td>
<td>D</td>
<td>$53.58</td>
<td>20142</td>
<td>Direct (D)</td>
<td>V (A)</td>
<td>20142</td>
<td>535</td>
<td>53.58</td>
<td></td>
</tr>
</tbody>
</table>

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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Date of Transaction</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>Deemed Execution Date, if any</th>
<th>Trans. Code</th>
<th>Number of Derivative Securities Acquired or Disposed of (A) or Disposed of (D)</th>
<th>Amount or Number of Shares</th>
<th>Price of Derivative Security</th>
<th>Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
</table>

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**Explanation of Responses:**

(1) Shares were surrendered for taxes in connection with vesting of restricted stock granted February 26, 2019.

**Reporting Owners**

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
</table>
| MUNZENRIDER ROBERT E  
   1850 N. CENTRAL AVE., SUITE 1900  
   PHOENIX, AZ 85004 | Director 10% Owner Officer Other |

**Signatures**

/s/ Irma Villarreal as Attorney-in-Fact  
Date 2/28/2020

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.