Form 4

United States Securities and Exchange Commission
Washington, D.C. 20549

Statement of Changes in Beneficial Ownership of Securities

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person
   Henkels Virginia
   1850 N. Central Ave., Suite 1900
   Phoenix, AZ 85004

2. Issuer Name and Ticker or Trading Symbol
   VIAD Corp [ VVI ]

5. Relationship of Reporting Person(s) to Issuer
   __X__ Director
   ____ 10% Owner
   ____ Officer (give title below)
   ____ Other (specify below)

3. Date of Earliest Transaction (MM/DD/YYYY)
   2/26/2020

6. Individual or Joint/Group Filing
   __X__ Form filed by One Reporting Person
   ___ Form filed by More than One Reporting Person

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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Trans. Code</th>
<th>Securities Acquired</th>
<th>Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>Ownership Form</th>
<th>Nature of Indirect Beneficial Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>2/26/2020</td>
<td>F (1)</td>
<td>792</td>
<td>D $53.58</td>
<td></td>
<td>I by Family Trust</td>
</tr>
</tbody>
</table>

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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Explanation of Responses:
(1) Shares were surrendered for taxes in connection with vesting of restricted stock granted February 26, 2019.
(2) The reporting person has transferred all shares of common stock and restricted stock to a family trust, of which the reporting person serves as the sole trustee.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Henkels Virginia</td>
<td>X</td>
</tr>
</tbody>
</table>

Signatures

/s/ Irma Villarreal as Attorney-in-Fact
2/28/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.