Form 4
[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
FOX TRISHA L

2. Issuer Name and Ticker or Trading Symbol
VIAD CORP [ VVI ]

3. Date of Earliest Transaction (MM/DD/YYYY)
2/25/2020

4. If Amendment, Date Original Filed

5. Relationship of Reporting Person(s) to Issuer
(Click all applicable)
_____ Director
X 10% Owner
_____ Officer (give title below)
Chief Human Resource Officer

6. Individual or Joint/Group Filing
(Click Applicable Line)
X Form filed by One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>A</th>
<th>Amount of Securities Acquired or Disposed of (A) or (D)</th>
<th>Amount or Number of Securities Beneficially Owned Following Reported Transaction(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>2/25/2020</td>
<td></td>
<td>1334 (A)</td>
<td>5704</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivate Security</th>
<th>Conversion or Exercise Date of Derivative Security</th>
<th>Trans. Date</th>
<th>A</th>
<th>Date Exercisable</th>
<th>Amount or Number of Securities Underlying Derivative Security</th>
<th>B</th>
<th>Date Expiration</th>
<th>C</th>
<th>Price of Derivative Security</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
</tbody>
</table>

Explanation of Responses:
(1) Restricted Stock granted on February 25, 2020 pursuant to the 2017 Viad Corp Omnibus Incentive Plan, which will vest three years from the date of grant.
(2) In February 2020, the reporting person acquired 22.3559 shares of VVI common stock under the Viad Corp 401(k) plan.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>FOX TRISHA L</td>
<td></td>
</tr>
<tr>
<td>1850 N. CENTRAL AVE., SUITE 1900</td>
<td>Director 10% Owner Officer Other</td>
</tr>
<tr>
<td>PHOENIX, AZ 85004</td>
<td>Chief Human Resource Officer</td>
</tr>
</tbody>
</table>

Signatures

/s/ Irma Villarreal as Attorney-in-Fact 2/26/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.