

VIAD CORP

FORM SC 13G (Statement of Ownership)

Filed 2/16/1999

Address	1850 NORTH CENTRAL AVE SUITE 800 PHOENIX, Arizona 85004-4545
Telephone	(602) 207-4000
CIK	0000884219
Industry	Business Services
Sector	Services
Fiscal Year	12/31

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13G

Under the Securities Exchange Act of 1934
(Amendment No.)*

Viad Corp.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

92552R109

(CUSIP Number)

Check the following box if a fee is being paid with this statement // . (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following page(s))

- (1) NAMES OF REPORTING PERSONS. S.S. OR I.R.S. IDENTIFICATION NOS.
OF ABOVE PERSONS
Barclays Bank PLC
- (2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
(a)
(b) X
- (3) SEC USE ONLY
- (4) CITIZENSHIP OR PLACE OF ORGANIZATION
United Kingdom
- | | |
|--------------------|------------------------------|
| Number of Shares | (5) SOLE VOTING POWER |
| Beneficially Owned | 118,100 |
| by Each Reporting | (6) SHARED VOTING POWER |
| Person With | 0 |
| | (7) SOLE DISPOSITIVE POWER |
| | 118,100 |
| | (8) SHARED DISPOSITIVE POWER |
| | 0 |
- (9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
118,100
- (10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*
- (11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
0.1%
- (12) TYPE OF REPORTING PERSON*
BK

*SEE INSTRUCTION BEFORE FILLING OUT!

- (1) NAMES OF REPORTING PERSONS. S.S. OR I.R.S. IDENTIFICATION NOS.
OF ABOVE PERSONS
Barclays Funds Limited
- (2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
(a)
(b) X
- (3) SEC USE ONLY
- (4) CITIZENSHIP OR PLACE OF ORGANIZATION
United Kingdom
- | | |
|--------------------|------------------------------|
| Number of Shares | (5) SOLE VOTING POWER |
| Beneficially Owned | 21,400 |
| by Each Reporting | (6) SHARED VOTING POWER |
| Person With | 0 |
| | (7) SOLE DISPOSITIVE POWER |
| | 21,400 |
| | (8) SHARED DISPOSITIVE POWER |
| | 0 |
- (9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
21,400
- (10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*
- (11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
0.0%
- (12) TYPE OF REPORTING PERSON*
BK

*SEE INSTRUCTION BEFORE FILLING OUT!

- (1) NAMES OF REPORTING PERSONS. S.S. OR I.R.S. IDENTIFICATION NOS.
OF ABOVE PERSONS
Barclays Global Investors, LTD.
- (2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
(a)
(b) X
- (3) SEC USE ONLY
- (4) CITIZENSHIP OR PLACE OF ORGANIZATION
United Kingdom
- | | |
|--------------------|------------------------------|
| Number of Shares | (5) SOLE VOTING POWER |
| Beneficially Owned | 266,688 |
| by Each Reporting | (6) SHARED VOTING POWER |
| Person With | 0 |
| | (7) SOLE DISPOSITIVE POWER |
| | 284,288 |
| | (8) SHARED DISPOSITIVE POWER |
| | 0 |
- (9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
284,288
- (10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*
- (11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
0.3%
- (12) TYPE OF REPORTING PERSON*
BK

*SEE INSTRUCTION BEFORE FILLING OUT!

(1) NAMES OF REPORTING PERSONS. S.S. OR I.R.S. IDENTIFICATION NOS.
OF ABOVE PERSONS

Barclays Trust and Banking Company (Japan) Ltd.

(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

(b) X

(3) SEC USE ONLY

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

Japan

Number of Shares
Beneficially Owned
by Each Reporting
Person With

(5) SOLE VOTING POWER

20,482

(6) SHARED VOTING POWER

0

(7) SOLE DISPOSITIVE POWER

20,482

(8) SHARED DISPOSITIVE POWER

0

(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

20,482

(10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.0%

(12) TYPE OF REPORTING PERSON*

BK

*SEE INSTRUCTION BEFORE FILLING OUT!

- (1) NAMES OF REPORTING PERSONS. S.S. OR I.R.S. IDENTIFICATION NOS.
OF ABOVE PERSONS
Barclays Global Investors, N.A., 943112180
- (2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
(a)
(b) X
- (3) SEC USE ONLY
- (4) CITIZENSHIP OR PLACE OF ORGANIZATION
U.S.A.
- | | |
|--------------------|------------------------------|
| Number of Shares | (5) SOLE VOTING POWER |
| Beneficially Owned | 4,549,429 |
| by Each Reporting | (6) SHARED VOTING POWER |
| Person With | 0 |
| | (7) SOLE DISPOSITIVE POWER |
| | 4,687,109 |
| | (8) SHARED DISPOSITIVE POWER |
| | 0 |
- (9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
4,687,109
- (10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*
- (11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
4.7%
- (12) TYPE OF REPORTING PERSON*
BK

*SEE INSTRUCTION BEFORE FILLING OUT!

