

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15 (d)
OF THE SECURITIES EXCHANGE ACT OF 1934**

April 29, 2004

Date of Report (Date of earliest event reported)

VIAD CORP

(Exact name of registrant as specified in its charter)

DELAWARE	001-11015	36-1169950
(State or other jurisdiction of incorporation or organization)	(Commission file number)	(I.R.S. Employer Identification No.)

1850 N. CENTRAL AVE., PHOENIX, ARIZONA 85077

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (602) 207-4000

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits

99.1 - Additional financial schedule.

ITEM 9. REGULATION FD DISCLOSURE

On April 29, 2004, Viad Corp (the "Company") issued a press release announcing its unaudited financial results for the first quarter 2004. A copy of the Company's press release was furnished by the Company on Form 8-K filed April 29, 2004. In addition to the distribution of that press release, an additional financial schedule was unintentionally disseminated to some, but not all, security holders. The additional schedule is attached hereto as Exhibit 99.1.

The information in this current report on Form 8-K is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this current report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

VIAD CORP
(Registrant)

April 29, 2004

*By /s/ G. Michael Latta

G. Michael Latta
Vice President - Controller
(Chief Accounting Officer
and Authorized Officer)*

EXHIBIT 99.1

(000 omitted)	Revenues	Operating Income	Goodwill	One-Time Charges	Taxes on One-Time Charges	Unalloc. Corp.	Minority Interest	Interest Expense
QUARTER ENDED MARCH 31, 2004								
Payment Services	\$ 191,322	\$ 30,168	\$ -	\$ -	\$ -		\$ -	\$ -
Convention and Event Services:								
GES Exposition Services	163,897	20,558	-	-	-		-	(2,189)
Exhibitgroup/Giltspur	40,053	(3,029)	-	-	-		(6)	309
Convention and Event Services	203,616	17,529	-	-	-		(6)	(1,880)
REPORTABLE SEGMENTS	394,938	47,697	-	-	-		(6)	(1,880)
Travel and recreation services :								
Brewster Transport	3,939	(465)	-	-	-		-	95
Glacier Park	-	(858)	-	-	-		101	32
Subtotal travel & recreation services	3,939	(1,323)	-	-	-		101	127
Sold businesses	-	-	-	-	-		-	-
Eliminations	-	4,305	-	-	-	\$ (4,305)	-	-
Contingencies	-	-	-	-	-		-	-
Corporate and other	-	(4,305)	-	-	-		-	(37)
Totals as reported	\$ 398,877	\$ 46,374	\$ -	\$ -	\$ -	\$ (4,305)	\$ 95	\$ (1,790)
Check	-	-	-	-	-		-	-

(000 omitted)	Investment Income	Tax (Benefit)	Acct. Change	Net Income	Deprec./ Amort.	EBITDA
QUARTER ENDED MARCH 31, 2004						
Payment Services	\$ -	\$ (7,221)	\$ -	\$ 34,879	\$ 7,223	\$ 37,391
Convention and Event Services:						
GES Exposition Services	-	(7,476)	-	10,893	2,950	23,508
Exhibitgroup/Giltspur	-	1,056	-	(1,670)	709	(2,326)
Convention and Event Services	-	(6,420)	-	9,223	3,659	21,182
REPORTABLE SEGMENTS	-	(13,641)	-	44,102	10,882	58,573
Travel and recreation services :						
Brewster Transport	244	(4)	-	(130)	871	650
Glacier Park	-	332	-	(393)	628	(129)
Subtotal travel & recreation services	244	328	-	(523)	1,499	521
Sold businesses	-	-	-	-	-	-
Eliminations	-	-	-	-	-	-
Contingencies	-	-	-	-	-	0
Corporate and other	504	1,252	-	(2,586)	271	(3,530)
Totals as reported	\$ 748	\$ (12,061)	\$ -	\$ 40,993	\$ 12,652	\$ 55,564
Check	-	-	-	-	-	-

(000 omitted)	Revenues	Operating Income	Goodwill	One-Time Charges	One-Time Charges	Unalloc. Corp.	Minority Interest	Interest Expense
QUARTER ENDED MARCH 31, 2003								
Payment Services	\$ 171,628	\$ 19,081	\$ -	\$ -	\$ -		\$ -	\$ -
Convention and Event Services:								
GES Exposition Services	169,229	21,215	-	-	-		-	(2,302)
Exhibitgroup/Giltspur	54,561	(2,610)	-	-	-		43	(2,224)
Convention and Event Services	222,056	18,605	-	-	-		43	(4,526)
REPORTABLE SEGMENTS	393,684	37,686	-	-	-		43	(4,526)
Travel and recreation services :								
Brewster Transport	3,282	(767)	-	-	-		-	(480)
Glacier Park	-	(807)	-	-	-		71	42
Subtotal travel & recreation services	3,282	(1,574)	-	-	-		71	(438)
Sold businesses	-	-	-	-	-		-	-
Eliminations	(514)	3,859	-	-	-	\$ (3,859)	-	-
Contingencies	-	-	-	-	-		-	-

Corporate and other	514	(3,859)	-	-	-	-	812	
Totals as reported	\$ 396,966	\$ 36,112	\$ -	\$ -	\$ -	\$ (3,859)	\$ 114	\$ (4,152)
Check	-	-	-	-	-	-	-	-

	Investment Income	Tax (Benefit)	Acct. Change	Net Income	Deprec./ Amort.	EBITDA
QUARTER ENDED MARCH 31, 2003						
Payment Services	\$ -	\$ (1,844)	\$ -	\$ 17,878	\$ 6,523	\$ 25,604
Convention and Event Services:						
GES Exposition Services	-	(7,605)	-	11,308	3,124	24,339
Exhibitgroup/Giltspur	-	1,434	-	(3,357)	1,066	(1,501)
Convention and Event Services	-	(6,171)	-	7,951	4,190	22,838
REPORTABLE SEGMENTS	-	(8,015)	-	25,829	10,713	48,442
Travel and recreation services :						
Brewster Transport	-	462	-	(785)	465	(302)
Glacier Park	-	307	-	(387)	264	(472)
Subtotal travel & recreation services	-	769	-	(1,172)	729	(774)
Sold businesses	-	-	-	-	-	-
Eliminations	-	-	-	-	-	-
Contingencies	-	-	-	-	-	-
Corporate and other	1,104	(683)	-	(2,626)	570	(2,185)
Totals as reported	\$ 1,104	\$ (7,929)	\$ -	\$ 22,031	\$ 12,012	\$ 45,483
Check	-	-	-	-	-	-

Preferred Divid	Q1	Q2	Q3	Q4	Q4	YEAR	CHECK	TO USE
2004	-	-	-	-	-	-	-	-
2003	286	286	-	-	286	572	-	286

	DILUTED	BASIC
Shares		
2004	87,217	86,710
2003	86,326	86,008