FILED PURSUANT TO SECTION 16(a) OF THE SECURITIES EXCHANGE ACT OF 1934

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*
MOSTER STEVEN W
1850 N. CENTRAL AVE., SUITE 1900
PHOENIX, AZ 85004

2. Issuer Name and Ticker or Trading Symbol
VIAD CORP [ VVI ]

3. Date of Earliest Transaction (MM/DD/YYYY)
2/16/2021

4. If Amendment, Date Original Filed

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
____ Director
X 10% Owner
X Officer (give title below)
____ Other (specify below)

President & Chief Executive Of

6. Individual or Joint/Group Filing (Check Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>V</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>2/16/2021</td>
<td>A</td>
<td>80357</td>
<td>A</td>
<td>$0.00</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivate Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>Deemed Execution Date, if any</th>
<th>Code</th>
<th>V</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
</table>

Explanation of Responses:

(1) Represents Performance-Based Restricted Stock Units ("PRSUs") granted on February 16, 2021 pursuant to the 2017 Viad Corp Omnibus Incentive Plan. The PRSUs will become earned based on the achievement of certain stock price goals at any time between the grant date and December 31, 2024. Any PRSUs that become earned will vest on December 31, 2024, subject to Mr. Mosters continued employment. The PRSUs are payable in shares of VVI common stock on a one-for-one basis upon vesting.

(2) Between February 2020 and February 2021, the reporting person acquired 270.6785 shares of VVI common stock under the Viad Corp 401(k) plan.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOSTER STEVEN W</td>
<td>Director</td>
</tr>
<tr>
<td>1850 N. CENTRAL AVE., SUITE 1900</td>
<td>10% Owner</td>
</tr>
<tr>
<td>PHOENIX, AZ 85004</td>
<td>Officer</td>
</tr>
<tr>
<td></td>
<td>President &amp; Chief Executive Of</td>
</tr>
</tbody>
</table>

Signatures

/s/ Derek P. Linde as Attorney-in-Fact
2/18/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.