(1) NAMES OF REPORTING PERSONS. S.S. OR I.R.S. IDENTIFICATION NOS.
OF ABOVE PERSONS

Barclays Global Fund Advisors

(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

(b) X

(3) SEC USE ONLY

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

U.S.A.

Number of Shares
Beneficially Owned
by Each Reporting
Person With

(5) SOLE VOTING POWER

266,073

(6) SHARED VOTING POWER

0

(7) SOLE DISPOSITIVE POWER

289,207

(8) SHARED DISPOSITIVE POWER

0

(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

289,207

(10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.3%

(12) TYPE OF REPORTING PERSON*

BK

*SEE INSTRUCTION BEFORE FILLING OUT!

ITEM 1(A). NAME OF ISSUER

Viad Corp.

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

1850 North Central Ave Phoenix, AZ 85077

ITEM 2(A). NAME OF PERSON(S) FILING

Barclays Bank, PLC

ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

54 Lombard Street London England EC3P 3AH

ITEM 2(C). CITIZENSHIP

United Kingdom

ITEM 2(D). TITLE OF CLASS OF SECURITIES

Common Stock

ITEM 2(E). CUSIP NUMBER

92552R109

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULES 13D-1(B), OR 13D-2(B), CHECK WHETHER THE PERSON FILING IS A

(a) // Broker or Dealer registered under Section 15 of the Act

(b)/X/ Bank as defined in section 3(a)(6) of the Act

(c) // Insurance Company as defined in section 3(a)(19) of the Act

(d) // Investment Company registered under section 8 of the Investment Company Act

(e) // Investment Adviser registered under section 203 of the Investment Advisers Act of 1940

(f) // Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see Rule 13d-1(b)(1)(ii)(F)

(g) // Parent Holding Company, in accordance with Rule 13d-1(b)(ii)(G)
(Note:See Item 7)

(h) // Group, in accordance with Rule 13d-1(b)(1)(ii)(H)

ITEM 1(A). NAME OF ISSUER

Viad Corp.

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

1850 North Central Ave Phoenix, AZ 85077

ITEM 2(A). NAME OF PERSON(S) FILING

Barclays Funds Limited

ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

Fleetway House, 25 Farringdon Street London, England EC4A 4JA

ITEM 2(C). CITIZENSHIP

United Kingdom

ITEM 2(D). TITLE OF CLASS OF SECURITIES

Common Stock

ITEM 2(E). CUSIP NUMBER

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Viad Corp.

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

1850 North Central Ave Phoenix, AZ 85077

ITEM 2(A). NAME OF PERSON(S) FILING

Barclays Global Investors, LTD

ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

1 Swan Lane

London, England EC4R 3UD

ITEM 2(C). CITIZENSHIP

United Kingdom

ITEM 2(D). TITLE OF CLASS OF SECURITIES

Common Stock

ITEM 2(E). CUSIP NUMBER

92552R109

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ITEM 1(A). NAME OF ISSUER

Viad Corp.

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

1850 North Central Ave Phoenix, AZ 85077

ITEM 2(A). NAME OF PERSON(S) FILING

Barclays Trust and Banking Company (Japan) Ltd.

ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

2-2 Otemachi 2-Chome Tokyo Japan 100

ITEM 2(C). CITIZENSHIP

Japan

ITEM 2(D). TITLE OF CLASS OF SECURITIES

Common Stock

ITEM 2(E). CUSIP NUMBER

92552R109

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Viad Corp.

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

1850 North Central Ave Phoenix, AZ 85077

ITEM 2(A). NAME OF PERSON(S) FILING

Barclays Global Investors, N.A.

ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

45 Fremont Street San Francisco, CA 94105

ITEM 2(C). CITIZENSHIP

U.S.A

ITEM 2(D). TITLE OF CLASS OF SECURITIES

Common Stock

ITEM 2(E). CUSIP NUMBER

92552R109

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Viad Corp.

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

1850 North Central Ave Phoenix, AZ 85077

ITEM 2(A). NAME OF PERSON(S) FILING

Barclays Global Fund Advisors

ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

45 Fremont Street San Francisco, CA 94105

ITEM 2(C). CITIZENSHIP

U.S.A

ITEM 2(D). TITLE OF CLASS OF SECURITIES

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ITEM 2(E). CUSIP NUMBER

92552R109

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(g) // Parent Holding Company, in accordance with Rule 13d-1(b)(ii)(G)
(Note:See Item 7)

(h) // Group, in accordance with Rule 13d-1(b)(1)(ii)(H)

ITEM 4. OWNERSHIP

(a) Amount Beneficially Owned: 5,420,586

(b) Percent of Class: 5.5%

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote 5,242,172

(ii) shared power to vote or to direct the vote 0

(iii) sole power to dispose or to direct the disposition of 5,420,586

(iv) shared power to dispose or to direct the disposition of 0

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

if this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following. //

Not applicable

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

The shares reported are held by the company in trust accounts for the economic benefit of the beneficiaries of those accounts. See also Items 2

(a) above.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

Not applicable

ITEM 9. NOTICE OF DISSOLUTION OF GROUP

Not applicable

ITEM 10. CERTIFICATION

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 12, 1999

Wendy Beller
Manager of Compliance

End of Filing

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