Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person

LINDE DEREK P
1850 N CENTRAL AVE, SUITE 1900
PHOENIX, AZ 85004

2. Issuer Name and Ticker or Trading Symbol

VIAD CORP [VVI]

5. Relationship of Reporting Person(s) to Issuer

___ Director  ____ 10% Owner

X ___ Officer (give title below) ______ Other (specify below)

General Counsel & Corp Secy

3. Date of Earliest Transaction (MM/DD/YYYY)

2/25/2020

4. If Amendment, Date Original Filed

6. Individual or Joint/Group Filing

X Form filed by One Reporting Person

_ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Trans. Code</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>2/25/2020</td>
<td>A</td>
<td>2134 (1)</td>
<td>$0.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>8939</td>
<td>D</td>
</tr>
</tbody>
</table>

(1) Restricted Stock granted on February 25, 2020 pursuant to the 2017 Viad Corp Omnibus Incentive Plan, which will vest three years from the date of grant.

(2) Between February 2019 and February 2020, the reporting person acquired 291.7381 shares of VVI common stock under the Viad Corp 401(k) plan.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>Trans. Code</th>
<th>Number of Derivative Securities Acquired (A) or Disposed of (D)</th>
<th>Date Exercisable</th>
<th>Title</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>291.7381</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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(2) Between February 2019 and February 2020, the reporting person acquired 291.7381 shares of VVI common stock under the Viad Corp 401(k) plan.

Reporting Owners

Reporting Owner Name / Address    Relationship
LINDE DEREK P
1850 N CENTRAL AVE, SUITE 1900
PHOENIX, AZ 85004    Director

Signatures

/s/ Irma Villarreal as Attorney-in-Fact  2/26/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.